



Letter Writing Toolkit

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Why Chase? Why Now?

JPMorgan Chase is the world’s worst banker of climate change—by a wide margin. It is profiting off climate chaos and human rights abuses by providing \$196 *billion* in finance for fossil fuels. This means Chase is the world’s worst banker of Arctic oil and gas, ultra-deepwater oil and gas, and the worst U.S. banker of tar sands. This must stop.

Thank you for taking action to demand that JPMorgan Chase stop bankrolling climate disaster and Indigenous rights abuses. Hundreds of people, like you, across the country have already written letters to Chase CEO Jamie Dimon. By sending more letters you’re adding to the chorus to show him our collective commitment to action for climate justice.

Behind every tar sands pipeline, coal terminal, and major fossil fuel project lies a private bank that is financing the destruction of our climate. **If we can stop that flow of money, we will stop the flow of oil. If enough of us take action and make our voices heard, investments in these heinous projects will simply no longer be worth it for the banks.**

We have compiled this simple toolkit to help you take your voice directly to Chase by sending letters to Chase CEO Jamie Dimon. To learn more about the role that bank’s play in the climate crisis, there are good articles [here](#), [here](#), and [here](#).

How to Send Letters to Chase CEO Jamie Dimon

Basic:

1. **Print Letter or Write your own** - The sample letter is on page 3 for you to print and sign. You can use this letter or use as a guide to write your own.
2. **Mail it!** - Put a stamp on it and mail your letter to Chase CEO Jamie Dimon's office:
270 Park Ave
New York, NY 10172
3. **Congrats! How did it go?**- Thank you! It's important to celebrate each small step toward climate justice. [Please fill out this quick report back form](#) so we can follow up with other opportunities and let you know when to mail your letter!

Do more:

1. **Set a Goal and Make a List** - To address the scale of the climate crisis we need to dream big. How many letters do you think you can send? Set a goal and make a list of all the friends, family, and co-workers that you could get to write letters to meet your goal.
2. **Ask Everyone to Send a Letter** - Take copies of the letter to meetings, events, farmers markets, etc, and ask people to sign it on the spot.
3. **Recruit Your Friends** - Multiply your impact by asking others to set goals and commit to writing letters.
4. **Host a Letter Writing Party** - It's always more fun to do things in a group! You can host a letter writing party or include it as a group activity in a meeting.
4. **Take a Photo and Share it on Social Media** - Sharing your efforts with your social network helps inspire others to take action for the climate. Take photos of you or others writing letters and share it on social media with the tag #DefundClimateChange. If you don't use social media you can email it to: organizinghelp@ran.org.
5. **Mail them!** - Mail all your letters to Chase CEO Jamie Dimon's office. Fill out the survey below so we know how many we've collectively sent.
6. **Congrats! How did it go?** - Thank you! Thank you! It's important to celebrate each small step toward climate justice. [Please fill out this quick report back form](#) so we can follow up with other opportunities!

Questions? We're here to support you! Just email us: organizinghelp@ran.org

Jamie Dimon
270 Park Ave
New York, NY 10172

Dear Mr. Dimon -

Since the Paris Agreement was signed in 2015, JPMorgan Chase has loaned over \$196 billion to the fossil fuel industry — including over \$67 billion in loans to fossil fuel companies that are aggressively expanding their operations.

It is wholly unacceptable that Chase is continuing to fund destructive, climate-wrecking fossil fuel companies, with absolutely no plan to stop. The most recent Intergovernmental Panel on Climate Change (IPCC) report has made it clear that *we must reduce our global greenhouse gas pollution by at least 45% by 2030* to keep global warming below 1.5°C.

According to the IPCC, if we fail to do that, the projected impacts include:

- Hundreds of millions more people will be pushed into extreme poverty and experience food scarcity as crops fail.
- An additional 1.4 billion people will experience extreme heat waves at least once every five years.
- Hurricanes and wildfires will be dramatically more frequent and severe
- Sea level rise will be catastrophic in low-lying coastal regions.
- The complete loss of Arctic sea ice will become 10x more likely, resulting in the probable extinction of polar bears, many whales, seals, and sea birds.
- All of the world's coral reefs, one of the world's most diverse habitats, will be annihilated.

I ask that you remind yourself that these findings do not come from a single scientific report from a fringe scientist. *The IPCC report is a synthesis of over 6,000 peer-reviewed studies on the science of our climate.* **This is the scientific consensus.** There are many who fear that it is even worse than this.

We must rapidly transition away from fossil fuels, or witness vast levels of human suffering and the eradication of many of our fellow species. And yet, JPMorgan Chase continues to fund companies building new coal plants, gas terminals and tar sands pipelines, companies drilling for fossil fuels in the Arctic, and more; all of which will lock-in climate pollution for decades to come.

As the world's largest funder of the fossil fuel industry, JPMorgan Chase is not only complicit in the climate crisis, but culpable.

I kindly request that you use your remarkable power to align JPMorgan Chase's business model with the Paris Agreement.

As climate impacts grow steadily worse, the numbers of people drawing the connections between your bank and the climate crisis will only grow.

I look forward to hearing a response.

Yours sincerely,