



campaigns for the forests, their inhabitants and the natural systems that sustain life

through education, grassroots organizing

by transforming the global marketplace

and non-violent direct action.

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by Rebecca Tarbotton, Executive Director

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PHOTO: RHETT BUTLER / MONGABAY
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### THIS IS THE YEAR

ve spent the last year thinking a lot about winning and losing, and what it looks like for the movement that we are all a part of.

This year, as I am so proud to write, RAN secured one of the farthest-reaching rainforest paper commitments in history, a landmark policy that covers all of Disney's global operations.

As a result of RAN's campaign, supported by all of you, Disney is changing everything about the way it sources and uses paper throughout its global empire, including all of its subsidiaries, ABC, ESPN, Marvel Comics and more; all of its 3,700 licensees around the world; and all of its theme parks, book publishing and cruise ships. Disney and its enormous paper supply chain, which includes 25,000 factories around the world, will no longer contribute to the deforestation of endangered rainforests and will focus on reducing its consumption while maximizing recycled content. A tremendous victory for rainforests!

RAN also worked to ensure that Disney and its licensees will stop sourcing any paper fiber from places where there is social conflict and from rainforests that have high value for the climate—like those in Indonesia where deforestation has made the country the third largest greenhouse gas emitter just behind China and the United States.

This says a lot about RAN. A lot about what we value, what we care about and what we consider to be non-negotiable.

This year, in addition to securing a significant victory with our Disney campaign, we also set our sights on the next five years of RAN's future. We recommitted to RAN's core purpose of protecting forests, moving the country off of fossil fuels and defending human rights. We also set the course for advancing our model of effective, nimble, innovative and hard-hitting environmental corporate

campaigning, while expanding the reach of our critical network.

We firmly believe that the health of our forests (and our communities) depends on the health of our climate, and so too the health of our climate depends on the health of our forests. This understanding of the interconnected nature of our forests and our climate, this ecosystem approach, underpins all of RAN's current work.

So, it's been a big year.

But we can't forget that this was also the year that lowa farmers lost their crops to extreme drought. And Tri-State Area residents lost their homes to Hurricane Sandy. The year that we discovered that Greenland is shedding five times as much ice as it was 20 years ago.

For many of us, climate change has hit home like never before. It's time to admit that we did not stop humaninduced climate change before it started. We have lost that fight.

But we are far from losing. When it comes to our country's energy choices, we are in the midst of what history will undoubtedly call the next industrial revolution. And the evidence that it's happening is all around us if we care to look. This was also the year that 124 coal plants were shuttered. The year lowa produced 20 percent of its electricity from renewable energy.

We are in the midst of transforming almost everything about the way we live on this planet, from how we power our homes and offices to the way goods are produced. Here at RAN, we believe this means re-embedding our economy within the limits of nature.

This kind of transformational change takes all of us. It takes everything from science all the way to faith. And it is that fertile place right in the middle where really exceptional campaigning happens. That's where RAN strives to be all the time.

Holding both this year's great losses and our enormous wins is a profound part of our responsibility as change agents. As Martin Luther King said, "The arc of the universe is long and it bends toward justice." Sometimes I don't think we can see it bend. Sometimes it feels like its flattening out. And then there are other times, like this year with RAN's Disney campaign, when we can see it perceptibly bending toward justice, toward balance.

Thank you for being a part of Rainforest Action Network.

For the future,

Rebecca Tarbotton Executive Director





Each year, the world's natural forests absorb 30 percent of all the carbon that we release into the atmosphere from burning fossil fuels. In this way, healthy forests absorb and store vast quantities of carbon, helping to regulate temperature and generate rain. The "lungs of the planet" in action.

The relationship between the health of our rainforests and the health of our climate (and ultimately the health of our communities) is a particularly important synergy.

Horrifyingly, we are currently witnessing a devastating one-two punch to the climate and our forests. As fossil fuel emissions continue to climb, the changing climate makes standing forests more vulnerable to insect outbreaks, droughts and wildfires. Simultaneously, when our forests are destroyed their carbon is released back into the atmosphere, further impacting the climate.

Nowhere is this intersection between deforestation and climate change clearer than in Indonesia. As a result of rapid deforestation and the draining of carbon rich peatlands, non-industrialized Indonesia is currently the third largest greenhouse gas emitter, behind only China and the United States. Indonesia is home to some of the most ancient rainforest ecosystems in the world, and over many millennia these steamy tropical forests have been pulling carbon out of the atmosphere and storing it in vast, water covered peat domes. When peatland forests are drained and cleared these carbon reservoirs are released back into the atmosphere in tremendous quantities.

In addition to Indonesia's central importance to stemming global climate change, the country's rainforests are also home to some of the highest levels of biological diversity in the world and to millions of forest-dependent peoples.

With just 1 percent of the Earth's land area,
Indonesia's rainforests contain 10 percent of the
world's known plant species, 12 percent of all
mammal species—including Critically Endangered
orangutans and Sumatran tigers and rhinos—and 17
percent of all known bird species.

LEFT: FIRES RAGING ACROSS TRIPA, PART OF THE WORLD-RENOWNED LEUSER ECOSYSTEM
IN SUMATRA, INDONESIA DURING MARCH, 2012. PHOTO: CARLOS QUILES
RIGHT: ORANGUTAN FEMALE WITH YOUNG INSIDE TANJUNG PUTING NATIONAL PARK,
BORNEO. INDONESIA. PHOTO: THOMAS MARENT / MINDEN PICTURES



Since 2009, RAN's Tropical Forest Program has worked to address this crisis of deforestation, carbon pollution and human rights abuses by focusing on the two main drivers of deforestation in Indonesia: the expansion of palm oil plantations and logging by the pulp and paper industry.

RAN is campaigning to eliminate market demand for these commodities (when linked to Indonesian forest loss, social conflict and greenhouse gas emissions), and to leverage supply chain pressure that can force industry-wide reforms. This year, we've seen the impacts of RAN's Tropical Forest Program in action. Our campaigns work to change the behavior of corporations within the agribusiness and pulp and paper sectors by motivating shifts in purchasing practices among their biggest and most strategic customer companies.

If RAN's Tropical Forest Program is successful, the coming years will see millions of hectares of Indonesia's rainforests and peatlands protected, hundreds of millions of tons of greenhouse gas emissions reduced, and the strengthening of human rights protections and safeguards.





This summer, RAN's Rainforest Agribusiness team traveled to the Tanjung Puting National Park in Borneo, a globally recognized biosphere reserve, which is feeling pressure from the palm oil plantations adjacent to it. While traveling by houseboat along the National Park, RAN's team saw incredible wildlife: macaw monkeys, Proboscis monkeys, gibbons, crocodiles and water snakes.

However, the most powerful sitings were on the other side of the river, the plantation side. Mother and baby orangutans perched in nests the size of very large salad bowls. Nests that are in a tiny strip of remaining rainforest that is getting smaller every day as palm oil plantations expand.

Palm oil is now the world's leading source of vegetable oil, and Indonesia is the world's leading producer.

Already, palm oil can be found in close to 50 percent of all processed goods in North American supermarkets.

One of the most horrifying consequences of this surge in consumption is that orangutan populations like those in Borneo are being pushed to the brink of extinction as palm plantations encroach upon their forest habitat.

RAN's job is to make sure oil palm plantations do not come at the cost of rainforests and peat lands, the rights of local communities or the climate. The campaign pushes large U.S. corporations, major drivers of palm oil demand and expansion, to implement safeguards that protect natural rainforests and human rights. In particular, focusing on Cargill, one of the largest global traders of palm oil based in the United States.

The Rainforest Agribusiness Campaign has prioritized gathering on-the-ground intel from rainforest areas in Indonesia that are most threatened by palm oil expansion, amplifying those findings to media, supporters, and corporate and political decision makers, and pressuring companies like Cargill most responsible for that expansion.

This year, RAN has made significant progress in raising awareness about the problem with palm oil by amplifying cases like the Tanjung Puting National Park as well as cases like the fires in the Tripa-region of Sumatra—where massive fires were intentionally started by palm oil

companies in one of the most ecologically important forest habitats for the nearly extinct Sumatran orangutan.

Using our model of amplifying local cases, RAN publicly released a Tripa palm oil exposé in the spring and launched a social media campaign calling for action from Indonesia's president. Our work helped ensure that key permits were revoked from plantation operators in Tripa. But we didn't stop there. We also collected 20,000 petitions calling on Cargill CEO Greg Page to adopt safeguards that would prevent Cargill from purchasing palm oil from places like Tripa.



That was just one of the ways RAN brought the issue home for Cargill. Last summer marked the beginning of the Cargill Friends and Family Campaign, a robust print and online ad campaign created specifically to infiltrate the Wayzata community in Minnesota (home to many Cargill executives). Through strategically placed ads in lifestyle magazines, online and across billboards RAN worked to spread the message that Cargill has a historic opportunity to save mankind's closest kin, the orangutan, before it's too late.

RAN also raised the issue of palm oil in national and international political spaces, including working with the Environmental Protection Agency to ensure it excludes palm oil-based biofuels from the federal renewable fuels mandate and helping to organize a week of action against the Trans Pacific Partnership (TPP), among the largest "free trade" agreements the world has ever seen that would smooth the way for palm oil to be traded even more easily.

When it comes to safeguarding our environment and forest dependent communities from a commodity like palm oil, we've learned that we have to operate at every level, local, national and international. And that's exactly what RAN is doing.

ABOVE: ACEHNESE CHILDREN LOOK OUT FROM THEIR HOME NEARBY THE FLOODED PEAT FOREST OF TRIPA, INDONESIA. PHOTO: DAVID GILBERT

BELOW: A RAN BILLBOARD GREETS COMMUTERS TRAVELING ON U.S. RT 12 NEAR WAYZATA. MN. PHOTO: AARON HAYS





In 2010, after lab tests revealed fiber from Indonesia's rainforests in top children's books, RAN launched a campaign aimed to ensure that the country's largest publishers pass leadership paper policies that protect forests, human rights and the climate. By November 2010, eight publishers had committed to eliminating controversial Indonesian fiber from their supply chains, including Scholastic, Hachette, Pearson/Penguin Group, Candlewick Press, Houghton Mifflin Harcourt, Macmillan, Random House and Simon & Schuster. Disney and Harper Collins, however, were holdouts.

In May of 2011, RAN launched a campaign to get Disney, the largest children's book and magazine publisher in the world, to become "rainforest safe." On May 18, 2011, employees at The Walt Disney Company's headquarters in Burbank, CA awoke to a surprise: two RAN activists costumed as Mickey and Minnie Mouse blocking the company's main entrance. The risky tactic got the company's attention. Within a week, several Disney senior executives were in RAN's offices to discuss improving their paper purchasing practices.

And on October 11, 2012, after 17 months of intensive negotiations, Disney announced its sweeping global commitment to eliminate paper from its supply chain connected to the destruction of endangered forests and violations of human rights. This is hands down one of the most far-reaching corporate rainforest policies RAN has secured to date, a tremendous victory for rainforests.

After working closely with RAN, Disney has added its significant global voice to the growing chorus of companies demonstrating that there's no need to sacrifice endangered forests in Indonesia, or anywhere else, to produce the paper products we use every day.

# The Disney policy is one of the most far-reaching corporate rainforest policies RAN has secured to date, a tremendous victory for rainforests.

Disney's commitment is monumental on a number of fronts. Disney's policy covers all Disney products produced in any of nearly 25,000 factories in more than 100 countries, including 10,000 in China. Disney is the largest brand licensor in the world and the largest operator of theme parks in the world, and the paper used for those arms of the media empire are also covered by the policy.

In addition, the policy goes above and beyond purely environmental considerations to protect human rights and to recognize the climate values of high carbon stock forests and landscapes. Disney's commitment will have a particularly important impact in Indonesia, which has one of the highest rates of tropical deforestation in the world, due in large part

to pulp and paper production.

RAN's publishing sector work is part of a long term campaign to protect Indonesia's rainforests from pulp and paper giants, like Asia Pulp and Paper (APP) and Asia Pacific Resources International Holdings (APRIL), which are single-handedly the most dangerous paper companies for Indonesia's rainforests. With its new policy, Disney joins a growing list of major brands cutting ties to these notorious Indonesian rainforest destroyers.



In 2012, RAN also continued its pressure on APP by targeting its Asian customers; in particular, Askul, Japan's largest office supply company. Askul imports more volume of copy paper from Indonesia than all U.S. companies combined. If Askul demands that APP changes its business practices, APP will have to listen.

The publishing sector work represents the best of RAN campaigning. Combining hard data, public reports, media pressure, creative nonviolent direct action and online campaigning with strong corporate negotiations to achieve real world results. It has been a tremendous year. A year when we can say for certain that we successfully transformed not just one company's environmental practices, but also those of an entire industry.

LEFT: RAN CAMPAIGNER ROBIN AVERBACK SPEAKING TO TELEVISION
CREWS OUTSIDE DISNEY'S BURBANK HEADQUATERS DURING THE
CAMPAIGN LAUNCH, MAY 2011. PHOTO: MARGERY EPSTEIN
ABOVE: SUMATRAN TIGER. PHOTO: RHETT BUTLER / MONGABAY



This year, with Hurricane Sandy ravaging New York and droughts decimating crops in the Midwest, climate change hit home like never before.

Global warming has become perhaps the most complicated and most pressing issue of our time. Warnings from the scientific community are becoming louder as the danger increases from the ongoing buildup of human-related greenhouse gases—produced mainly by the burning of fossil fuels and forests.

Global emissions of carbon dioxide were at a record high in 2011 and are likely to take a similar spike this year; overall jumping 3 percent in 2011 and expected to jump another 2.6 percent in 2012. There is scientific consensus that we need to cut global greenhouse emissions drastically before 2020 if we are to avoid catastrophic climate change.

Coal is responsible for 20 percent of global greenhouse gas emissions, and the U.S. is the world's second largest coal producer.

Coal-fired energy generation is also responsible for pollutants that damage cardiovascular and respiratory health and threaten healthy child development.



To protect our climate and public health, RAN is working to decrease our country's reliance on coal and destabilize the power of the coal industry while building demand for a clean energy economy. It is our assessment that climate change is as much an economic issue as it is an environmental one, and that inspiring and pressuring the country's top banks to take a leadership role in transitioning our economy off of coal is crucial.

Currently, the U.S. banking sector is the number one underwriter of the coal industry. In recent years, banks have taken steps to address financing of some of the most egregious aspects of the industry (working with RAN on mountaintop removal coal mining and new coal-fired power plants). However, science tells us we need more from banks.

RAN is calling on the country's top banks to work with us to accelerate the decline of coal-fired energy generation in the U.S. and keep coal in the ground, and shift the balance of bank financing out of fossil fuel energy and into renewable energy production.

The focus of RAN's Energy and Finance Program is to move at least one major U.S. bank to restrict its financing of the coal industry, creating an incentive for competing major U.S. banks to match or beat the policy. In addition, since no one campaign can be a silver bullet solution to the climate crisis, RAN is also prioritizing building an ever-stronger grassroots climate movement; recruiting, training and organizing activists committed to working on climate issues for the long term.

The technology exists today to begin a transition to a clean energy system—it is corporate and political will that we critically need to build.

LEFT: ACTIVISTS SHUT DOWN THE PATRIOT COAL'S HOBET MINE, THE LARGEST MOUNTAINTOP REMOVAL MINE. **PHOTO:** *JOHN DUFFY*RIGHT: GRANDMOTHER PAT MOORE AND 9 OTHERS WERE ARRESTED OUTSIDE OF 4 DIFFERENT BANK OF AMERICA BRANCHES IN
CHARLOTTE, NC, WHILE CALLING ON BOFA TO STOP FUNDING COAL. **PHOTO:** PAUL CORBIT BROWN





FIVE CLIMBERS SCALED BANK OF AMERICA STADIUM ON MAY 2, 2012 IN ADVANCE OF THE BANK'S CONTROVERSIAL ANNUAL SHAREHOLDER MEETING. PHOTO: NELL REDMOND / RAN

In spring of 2011, RAN launched its most ambitious bank campaign to date, calling on top financiers to quit coal completely and redirect funding into renewable energy projects—building on lessons learned from ten years of finance-focused work. In June of that year, the campaign began focusing publicly on Bank of America (BofA), which Bloomberg data showed was and is the largest financier of the coal industry, providing underwriting to all of the top coal companies in the country.

Since June of 2011, our Bank of America campaign has been exploding with momentum; ensuring that RAN's demands are front and center in the media, at BofA's headquarters, in the bank's annual shareholder meeting and at the negotiating table.

The campaign's early focus was to build a grassroots base in Charlotte, NC, BofA's hometown, and to make sure that pressure activities were happening all the time. In a year when trust for banks was at an all time low, the campaign hit a considerable chord with Charlotteans—spurring participation from grandmothers who have been BofA customers all their lives to students galvanized by the Occupy movement.

In May 2012, just before the bank's annual shareholder meeting, the campaign hit a crescendo. Leveraging six months of base building and research, RAN led the largest week of action against Bank of America in history, literally. The week began when RAN activists unfurled a 70-foot by 25-foot banner off the top of the Bank of America Stadium in Charlotte, rebranding the iconic venue the "Bank of Coal" Stadium for every media outlet in the region.

On the heels of the action, RAN and allies at the Sierra Club and Banktrack released the third annual coal finance report card, *Dirty Money: U.S. Banks at the Bottom of the Class*, exposing the country's "filthy five"—i.e. the top five financiers of the U.S. coal industry. Bank of America crowned the list. We also continued to show our power in the streets of Charlotte, helping to lead a 1,000-plus person protest in front of the shareholder meeting. To put this in perspective, fewer than 30 people protested the shareholder meeting the year before.

In addition to an outside presence, RAN ensured that frontline community members were able to speak face-to-face with BofA's CEO and board members inside the meeting. People faced with orange drinking water from mountaintop removal coal mining and skyrocketing asthma rates from coal-fired power plants deserve a voice in the fight for clean energy, and RAN helped ensure they got one.

Since the BofA shareholder meeting, RAN's campaign has become the go-to for activists, ally organizations and reporters interested in the intersection between banks, coal and climate change. RAN campaigners spent the summer supporting activists across the country fighting coal extraction and expansion from Montana to the Pacific Northwest, and the campaign was featured in the New York Times' coverage on Bank of America's climate initiatives.

With an established—and growing—presence in Charlotte, RAN continues to organize actions to highlight the connection between the city's bad air quality and BofA's coal financing, while also building a new front for the campaign in Boston, home to the company's CEO and several senior executives.

In addition to our organizing and creative public work, we have paired comprehensive research and negotiation efforts. RAN's recently released report, *Bankrolling Climate Disruption: The Impacts of the Banking Sector's Financed Emissions*, shows banks a way forward on accounting and reducing their climate footprint.

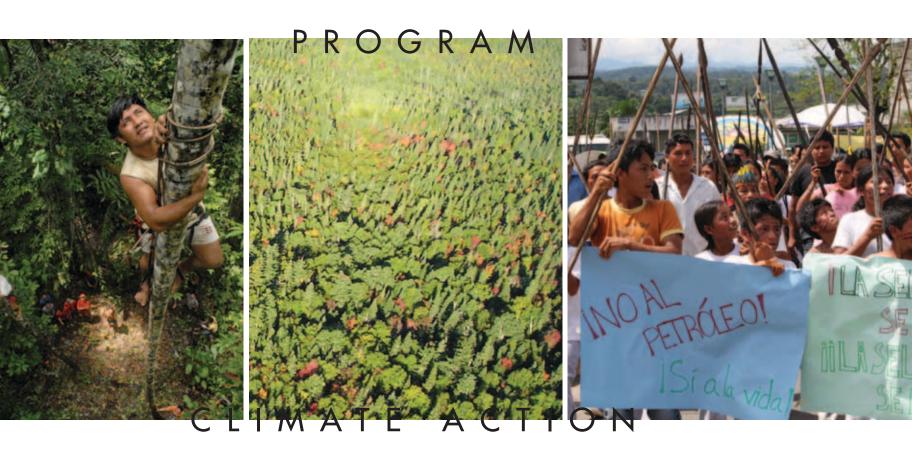
As NASA climate expert James Hansen said: "Coal is the single greatest threat to civilization and all life on our planet." RAN's campaign is working to ensure Bank of America gets on the right side of history, leading the country in transitioning to a clean energy economy and away from coal.

LONG TIME CHARLOTTEAN AND GRANDMOTHER PAT MOORE STANDS WITH GRANDDAUGHTER KATE IN PROTEST OF BOFA'S

FUNDING OF COAL-FIRED POWER PLANTS. PHOTO: PAUL CORBIT BROWN



### PROTECT-AN-ACRE



### FUND

PHOTOS (LEFT TO RIGHT): TREE-CLIMBING COMPETITIONS AND THE INTRODUCTION OF NEW COMMUNITY-APPROVED GEAR PROMOTE THE RETURN OF SUSTAINABLE WILD PALM HARVESTING METHODS ALONG THE CAURA RIVER BASIN, VENEZUELA. PHOTO: KIKE ARNAL; CANADIAN BOREAL FOREST IN NORTHERN ONTARIO. PHOTO: JOEL THERIAULT; RUKULLACTA COMMUNITY MEMBERS IN ECUADOR MARCH AGAINST IVANHOE ENERGY'S HEAVY CRUDE OIL PROJECT. PHOTO: PUEBLO KICHWA DE RUKULLACTA; AUTHOR NAOMI KLEIN AND INDIGENOUS LEADERS JOIN KEYSTONE TAR SANDS PIPELINE PROTEST PHOTO: JOSH LOPEZ

RAN believes that Indigenous peoples are the best stewards of the world's rainforests and that frontline communities organizing against the extraction and burning of dirty fossil fuels deserve the strongest support we can offer. That is why RAN established the Protect-an-Acre (PAA) program to protect the world's forests and the rights of their inhabitants who often suffer disproportionate impacts to their health, livelihood and culture from extractive industry mega-projects and the effects of global climate change.

An alternative to "buy-an-acre" programs, PAA provides small grants to community-based organizations, Indigenous federations and small NGOs that are fighting to protect millions of acres of forest and keep millions of tons of CO2 in the

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ground. PAA grants support organizations and communities working to regain control of and sustainably manage their traditional territories through land title initiatives, community education, development of sustainable economic alternatives, and grassroots resistance to destructive industrial activities.

Since 1993, RAN's Protect-an-Acre program has distributed more than one million dollars in grants to more than 150 frontline communities, Indigenous-led organizations, and allies, helping their efforts to secure protection for millions of acres of traditional territory in forests around the world.

Based on the success of Protect-an-Acre, RAN launched The Climate Action Fund (CAF) in 2009 as a way to support frontline communities and Indigenous peoples directly challenging the fossil fuel industry. Initially started as a way of taking responsibility for our own carbon footprint, CAF is now a fully-fledged program for businesses and organizations looking for an alternative to traditional, markets-based carbon offset programs.

CAF directs resources in the form of small grants to frontline activist groups tackling the root causes of climate change: the extraction and combustion of dirty fossil fuels such as coal and oil. Since the program's inception, fourteen grants to have been made to grassroots organizations across the globe.

#### **Protect-an-Acre Highlights:**

#### **Caura Futures**

\$3,500 to support conservation efforts within the Caura River Basin in the Venezuelan Amazon where the felling of wild palm fruits has become a widespread problem. Innovative trainings and tools are helping safeguard Indigenous knowledge, improve human health, and promote good ecosystem stewardship.

#### Organizacion Shuar de Morona (OSHDEM)

\$3,000 to support an inter-ethnic congress in the northern Peruvian Amazon to discuss the threat posed by Talisman Energy and form a common position to defend ancestral Indigenous territory. Talisman subsequently announced in September that it would cease all oil exploration activities in the Peruvian Amazon.

#### Lati Tana Adat Takaa

\$2,000 to help the Dayak Benuaq Indigenous People of Muara Tae Kalimantan, Indonesia to protect their customary rainforest land through the completion of participatory mapping of village areas as part of a process to secure a 10,000 acre territorial claim, as well as advocating to stop ongoing and future encroachment by palm oil and mining companies.

Other recipients include: Federation of the Achuar Nationality of Peru, WALHI Jambi, Community Alliance on Pulp-Paper Advocacy, Sawit Watch, Fundación Runa, Frente de Conservacion Ecologica de la Comunidad Nativa Mushuk Llacta de Chipaota

#### **Climate Action Fund Highlights:**

#### **Indigenous Environmental Network**

\$2,500 to support the participation of several Indigenous leaders from Canada and the United States in the massive two week White House Tar Sands Action sit-ins calling on President Obama to reject the planned Keystone XL pipeline.

#### Radical Action for Mountain People's Survival (R.A.M.P.S.)

\$2,150 to support trainings for community members and activists in Appalachia for a mass nonviolent direct action at the Hobet Mine in West Virginia, the largest mountaintop removal site in the United States.

Other recipients include: Pueblo Kichwa de Rukullacta, Campaña Amazonía por la Vida, Black Mesa Indiaenous Support



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#### (\$100,000 and up)

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Diego Sanchez-Elia

Guy and Jeanine Saperstein

John Schaeffer and Nancy Hensley

Timothy Schaffner Harold Schessler

Chris and Alice Semler

Rosalind Seysses

Carol and Ken Sibbrell

Virginia P. Souza

Jon Spar and Karen Kulikowski

Julia Squires

Hugo and Monica Steensma

Frances Stevenson

Stephen Stevick

Jana Stewart-Cezar

Stoller Family Charitable Lead Annuity Trust

Sun Hill Foundation

Sungevity

Superior Nut Company, Inc.

Swimmer Family Foundation

Becky Tarbotton and Mateo Williford

Lynda Taylor and Robert Haspel

Thomas Fund

The Thompson Street Charitable Fund

Three Twins Ice Cream

Amy and Michael Tiemann

Lorin and Jill Troderman

Wyatt Troll

Jon D. Ungar

Andrew Ungerleider and Gay Dillingham

Francesca Vietor

Mary Wahl Nadine Weil

Mani White

White Cedar Fund

Winky Foundation The Esther & Morton Wohlgemuth

Foundation, Inc

Erik Wohlgemuth Ethan Yake

Jody Zaitlin Patricia and Mel Ziegler

#### **Bequests**

Carmen Arreola

Ronald Baumgarten

Fredrika Bernstein

Elaine Burton

Helen Callbeck

Clarence Coe Melisande Conadon-Dovle

Kathleen Crowe

Elthea Gill

Arlene Goff

Hilary Jones

R. Joy Stokes Herb Lafair

John Martin

Gertrude Melton Joann Schwartz

Katrina Smathers

Howard Trueblood

#### Arthur Woodruff In-Kind Gifts

A16

Alma Rosa Winery

Anonymous (2) Branden Barber and Sarah McLeod

Bioneers

Bi-Rite Creamery **Bullets 4 Peace** 

**Bungalow Munch** 

Cavallo Point, The Lodge at Golden Gate Evan Cole Deborah Cooper

Equinox

Rachel Diaz-Bastin Eatwell Farm

Evo-Spa Shepard Fairey Firefly Restaurant

Foreign Cinema

Gaiam

Gather Restaurant Glama-Rama Salon

Good Clean Love

Green Living Journal Harbin Hot Springs

**Heath Ceramics** Tamar Hurwitz

Jill Hutchinson

Jones & Mitchell Planet Collection Lemelson Vineyards Little Star Pizza

Alfonso Maciel

Moon Guides

Sara Mossman Occidental Arts & Ecology Center

David Page

Patagonia Post Ranch Inn

Rancho Pescadero Real Goods David Rosenstein

Gabrielle Sanchez SPOR

Sunrise Center Team LUNAChix To-Go Ware

Trek Light Gear Tres Aggves

Turley Wine Cellars Michael Ubell and Paula Hawthorn

Yoga Kula Mel Ziegler

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#### STAFF

Amanda Starbuck Arielle Gingold Ashley Schaeffer Ben Collins Bill Barclay

Chelsea Matthews Hannah Roeyer Irina **Pekareva** 

Jake Conroy Jeremy Nelson Jeri **Howland** 

Kerul Dyer Lafcadio Cortesi

Laurel Sutherlin Lauren Bourke

Lindsey Allen Melanie Gleason Michael Atoria

Mike Gaworecki

Nancy Johnson Nell Greenberg Rebecca Tarbotton

Robin Averbeck Scott Kocino

Scott Parkin Toben Dilworth Todd Zimmer

Toyoyuki Kawakami

Tracy Solum

Energy & Finance Program Director

Development Associate

Rainforest Agribusiness Campaigner

Research and Policy Campaigner, Energy and Finance Program

Policy and Research Director, Forests Program

Forest Program Assistant Executive Assistant Staff Accountant

Online Production and Design Coordinator Interim Finance, HR and Operations Director

Development Director

Communications Manager, Energy and Finance Program

Asia Director, Forests Program

Communications Manager, Forests Program

Director of Foundations Giving Forests Program Director Online Organizer

Interim Development Coordinator

Online Campaigner Office Manager Communications Director Executive Director

Forest Campaigner Membership Manager

Global Finance Senior Campaigner

Art Director

Energy and Finance Campaigner RAN Japan Director

Protect-an-Acre Program Manager

#### BOARD OF DIRECTORS

Allan Badiner André Carothers Anna Hawken McKay Anna **Lappé** Catherine Caufield

James Gollin Jodie **Evans** Martha DiSario

Michael Klein Pamela **Lippe** Randall Hayes

Scott B. Price Stephen Stevick

Program Chair Development Co-Chair

Board President Development Co-Chair

Secretary / Founder Treasurer / Finance Chair Governance Chair

#### HONORARY BOARD

Ali MacGraw Bob Weir Bonnie Raitt Chris Noth John Densmore Woody Harrelson Daryl **Hannah** 

2011-2012 PAST STAFF MEMBERS

 $Annie\ Sartor,\ David\ Taylor,\ Eos\ de\ Feminis,\ Ginger\ Cassady,\ Greg\ Plotkin,\ Hillary\ Lehr,\ Jenn\ Breckenridge,\ Martha\ Pettit,$ Meghan Weimer, Susan Chrzanowski

PHOTO: RHETT BUTLER / MONGABAY



#### SUPPORT AND REVENUE

Public Support and Membership	\$ 777,952
Major Gifts / Family Foundations	\$ 1,274,499
Fundraising Events	\$ 271,485
Grants	\$ 1,525,235
Interest	\$ 1,332
Other Income	\$ 82,798
TOTAL SUPPORT AND REVENUE	\$ 3,933,301

TOTAL SUPPORT AND REVENUE	\$ 3,933,301
EXPENSES	
EAFENSES	
Program Services	\$ 2,989,696
Public Education	\$ 24,508
Supporting Services	
Management and General	\$ 237,413
Fundraising	\$ 751,512
TOTAL EXPENSES	\$ 4,003,129
Change in Net Assets	\$ (69,828)
Net Assets at Beginning of Year	\$ 1,517,101
Net Assets at End of Year	\$ 1,447,273

Grants - 39 %

Public Support and Membership - 20 %

Major Gifts / Family Foundations - 32 %

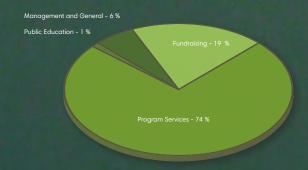


PHOTO: BILL BARCLAY / RAN



PHOTO: FÁBIO MITSUKA PASCHOAL

		ing resources by using 41 te, processed chlorine fo		
manufactured with 2 Annual Report: 1.	electricity that is or	ffset with Green-e8 cent	fled renewable energ	y certificates.
trees	water	energy	solid waste	greenhouse gases
5 fully grown	2463 gallons	Million BTUs	156 pounds	546 pounds

