



# RAINFOREST ACTION NETWORK

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ANNUAL REPORT  
2010-2011



# RAINFOREST ACTION NETWORK

campaigns for the forests, their inhabitants and the natural systems that sustain life by transforming the global marketplace through education, grassroots organizing and non-violent direct action.

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# A YEAR FOR TRANSFORMATIVE CHANGE

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This year has seen action from all sides—from the revolutions bursting from the streets in Egypt, the Middle East, Wisconsin and now Wall Street to the extreme weather events flooding and parching unseasonably and violently across the globe.

Here at RAN, we've been catalyzing action of our own—intentionally designed to make the most of the growing appetite for change around the world. We've driven the largest children's book publisher in the world, Disney Publishing Worldwide, to the negotiating table to design a paper policy that will protect Indonesia's threatened forests. We've worked alongside allies in Canada and the U.S. to put opposition to the tar sands on the map and to keep the Keystone XL pipeline off it forever. And we launched a new 'Not One More Dollar for Coal' campaign, putting Bank of America, the largest financier of coal, on notice that we will not accept one more dollar spent on coal and neither will its customers.

Currently, Rainforest Action Network is the only organization working at the intersection of forest protection, climate change and human rights by focusing on corporate accountability. We make change using a unique inside-outside approach to fearlessly confront and positively influence the most powerful corporations in the country—companies like Bank of America, Cargill and Disney—to introduce environmental and social ethics into their bottom lines.

In reflecting on our work over the last year, there is one thing I am very sure of. What makes RAN's work not just effective but transformative is that it adds up to more than the sum of its parts. The great corporate campaigns we've come to associate with RAN are designed from the start to leverage each milestone into sector-wide changes that together work to re-embed our economic system within a healthy, thriving ecosystem.

But we want more. At RAN we are fighting for

the big things. We are working for a world where corporate accountability *is* business-as-usual. Where our food system and our paper products are not derived from the destruction of rainforests and Indigenous communities. Where our financial system supports an economy that is just and does not bankroll industries, like coal, that are poisoning communities and our climate.

We couldn't be doing this work at a more terrifying or more potent time. The ecological and the economic crises we face are becoming ever more extreme. Meanwhile large corporations, the main culprits of deforestation and climate change, are gaining ever more influence over the agencies and institutions set up to protect people and planet.

The call for a new way forward, however, has become a powerful outcry, and provides an amazing opportunity for our work to achieve more than ever before. We are in a moment where our vision for economic and environmental equity is more popular than we ever imagined. It is a moment to dream big and feel what is possible. It is a moment to realize that what we've come to see as radical is, in fact, reasonable and achievable.

As we head into 2012, RAN will continue our brand of fearless corporate campaigning for the forests, but we are also going to be focused on a long-range planning process—asking some big questions to ensure that we continue to secure big results. We are going to be paying special attention to the outcomes of our work, investigating how we innovate on our campaigning model and what it looks like to develop corporate campaigning 3.0. We will be considering how we expand our network to join with new allies as the country's demographics and economic conditions change. And we will be developing some new ideas for our sector to ensure that we are driving longterm transformative or systemic change with the same success record, sharpness and focus that our winning corporate campaigns are known for.

A revolutionary moment can spark a fire, a movement if it is ready to ignite. In 2012, we hope you will join us in being part of that spark.

I've seen so much through my work at RAN that gives me hope. And the most inspiring thing is our network, which brings together all kinds—from Indigenous peoples and frontline communities, to students, business leaders, environmental activists and, of course, you. Thank you for being a part of the solution and proving every day that activism is a powerful tool in effecting real, meaningful change.

I can't tell you how grateful I am for the ways each of you make up RAN—you are the network we so easily and regularly refer to every time we say RAINFOREST ACTION NETWORK!

For the future,

Rebecca Tarbotton  
Executive Director





# TROPICAL FORESTS PROGRAM

Rainforests are treasure troves of life, home to some of the most biologically and culturally diverse landscapes on earth. Since 1985, Rainforest Action Network has designed strategic campaigns utilizing bold tactics to defend the world's most important and endangered forests.

Tragically, most of the world's original forests have already been lost or degraded, and those that remain are falling fast. The scale and pace of deforestation in Indonesia alone is so extreme that it is having devastating consequences for species, communities and the climate. Indonesia has one of the highest deforestation rates in the world, with just under half of the country's original forest cover remaining.

Indonesia's rainforests are home to some of the highest levels of biological diversity in the world. With just 1 percent of the Earth's land area, Indonesia's rainforests contain 10 percent of the world's known plant species, 12 percent of mammal species—including endangered orangutans and critically endangered Sumatran tigers and rhinos—and 17 percent of all known bird species.

RAN's Tropical Forest Program is focused on confronting the two primary drivers of Indonesia's rainforest destruction, the expansion of palm oil plantations and logging by the pulp and paper industry.

In order to stop rainforest deforestation and degradation and the oppression of forest peoples, we are striving to change the policies of U.S. agribusinesses and the global pulp and paper industry. If we are successful we will stop leading drivers of deforestation; protect millions of precious acres; keep global warming emissions out of the atmosphere; and set precedents for the future of the agribusiness and pulp and paper industries to respect forests and the people who depend on them.

PHOTO: GREENPEACE



Orangutans continue to suffer precipitous declines from deforestation. The UN calls the current status of the remaining orangutans “a conservation emergency.” Habitat destruction caused by the massive expansion of palm oil plantations is a primary reason orangutans are facing the threat of extinction.

PHOTO: ANUP SHAH / NPL / MINDEN PICTURES



The carbon emissions resulting from Indonesia's rapid deforestation account for around five percent of all global emissions. That's more than the emissions from all the cars, planes, buses and trains in the U.S. combined. This huge carbon footprint from forest destruction has made non-industrialized Indonesia the third-largest global greenhouse gas emitter, behind only China and the United States.

PHOTO: DAVID GILBERT





# RAINFOREST

## AGRIBUSINESS CAMPAIGN

Building on the release of the robust palm oil policy RAN secured with General Mill's in late 2010, RAN's Agribusiness Campaign continued to ratchet up the pressure on Cargill, the largest importer of palm oil in the country. While the agribusiness giant has yet to take sufficient action to meet the growing demand for responsible palm oil, significant milestones have been achieved and public awareness about the problems with palm oil has grown sharply over the past year.

This year marked elevated attention and opposition to palm oil both in Southeast Asia where it is decimating rainforests and forest communities as well as in the U.S. where demand for the oil grows and where palm oil giant Cargill is based.

In Southeast Asia, ground zero for rainforest destruction due to palm oil, RAN launched a 'rapid response' approach to exposing problems in Cargill's palm oil supply chain in partnership with frontline forest communities.

As an example: In March, after fighting for the return of their ancestral lands for more than a decade, the people of Long Teran Kanan in Malaysian Borneo reclaimed part of their homeland through a decisive act of collective resistance. Their territory had been taken from them and converted into oil palm plantations held by notorious global palm oil giant IOI, a key supplier to Cargill.



RAN helped to break the story of the Long Teran Kanan community to news outlets around the world and co-sponsored a formal grievance complaint to the Roundtable on Sustainable Palm Oil (RSPO), followed by an Open Letter from a coalition of environmental and human rights organizations urging the RSPO to act.

Back in the U.S., to elevate attention to the problem with palm oil among U.S. consumers, RAN teamed up with two very unlikely allies.

Girl Scouts Madison Vorva and Rhiannon Tomtishen began campaigning to remove palm oil from Girl Scout cookies four years ago when they learned that palm oil plantations are a leading cause of orangutan extinction. This year, they called on RAN to help amplify their message, and finally get the attention of Girl Scouts of the USA (GSUSA) executives.

After a major online education effort and grassroots campaign focused on fellow Girl Scouts and their parents, including a Change.org petition that generated 70,000 signatures, in May Madison and Rhiannon secured a meeting with GSUSA CEO Kathy Cloninger at the company's New York headquarters.

During their trip to New York, RAN accompanied Madison and Rhiannon on a whirlwind media tour that brought the message about palm oil and rainforest conservation to literally millions of Americans with national TV appearances and newspaper interviews.

The elevated public concern over the impacts of palm oil reached Cargill. In July of this year, Cargill announced that palm oil products that it supplies to its customers in Europe, the U.S., Canada, Australia and New Zealand will be certified by the RSPO and/or originated from smallholder growers by 2015. The company has also said that it will extend its commitment to cover 100% of its palm oil products and all customers worldwide by 2020.

Cargill's commitment is a necessary but not sufficient step in protecting Indonesia's critical forests. However, it does show that a once intransigent global company, a company that touches one quarter of the world's palm oil, is feeling the pressure. Our job in the coming year is to make sure Cargill, and its corporate customers, feel the heat even more.

According to *The New York Times*, about 350,000 hectares of land are cleared each year in Indonesia for palm oil production — an area five times the size of Singapore.

LEFT: Girl Scout activists Madison Vorva and Rhiannon Tomtishen take their campaign to the White House. PHOTO: HILLARY LEHR / RAN  
RIGHT: The people of Long Teran Kanan peacefully reclaimed a portion of their ancestral lands from palm oil giant IOI Group.





# RAINFOREST-FREE PAPER CAMPAIGN

RAN put the United States publishing industry on notice in 2010 with the launch of a report containing DNA testing of paper fiber, which revealed that a large number of kids' books sold in the U.S. were being printed in Asia using paper linked to Indonesian rainforest destruction.

At the end of last year, RAN then took the publishing campaign directly to customers when we released a consumer guide for the holiday season that linked publishers of popular kids' books to deforestation and global warming. The guide, "Rainforest-Safe Kids' Books: How Do Publishers Stack Up?," included a downloadable rainforest-safe children's book list for shoppers that ranked 11 of the nation's largest children's book publishers based on their paper policies and purchasing practices.

The timely release of the report and consumer guide immediately caught the attention of the U.S. publishing industry. After engaging with RAN, nine of the top eleven children's books publishers (Candlewick Press, Hachette Book Group, Houghton Mifflin Harcourt, MacMillan, Penguin Group (Pearson), Random House, Scholastic, Simon & Schuster, and Sterling) made commitments to

PHOTO: ROB GIVENS



stop using paper coming from the destruction of Indonesia's rainforests. Seven of those publishers agreed to phase out controversial Indonesian paper fiber and paper suppliers, specifically the notorious logging giants Asia Pulp and Paper (APP) and APRIL and all of their affiliates.

While Disney Publishing Worldwide, the world's largest publisher of children's books, released a policy statement in March, it was insufficient to prevent controversial fiber and suppliers like APP and APRIL from entering Disney products. Despite negotiations, the company continued to drag its feet and by May had still refused to establish a policy that would ensure the protection of Indonesia's rainforests.

On the morning of May 18, employees at The Walt Disney Company's headquarters in Burbank, CA, awoke to quite a surprise: two RAN activists, costumed as Mickey and Minnie Mouse, were chained to the front gates of Disney Studios, effectively blocking the company's main entrance while two others unfurled a 35-foot banner on the archway above reading, "Disney: Destroying Indonesia's Rainforests."

The four activists were arrested peacefully and the action received widespread media attention, generating public outrage at Disney's connection to deforestation and species extinction. Disney executives flew to San Francisco the very next week to meet with RAN's forest team, and we have been deep in negotiations with them ever since.

As this report heads to print, RAN is working with Disney on a comprehensive paper policy to ensure that the company's worldwide operations stop sourcing paper from the world's endangered forests and instead increase use of responsible alternatives like recycled paper. RAN is cautiously optimistic that Disney will soon announce a robust policy that cuts its ties to forest destroyers APP and APRIL while providing a positive model for other corporations to follow. This would be a major win for the world's forests and forest communities. Stay tuned!



PHOTO: MARGERY EPSTEIN





# ENERGY<sub>AND</sub> FINANCE

## PROGRAM

Over the last decade, RAN has discovered that one central thing keeps dirty energy companies in business, and that is big banks. In our view, banks hold a critical key in determining the direction of our economy and our future. The decisions made by banks like Citi, Bank of America and Wells Fargo can either keep us locked into a pattern of short-term financial gains and long-term losses for people and the planet, or those banks can steer us into an economy that balances profits with social and environmental principles.

In recent years, with the help of RAN activists and supporters, we've seen big banks make strides in protecting our environment. From the Royal Bank of Canada's move last November to curb financing for companies operating in the Alberta tar sands to the eight banks that last year passed policies on mountaintop removal (MTR) coal mining, we know that banks are susceptible to public pressure and RAN's unique style of campaigning. However, while these milestones are critical steps forward in protecting our climate and public health, they come at a time when we need leaps to stem the climate crisis and transition into a clean energy economy.

Within the next decade, the current plans for new coal-fired power plants, oil refineries and pipelines are projected to cost more than \$200 billion. Right now, banks like Bank of America are lining up to continue funding extreme energy projects—using the same focus on short-term profits that fueled the financial crisis to fuel the climate crisis.

It's critical to remember, however, that we have with us the technologies today to begin our transition to a clean energy system. The transition to renewable energy, coupled with improved energy efficiency, will create new jobs, decrease our exposure to toxic pollutants like mercury, and help to solve the climate crisis. RAN's Energy and Finance Program is working to ensure that our country is on the right side of this historical moment.

PHOTO: MORGUEFILE



Burning coal to produce electricity results in 20% of man-made greenhouse gas emissions.

**Simply put, to solve the climate crisis  
we must stop burning coal.**

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**Tar sands oil is the worst type of oil for the climate,**  
producing three times the greenhouse gas emissions  
of conventionally produced oil because of the  
energy required to extract and process it.



PHOTO: PETER ESSICK / AURORA PHOTOS



Our country's continued investment in expanding fossil fuel infrastructure is jeopardizing the health of our communities, the future of our economy and the stability of our climate. RAN's Energy and Finance Program is tackling the United State's most dangerous fossil fuel, coal, and the leading financiers that make its expansion possible.

If we are to build a clean energy future, we must move rapidly off of fossil fuels and insist that the world's leading financial institutions stop funding high carbon projects and start prioritizing energy efficiency and renewable energy investments.

That's why this spring, RAN launched our most ambitious bank campaign calling on top financiers to quit coal completely and redirect funding into renewable energy projects. To be clear, we're not just asking banks to stop funding extreme energy projects or extremely bad energy companies, but to remove financing from the entire coal industry.

PHOTO: MICHAEL BUTCHER / BUTCHER PHOTOGRAPHY



From the oldest, most toxic coal-fired power plants in the country to the new push for coal export terminals along the pristine Pacific Northwest coastline, coal is bad for business and bad for people. Coal is a leading contributor to climate change and it damages cardiovascular and respiratory health that threatens child development in communities across the country.

It's time the country's largest financiers address the country's largest contributor to the climate crisis.

Last March, RAN put the six largest U.S. banks 'on notice' demanding a transition in energy financing away from dirty coal and toward clean energy solutions. In June, our campaign began focusing on Bank of America, which Bloomberg data showed is the largest financier of coal in the country. In the past two years alone BoA has pumped \$4.3 billion into the U.S. coal industry, which includes financing for ten of the largest utilities operating coal-fired power plants, and is \$1.3 billion more than other top banks.

Since June, RAN has called on supporters, allies and institutions to cut their ties with BoA by closing their accounts and/or boycotting BoA ATMs. Thousands of RAN supporters and environmentalists have joined the mounting outrage against Bank of America's reckless financing practices, a critique which has been on display with the Occupy Movement, and has resulted in record transfer of customer accounts to credit unions. According to the Credit Union National Association, 700,000 consumers across the nation have joined credit unions since September 29 and credit unions have added \$4.5 billion in new savings accounts.

Currently, opposition to the practices of the country's largest banks is at an all time high. There couldn't be a better time to start demanding big things from Bank of America, and seeing those demands reap dividends for our environment, our health and our climate.

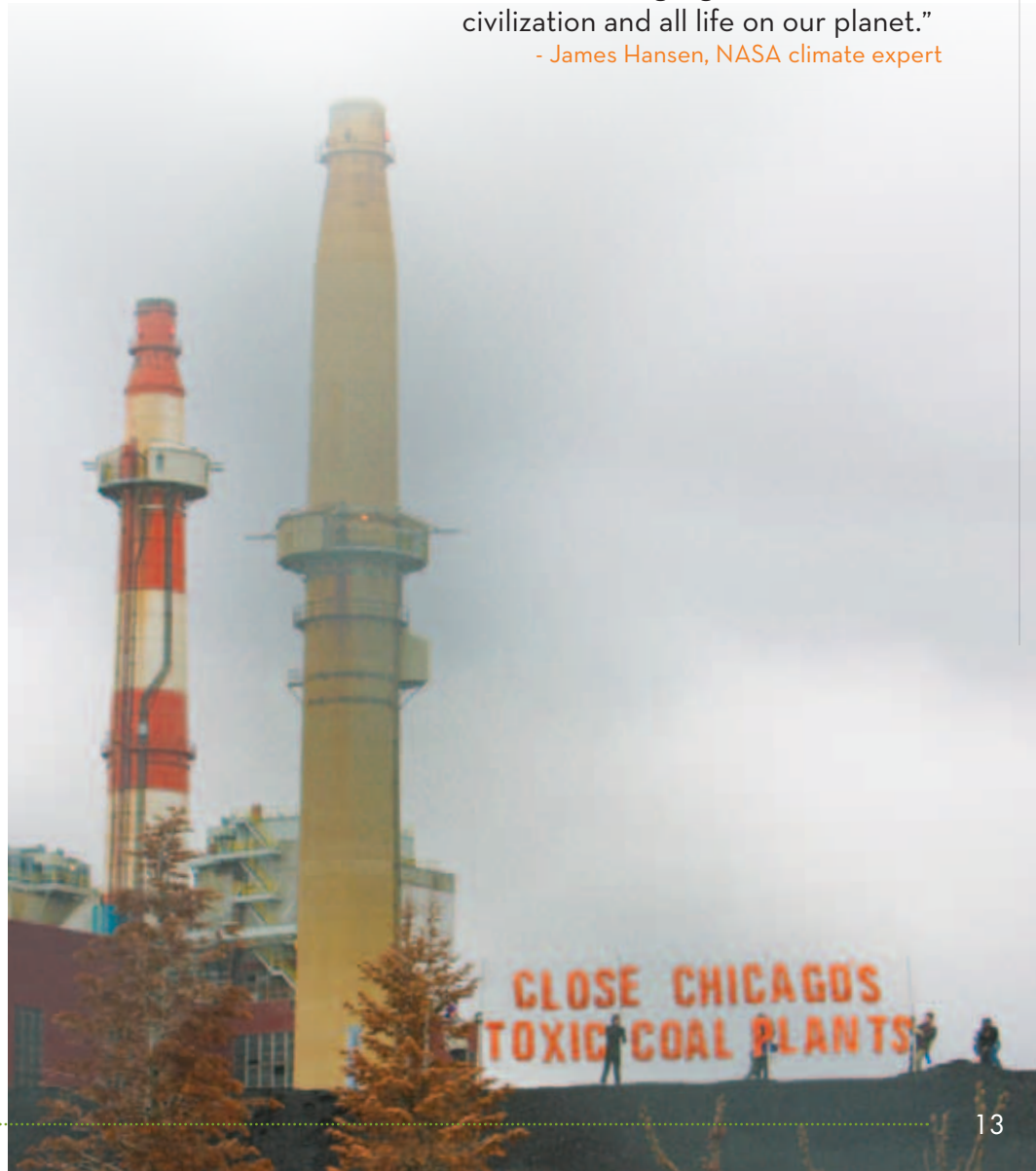
RAN joined activists with the Little Village Environmental Justice Organization (LVEJO), Rising Tide North America and the Backbone Campaign to unfurl a banner inside Midwest Generation's controversial Crawford coal plant in Little Village, Chicago.

RAN is demanding that Bank of America spend not one more dollar on coal, and to lead the banking industry by developing a comprehensive coal policy that commits the company to shifting its financing away from coal and toward investments in renewable energy.

If Bank of America would like to regain the trust of the 99 percent; it must adopt sound economic and environmental policies that reflect the values of its customers. Now is the time.

“Coal is the single greatest threat to civilization and all life on our planet.”

- James Hansen, NASA climate expert





# FREEDOM FROM OIL CAMPAIGN

Last fall, RAN's Rebecca Tarbotton, Bill McKibben of 350.org and Phil Radford of Greenpeace issued a letter calling on people of conscience to take direct action to amplify the power of the climate movement. This year's groundswell of opposition to the Keystone XL tar sands pipeline was exactly what they were calling for. The outcry for a transition away from fossil fuel expansion and toward a clean energy future has become an uproar.

As this report heads to print, the news is breaking that the Obama Administration has delayed the controversial Keystone XL tar sands pipeline, the 1700-mile oil pipeline that would have run from the Alberta tar sands through America's heartland to the Gulf of Mexico.

Officially, the U.S. State Department has ordered another environmental assessment for the TransCanada Keystone XL pipeline route, which means that it is possible that as soon as 2013 we could face another pipeline battle. However, many analysts and even the developer of the pipeline have already stated that a change in the route would likely kill the project.

Last year, the pipeline project was considered a foregone conclusion. In fact, Transcanada, the company behind the project, was moving huge quantities of pipe across the border and seizing

PHOTO: LOUIS HELBIG / WWW.BEAUTIFULDESTRUCTION.CA





“Phase out of emissions from coal is itself an enormous challenge. However, if the tar sands are thrown into the mix it is essentially game over.”

- James Hansen, NASA climate expert

In March and April, RAN's work to address shareholders with First Nations leaders at top Canadian banks' Annual General Meetings earned national coverage by both the *Globe and Mail* and the *Wall Street Journal*. We also won commitments to visit First Nations territories threatened by the pipeline from CEO's at TD and BMO and from senior executives at RBC and Scotiabank. TD and RBC are also now sponsoring independent research on applying the UN standard of Free Prior Informed Consent (FPIC) in Canada's finance and oil and gas sectors. This is tangible progress toward our goal of establishing FPIC as a new best-practice in Canada's tar sands. PHOTO: ANDREA MACDONALD

land by eminent domain, certain that its permit would be granted. Today, against all odds, we are looking at the project's potential death. This is a heroic political shift, which is the result of a massive grassroots organizing push that spanned from First Nations in Alberta to farmers in Nebraska.

Starting in September, RAN, as a member of the Tar Sands Action group, helped to escalate massive opposition to the Keystone pipeline when 1,253 people were arrested at the White House during one of the largest acts of civil disobedience the environmental movement has ever seen. In particular, RAN helped ensure that landowners from Nebraska and Texas, whose homes the pipeline threatened, were able to participate in the protest and speak out against the pipeline across their states.

By November, opposition to the pipeline had grown by an order of magnitude. On November 7, more than 12,000 people joined in peaceful protest back in Washington, DC, linking hands in several concentric circles around the White House. It was just days after that spectacular show of strength that the administration made its announcement to delay the pipeline.

When organizing started against the Keystone XL there were two main goals: stop the pipeline, and reignite the climate movement, which had been deflated by disappointment from Copenhagen and Congress. At RAN, it feels very clear that in just a few short months we are well on our way to achieving both goals.

As Bill McKibben, one of the lead visionaries behind the tar sands protests at the White House, explained: “It's important to understand how unlikely this victory is...A done deal has come spectacularly undone...The American people spoke loudly about climate change and the president responded. There have been few even partial victories about global warming in recent years so that makes this an important day.”

RAN is very proud to have played a role in the tar sands movement on both sides of the U.S.-Canada border for the past three years. But it's not over yet. If we want a clean energy future, which keeps extreme energy projects like the Keystone XL pipeline off the map forever, we have to take the momentum from this amazing moment and inject it back into our organizing to ensure that the coming year sees an even larger climate movement than ever before.



RAN founder and Board member Randy Hayes was arrested along with actress Darryl Hannah and more than 1,252 concerned citizens protesting the expansion of the Keystone XL tar sands pipeline outside the White House. PHOTO: JOSH LOPEZ



# CHANGE CHEVRON

## CAMPAIGN

The past year has seen opposition to Chevron's abuse of human rights and the environment in the Ecuadorean Amazon reach from the streets all the way to the company's own shareholder meeting.

When Chevron launched its new "We Agree" ad campaign in late 2010, RAN teamed up with Amazon Watch and national pranksters the Yes Men to launch a spoof campaign that looked just like Chevron's real \$100-million ad launch—except we injected a whole lot more truth than Chevron had planned to include. We based the look and feel of our spoof ads on materials leaked to us by green bloggers and street artists that Chevron's ad agency had attempted to hire. The story was seized upon by media, and we managed to re-frame the company's multi-million dollar ad launch around the oil giant's tremendous greenwash. *Advertising Age* magazine described it as "one of the Top 10 marketing Fiascos of the Year."

Just a couple months later, in February 2011, an Ecuadorean court announced that it had found Chevron guilty of deliberately dumping more than 18 billion gallons of toxic oil waste into the Amazon. Chevron was ordered to pay \$18 billion to clean up its mess. This was a significant milestone in the nearly two-decade-long battle to bring Chevron to justice in Ecuador. The historic judgment, comparable in size only to BP's promised \$20 billion fund to compensate victims of the 2010

PHOTO: ERIC SLOMANSON / SLOMO PHOTOS



Gulf of Mexico oil spill, is the first time Indigenous people have sued a multinational corporation in the country where the crime was committed and won.

Despite Chevron's claims to the contrary, the \$18 billion court judgment poses serious financial and operational risks to the oil giant. On May 11, RAN and Amazon Watch released a new investor report, "An Analysis of the Financial and Operational Risks to Chevron Corporation from *Aguinda v. ChevronTexaco*," examining the impact of the case on Chevron shareholders. After the report release, Boston based Trillium Asset Management and the New York State Common Retirement Fund began circulating an investor sign-on statement. It read, in part: "In failing to negotiate a reasonable settlement prior to the Ecuadorean court's ruling against the company, Chevron displayed poor judgment that has led investors to question whether our company's leadership can properly manage the array of environmental and human rights challenges and risks that it faces."

Aiming to ensure that Chevron's guilt was amplified in U.S. news and during the company's shareholder

meeting, on May 23rd RAN activists unfurled a banner reading "Chevron Guilty, Clean Up Ecuador" from the Richmond-San Rafael Bridge in the shadow of Chevron's Richmond refinery.

Two days later, a delegation of Ecuadoreans traveled up to San Ramon, CA to confront Chevron management and board members inside the company's shareholder meeting. Between the Ecuadoreans, RAN activists and concerned shareholders, Chevron found itself "under siege" inside the meeting, as reported by the *San Jose Mercury News*. In fact, Chevron faced something of a shareholder revolt, as major investors (who collectively manage over \$160 billion in assets) accused Chevron management of exercising "poor judgment" and called on the company to rethink its endless litigation strategy in Ecuador.

Chevron's legal and public relations tactics deter neither the Ecuadorean plaintiffs nor their allies in the United States. The plaintiffs' next step is to go after Chevron's assets around the world to collect their compensation. RAN and an international coalition of allies have vowed to continue the campaign against Chevron in order to bring justice to the people of the Ecuadorean Amazon who have been suffering from Chevron's toxic legacy for far too long.



Cofán Indigenous leader Emergildo Criollo smells the petroleum-contaminated river near his home in the Amazon rainforest. PHOTO: CAROLINE BENNETT



# PROTECT-AN-ACRE

## EMPOWERING FOREST COMMUNITIES

Rainforest Action Network believes that Indigenous peoples are the best stewards of the world's rainforests and that frontline communities organizing against the extraction and burning of dirty fossil fuels deserve the strongest support we can offer. RAN established the Protect-an-Acre (PAA) program to protect the world's forests and the rights of their inhabitants by providing financial aid to traditionally under-funded organizations and communities in forest regions.

Indigenous and frontline communities suffer disproportionate impacts to their health, livelihood and culture from extractive industry mega-projects and the effects of global climate change. That's why Protect-an-Acre provides small grants to community-based organizations, Indigenous federations and small NGOs that are fighting to protect millions of acres of forest and keep millions of tons of CO<sub>2</sub> in the ground.

Our grants support organizations and communities that are working to regain control of and sustainably manage their traditional territories through land title initiatives, community education, development of sustainable economic alternatives, and grassroots resistance to destructive industrial activities.

PHOTO: DAVID GILBERT



PAA is an alternative to “buy-an-acre” programs that seek to provide rainforest protection by buying tracts of land, but which often fail to address the needs or rights of local Indigenous peoples. Uninhabited forest areas often go unprotected, even if purchased through a buy-an-acre program. It is not uncommon for loggers, oil and gas companies, cattle ranchers, and miners to illegally extract resources from so-called “protected” areas.

Traditional forest communities are often the best stewards of the land because their way of life depends upon the health of their environment. A number of recent studies add to the growing body of evidence that Indigenous peoples are better protectors of their forests than governments or industry.

Based on the success of Protect-an-Acre, RAN launched The Climate Action Fund (CAF) in 2009 as a way to direct further resources and support to frontline communities and Indigenous peoples challenging the fossil fuel industry.

Through these two programs each year we support grassroots projects that result in at least:

- » 10,000 acres of forest, held in customary ownership by Indigenous groups, entered into the process of securing official land title recognition, providing communities with legal grounds to protect their traditional territories.
- » 10,000 trees planted, often as buffer zones around protected areas and/or as part of income and resource-generating permaculture projects that help stop land degradation.

## 2010-11 highlights include:

### Movimento Xingu Vivo para Sempre (MXVPS) (South America)

\$5,000 to provide emergency funding to support a unified grassroots response to the Brazilian government's plans to move forward with construction of the Belo Monte dam complex, which would devastate more than 1,500 square kilometers in the Amazon and result in the forced displacement of 20,000 people.

### Keepers of the Athabasca (North America)

\$4,000 to support the 2011 Tar Sands Healing Walk, attended by several hundred people from tar sands impacted communities, hosted in Fort McMurray where major tar sands expansion is causing irreversible damage to both the environment and human health.

### Instituto Permacultura Mozambique (IPERMO) (Africa)

\$5,000 to establish a plant nursery capable of producing 10,000 native trees annually to be planted as a green buffer around three clustered communities in southern Mozambique whose natural resources are being threatened by urban expansion and other encroachments. A 22,000 liter water tank will also be built to capture harvested rainwater from community buildings to provide water during dry season.

For a full listing of 2010-11 PAA grant recipients, please visit: [RAN.org/PAA](http://RAN.org/PAA). You can learn more about the Climate Action Fund at [RAN.org/CAF](http://RAN.org/CAF).

LEFT: Representatives and community leaders from the Xingu River basin gather outside the Brazilian Congress and Presidential Palace, calling on President Dilma to halt plans to construct the Belo Monte Dam. PHOTO: ANTIONE BONSORTE/AMAZON WATCH.  
RIGHT: Participants take part in the 13 km Healing Walk past Syncrude and the tailings ponds north of Fort McMurray, Alberta. PHOTO: KEEPERS OF THE ATHABASCA.





# SUPPORTERS

JULY 1, 2010 - JUNE 30, 2011

## Panthers

(\$100,000 and up)

ClimateWorks Foundation  
David & Lucile Packard Foundation  
The Grantham Foundation  
for the Protection of the Environment  
Groupon  
JMG Foundation  
The John Aspinall Foundation  
Richard and Rhoda Goldman Fund  
The Tilia Fund  
Trudie Styler  
Zac Goldsmith

## Spirit Bears

(\$30,000 - \$99,999)

Andre' Carothers  
Mary E. Weinmann Charitable  
Lead Unitrust  
Anonymous (2)  
Arkay Foundation  
The Christensen Fund  
Corporate Ethics International  
Earth Day Network  
Flora Family Foundation  
Fred and Alice Stanback  
Foundation For The Carolinas  
Hilary Jones  
LUSH Cosmetics  
Overbrook Foundation  
Rainforest Foundation  
Robert Friede  
Rockefeller Brothers Fund  
Scherman Foundation  
Tar Sands Group  
Tides Foundation  
Wallace Global Fund  
Winslow Foundation  
Working Assets

## Sumatran Tigers

(\$10,000 - \$29,999)

Alex Bomstein  
Anna and Rob McKay  
McKay Foundation  
Anonymous (4)  
Arntz Family Foundation  
Ashawna Hailey  
Bellwether Foundation  
Bokara Legendre  
Capital Group Companies  
Cindy L. Barber  
Cornell Douglas Foundation  
Dasa and Bruce Katz  
Katz Family Foundation  
David and Chet Barclay  
Dorothy Lyddon  
Eric Saltzman  
Firedoll Foundation  
Gladys Cofrin  
Hidden Leaf Foundation  
Jane Smith Turner Foundation  
John Lyddon

John Steiner and Margo King  
Steiner-King Foundation  
Kimo Campbell  
Marcela Castillo and Seabrook Leaf  
Mark T. Logan  
Mental Insight Foundation  
Meyer and Esther B. Mazor Foundation  
Peter and Mimi Buckley  
Philippa Strahm  
Polly and Randy Cherner  
Richard and Nancy Robbins  
Robert Mancini  
Roy A. Hunt Foundation  
The Schaffner Family Foundation  
Steve Silberstein  
Suzanne and Jim Gollin  
Angelica Foundation  
Urs Hoelzle  
Wilbur and Gaile Russ  
William C. Bannerman Foundation  
The William Kistler Charitable Fund

## Okapis

(\$5,000 - \$9,999)

Adelaide Gomer  
Andrew Ungerleider and Gay Dillingham  
Livingry Fund  
Anna Lappe  
Small Planet Fund of RSF  
Anonymous (4)  
As You Sow Foundation  
Bina and Brian Garfield  
Garfield Foundation  
Bonsai Design, Inc.  
Brian Ratner  
Cannon Family Foundation  
Chris Noth  
David Rosenstein  
Donna Deitch  
Banky-LaRocque Foundation  
The Houser Foundation Inc  
Jeffrey Clements and Nancy Heselton  
The Clements Foundation, Inc.  
Jodie Evans  
Jon Spar and Karen Kulikowski  
Jonathan Altman and Colleen Kelly  
Jonathan & Kathleen Altman Foundation  
Jozef Ruck and Donna Ito  
Justin Ferrari and Maggie Hooks  
Kawika Campbell  
Laurie and Bill Benenson  
The Frances & Benjamin Benenson  
Foundation  
Lawrence Foundation  
Michael Ubell and Paula Hawthorn  
Michele A. Grennon  
One Foundation  
Pamela and Don Lichty  
Roy Young and Rosa Venezia  
Nature's Own  
Sallie Smith and Jim Butterworth  
Scott B. Price  
Sue Thompson  
Sustainable Solutions Foundation  
Wayne Martinson and Deb Sawyer

## River Dolphins

(\$2,500 - \$4,999)

A Better World Fund  
Aaron Turkewitz and Anna DiRienzo  
Andrew Powers  
Anne Rosenbaum Irwin  
Anonymous (2)  
Barbara Bosson  
California Community Foundation  
Barbara Meislin  
The Purple Lady Fund of Jewish  
Community Endowment Fund  
Barbara Meyer  
Ben Cohen  
Ben & Jerry's Foundation  
Benjamin Goldsmith and Kate Rothschild  
Bradley Carlson  
Brian Kirkbride and Jennifer Kendler  
OtherPeoplesPixels Fund of  
Environmental Defense Fund  
Common Future Fund of RSF  
David and Mary Harbeitner  
Dean Alper and Tracy McCulloch  
Alper Family Foundation  
Dennis and Pam Polite Fisco  
Diego Sanchez-Elia  
Econscious  
eQuilter.com  
Fred Gellert Family Foundation  
Global Greengrants Fund  
Goldman Environmental Foundation  
Griswold Draz  
Helen and Joseph Bouscaren  
Heyward Robinson and Joanna Mountain  
Highfield Foundation  
Jeanie and Murray Kilgour  
John and Sandra McGonigle  
Joseph Mellicker and Judith Scheuer  
December Second Fund  
of Fidelity Charitable Investments  
Judith Buechner  
The Key Foundation  
Kristin Hull  
Linda Nicholes and Howard Stein  
Mary Rower  
Michael Honack  
Arimathes Fund of Tides Foundation  
New Resource Bank  
Oliver Suzor  
Phillip and Renata McElroy-Perlman  
Scott Fitzmorris  
Sharmy and David Altshuler  
Sky J. Brooks  
Greystone Foundation  
Sungevity  
Thomas Fund of Princeton Area  
Community Foundation  
Thomas J. Neger  
Timon and Lori Malloy  
Sun Hill Foundation

## Macaws

(\$1,000 - \$2,499)

Albert and Pamela Bendich  
Allan Badiner  
Amanda and Jon Starbuck  
Amrita Burdick  
Amy Goldman  
Anonymous (4)  
Barking Dog Imports  
Bob Chartoff and Jenny Weyman-Chartoff  
Bob Epstein and Amy Roth  
Brian Kistler  
Burt Harris and Francine Fanali Harris  
Carol and Ken Sibbrell  
Catherine Caulfield  
Caulkins Family Foundation  
Charles Farrell  
Chelsaa Madison  
Chris Rice  
Christina L. Desser and Kirk Marckwald  
Chuck Blitz and Allison Allan  
Critical Beats  
D. L. Chris Diehl  
Dan Abrams  
David and Tirzah Friedman  
Deborah Moore and Adam Dawson  
Diana Sanson  
Earl Killian  
Edward Elkin  
Eileen and Owen Mathieu  
Erik Wohlgemuth  
Eugene Luschei  
Evan Fales  
Herbert and Edythe Kurz  
Herman and Kathy Dobbbs  
Ian and Kira Reed  
Harold W. Sweatt Foundation  
Isabel Ludcke  
J. Holley Taylor  
Jackie Northway-Wallace  
James K. Cummings  
James Stent  
Jody Zaitlin  
John and Sandra Mitchel  
John Rodgers  
Jon D. Ungar  
Kate Dahmen  
Katharine L. King  
Liberty Hill Foundation  
Kathleen Crowe  
Kimberly Hughes  
Kristine M. Smith  
Larry Lewis  
Linda G. Gochfeld  
Liza and Drummond Pike

Lorin and Jill Troderman  
Margaret Bullitt-Jonas and Robert A. Jonas  
Living Springs Foundation  
Mariquita West  
Mark Hengstler  
Marta Jo Lawrence  
Mary and Michael Brune  
Mary Wahl  
Mazal Foundation  
Michael and Amy Tiemann  
Michael and Frances Kieschnick  
Nadine Weil  
Nancy G. Schaub  
Nancy Ward  
Nelson H. Rose  
Nicholas Beverley  
Norman Oliver  
Nuri B. Pierce  
P.S. 321  
Pachamama Alliance  
Pamela Lippe  
Patsy Graham  
Polonsky Family - FJC  
Racoosin Family Foundation  
Resource Renewal Institute  
Richard Allen Schneider  
Richard and Ingrid DeBroux  
Richard Obler and Sharon Hunt  
Robert Negrini  
Ron and Tova Claman  
Rosalind Seysses  
The Rose Group, Inc  
Russell Long  
Sloane and Nick Morgan  
Stephen Stevick  
Stoller Family  
Charitable Lead Annuity Trust  
Summer Rayne Oakes  
Superior Nut Company, Inc.  
Susan Clark and Alex Karras  
Susan Labandibar  
Susan Morse  
Suzanne LaFetra  
Tamsin Taylor  
Thomas Brown  
Thomas Fund of Princeton Area  
Community Foundation  
Timothy Schaffner  
Todd Koons and Rebecca Bruce  
Virginia P. Souza  
Wanda and Phillip John  
White Cedar Fund of Tides Foundation  
William Cowart  
William W. Hildreth Fund  
Winky Foundation  
Ziff Brothers Investments



## Glasswing Butterflies (\$500 - \$999)

ABC Home & Planet Foundation  
Alan Field  
Ali MacGraw  
Alison Hibbitt  
Allen Howard and Peggy Friedman  
Alyson Bardsley  
Amey D. Garber and Judith Watson  
Ann and Roger Worthington  
Ann Spaeth  
Anne Powell-Riley  
Anonymous (7)  
Anthony M. Smith  
Ashley Sells  
Austin F. Okie  
Beth and Mike Johnston  
Beth and Scott Wachenheim  
Bruce and Lucy Moore  
Bruce and Mimi Brown  
Bruce and Nancy Roberts  
Bruce Ford Brown Charitable Trust  
Caleb Pollack  
Carey Meredith  
Carl W. Kohls  
Carla Buck and Jack Levy  
Carol Jewell  
Catherine Gund  
Chris Paine  
Leatherback Foundation  
Christina Lehnherr  
Claire and Chrissy Mills  
Cody Deane  
Dale Djerassi  
Dana Knickerbocker  
David and Malia Litman  
Cedar Elm Fund of the  
Dallas Foundation  
David Trachtenberg  
Debra and Joe Burger  
Deke Huntley  
Dharma Merchant Services  
Diane Israel and Lindsey Hansen-Sturm  
Dimitra Reber  
Donna Perrot and Andreas Merkl  
Doug Silsbee  
Douglas Reilly  
Edith F. Borie  
Edward and Sally Arens  
Edward Munyak  
Eli Pariser  
Elise Dose  
Elizabeth Coyte  
Elizabeth Denning  
Elizabeth Goodman  
Elizabeth Goodnan  
Eric and Karen Davies  
Eric Katzman and Melissa Elstein  
Erik Ellis

Florence Wagner  
Frances Stevenson  
Frank Molfetta  
Fred Welty  
Gabrielle Stocker  
Serena Fund of Tides Foundation  
Gamco Investors, Inc.  
Gary Tuerack  
George and Ida Mestel Foundation  
Gideon Hausner Jewish Day School  
Hamilton and Lillian Emmons  
Harold C. Appleton  
Harriett Crosby  
Hawaii Pacific Area CFC  
Helen Norton  
Hugo and Monica Steensma  
Ion Yadigaroglu  
Jake Fathman  
James G. Millard  
James Sommerville  
James Wellman  
Jana Stewart-Cezar  
Jim Fournier  
Joan Gingold  
Joel Sayre  
John and Diana Lamb  
John Cleveland  
John Hirschi  
John Woolsey  
Jordan and Julie Harris  
Josephine G. Farwell  
Judy Judd  
Judy Twigg  
Kate Reid  
Kathleen Pliska  
Katie Gunther  
Kenneth Klassen  
Kenneth Weber  
Kevin Maloney  
Kirsten Moller  
Konstanze Hickey  
Lafcadio Cortesi and Jo Anne Welsch  
Laura Faulkner  
Lawrence Fessenden  
Leslie Averbek  
Leslie Wilson  
Linda Gochfield  
Princeton Area Community Foundation  
Lydia Edison  
Lynda Goldstein  
Molly Fund  
of Rose Community Foundation  
Margaretta Taylor  
Marie Gaillard  
Marion Strack  
Martha DiSario and Robert Ferri  
Mary and Charlie Gibbs  
Mary Brock  
Mateusz Makagon

Michael C. Healey  
Mike Solomon  
Molly Prince  
Monica Craun  
Mrya Armistead  
NaLani Ford-Peden and Gary Peden  
Nancy Kricorian and James Schamus  
Nico Phillips  
Niente and Robert Smith  
Nion T. McEvoy  
Pace Academy  
Patricia Geiger  
Patrick Reinsborough  
Paul Martin  
Paula Khosla  
Penni Ericson  
Peter and Kaija Braus  
Pfizer Foundation  
Phillip Haworth  
Ralph Wolfe  
Raymond L. Shoemaker  
Redhorse Constructors, Inc.  
Richard and Jeanne Roy  
Richard and Linda Masada  
Richard and Theodora Leiden  
Richard L. Latterell  
Robert and Susan Crenshaw  
Robert Ellwood  
Roger Lang  
Russ and Diane Hullet  
Serendipity Fund of The Community  
Foundation Serving Boulder County  
S. Robertson  
Sandra Davidson  
Sarah Hodgdon  
Sharon Howard  
Simon and Odie Moylan  
Stefan Schroedl  
Stuart Sherman  
Suzanne Greenberg  
Swimmer Family Foundation  
Tamar Hurwitz  
Tarek Halim  
Thomas Rhett  
Town of Carlisle  
Tracy M. Tiernan  
Tree Tops  
Virginia and Arthur Robbins  
Virginia Davis  
Walter Aschoff  
Wanda Alexander  
Wendell and Ginger Covalt  
Wild Woods Foundation  
William and Deborah Roach  
William Barclay, III  
William Hughson and Monica Lee Hughson  
The Zephyr Fund  
Schwab Fund for Charitable Giving

## Bequests

Arlene Goff  
Carmen Arreola  
Elaine Carole Burton  
Elthea Gill  
Helen Callbeck  
Herb Lafair  
Hillary Jones  
Kathleen Crowe  
Katrina M Smathers  
R. Joy Stokes  
Ronald Baumgarten

## In-Kind Gifts

7th Heaven Yoga Studio  
A16  
Adele Maynes  
Allan Badiner  
Allen Edmonds  
Alma Rosa Winery  
Alpha Omega Winery  
The Andiron Seaside Inn & Cabins  
Anne Baxter  
Arbor Sports  
Bardessono  
Beach Blanket Babylon  
Beretta Pizzeria & Bar  
Bluecoat American Dry Gin  
Blueprint Studios  
Branch: Sustainable Design for Living  
Calera Wine Company  
Camino Restaurant  
Cavallo Point, The Lodge at Golden Gate  
Dana and Clare Ullman  
David Trachtenberg  
Eco Citizen  
Eco-Fabrik  
Eileen Fisher  
Esalen Institute  
Firefly Restaurant  
Gabrielle Sanchez, Inc  
Gather Restaurant  
Genny May-Montt  
Giovanni's Pizza  
Green Label Organic Sustainable Threads

Green Mountain Coffee Roasters, Inc.  
Harbin Hot Springs  
The Harmony Hotel  
Hyde de Villaine Wines  
Jennifer Overman  
Jennifer Schroer  
Jodie Evans - CODEPINK  
Jones & Mitchell Planet Collection  
Kenwood Vineyards  
Lafcadio Cortesi and Jo Anne Welsch  
Lemelson Vineyards  
Little Star Pizza  
Lori Grace  
Magnanimus Wine Group  
Margaret O'Leary  
Mariposa Gardening & Design  
Martha DiSario and Robert Ferri  
Mary and Michael Tarbotton  
Mary Arnold  
McEvoy Ranch  
Mel Ziegler  
Michael Ubell and Paula Hawthorn  
Mission Cliffs  
Modern Sailing School & Club  
Nob Hill Spa  
Novica.com  
OCSC Sailing  
October Anniversary  
Patagonia  
Patrick Reinsborough  
Penman Photographic Artists  
Post Ranch Inn  
PREEN, Parrot Rainforest Environment  
Rachel Diaz-Bastin  
Rickshaw Bagworks  
Rosemary Cottages  
Runa Tea  
Seventh Generation  
Simon and Odie Moylan  
Slim's/Great American Music Hall  
Solar Living Institute  
Southwest Airlines  
SPQR  
Turley Wine Cellars  
Whole Foods Market Soma  
Wild Hog Vineyard





## STAFF

Amanda Starbuck  
Annie Sartor  
Arielle Gingold  
Ashley Schaeffer  
Bill Barclay  
Chelsea Matthews  
David Taylor  
Eos de Feminis  
Ginger Cassidy  
Hannah Roeyer  
Hillary Lehr  
Irina Pekareva  
Jenn Breckenridge  
Jeri Howland  
Lafcadio Cortesi  
Laurel Sutherlin  
Lauren Bourke  
Lindsey Allen  
Martha Pettit  
Meghan Weimer  
Mike Gaworecki  
Nancy Johnson  
Nell Greenberg  
Rebecca Tarbotton  
Robin Averbek  
Scott Kocino  
Scott Parkin  
Toben Dilworth  
Toyoyuki Kawakami  
Tracy Solum

*Energy and Finance Program Director*  
*Energy and Finance Senior Campaigner*  
*Development Associate*  
*Rainforest Agribusiness Campaigner*  
*Policy and Research Director, Forests*  
*Forest Program Assistant*  
*Online Director*  
*Chief Finance and Administrative Officer*  
*Change Chevron Senior Campaigner*  
*Executive Assistant*  
*Grassroots Organizer, Forests*  
*Staff Accountant*  
*Online Community Organizer*  
*Development Director*  
*Asia Director, Forests*  
*Forest Program Communications Manager*  
*Foundations Manager*  
*Forest Program Director*  
*Online Design and Production Coordinator*  
*Development Coordinator*  
*Online Campaigner*  
*Office Manager*  
*Communications Director*  
*Executive Director*  
*Rainforest-free Paper Campaigner*  
*Membership Manager*  
*Energy and Finance Senior Organizer*  
*Art Director*  
*RAN Japan Representative*  
*Protect-an-Acre Program Manager*

## BOARD OF DIRECTORS

Allan Badiner  
Andre' Carothers, *Board Chair*  
Anna Hawken McKay, *Development Co-Chair*  
Anna Lappe  
Catherine Caulfield  
James Gollin, *Board President*  
Jodie Evans, *Development Co-Chair*  
Martha DiSario  
Michael Klein, *Secretary / Program Chair*  
Pamela Lippe  
Randall Hayes, *Founder*  
Scott B. Price, *Treasurer / Finance Chair*  
Stephen Stevick, *Governance Chair*

## HONORARY BOARD

Ali MacGraw  
Bob Weir  
Bonnie Raitt  
Chris Noth  
John Densmore  
Woody Harrelson  
Daryl Hannah

## 2010-2011 PAST STAFF MEMBERS

Brant Olson, Daniel Kessler, Eriel Tchekwie Deranger, Jonathan McIntosh, Linda Capato, Maria Lya Ramos, Mark Hengstler, Nick Magel, Somer Huntley

## 2010-2011 PAST BOARD MEMBERS

Janet MacGillivray Wallace

PHOTO: RHETT BUTLER / MONGABAY



# STATEMENT OF ACTIVITIES

## YEAR ENDING JUNE 30, 2011

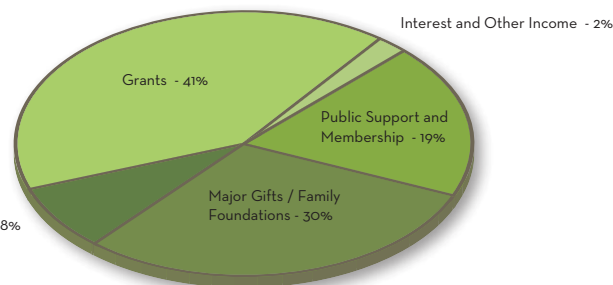
PHOTO: GERRY ELLIS/ MINDEN PICTURES

### SUPPORT AND REVENUE

<i>Public Support and Membership</i>	\$ 771,376
<i>Major Gifts / Family Foundations</i>	\$ 1,209,108
<i>Fundraising Events</i>	\$ 321,973
<i>Grants</i>	\$ 1,681,170
<i>Interest</i>	\$ 1,014
<i>Other Income</i>	\$ 79,930

**TOTAL SUPPORT AND REVENUE** **\$ 4,064,571**

Fundraising Events - 8%



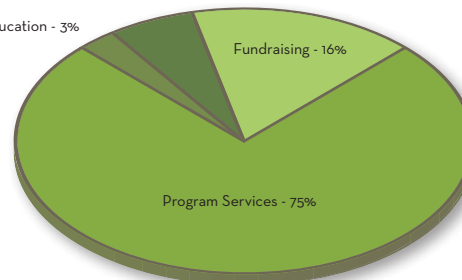
### EXPENSES

<i>Program Services</i>	\$ 2,958,091
<i>Public Education</i>	\$ 113,791
<i>Supporting Services</i>	
<i>Management and General</i>	\$ 252,777
<i>Fundraising</i>	\$ 630,091

**TOTAL EXPENSES** **\$ 3,954,750**

Management and General - 6%

Public Education - 3%



<i>Change in Net Assets</i>	\$ 109,821
<i>Net Assets at Beginning of Year</i>	\$ 1,407,280
<i>Net Assets at End of Year</i>	\$ 1,517,101

For a complete financial report by Regalia & Associates, contact RAN's Development Office



NEW LEAF PAPER®				
ENVIRONMENTAL BENEFIT STATEMENT				
Rainforest Action Network saved the following resources by using ImaginAction (PAC), made with an average of 100% recycled fiber and an average of 100% post-consumer waste, processed through FSC, designated Ancient Forest (maundy)™ and manufactured with electricity that is offset with GreenCo certified renewable energy certificates.				
ink	water	energy	acid waste	chlorine waste
9	4123	3.8	262	899
fully grown	gallons	million BTU's	pounds	pounds
<small>           *Based on 100% post-consumer recycled paper with soy-based inks.             **Based on 100% post-consumer recycled paper with soy-based inks.             ***Based on 100% post-consumer recycled paper with soy-based inks.             ****Based on 100% post-consumer recycled paper with soy-based inks.             *****Based on 100% post-consumer recycled paper with soy-based inks.         </small>				
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