ACTIVIST ALERT WATCH

SURVEILLANCE ON: RAINFOREST ACTION NETWORK

PERCEIVED THREAT: Holding corporations responsible for their actions

DURATION: July 1, 2006 to June 30, 2007
ACTIVIST ALERT WATCH

The Annual Report of Activist Activity
prepared by the Corporate Intelligence Bureau

November, 2007

This report contains surveillance results on:
RAINFOREST ACTION NETWORK (RAN)
Duration: July 1, 2006 to June 30, 2007
Perceived Threat: Suspected of holding corporate industry responsible for their actions

ATTENTION BUSINESS LEADERS: This group is aggressively active and highly effective at realigning corporate values with American values!
FINDINGS

Since 1985, Rainforest Action Network (RAN) has successfully pressured some of the most powerful corporations in the world to transform their policies to promote environmental protection and human rights. RAN's markets-based approach to grassroots activism has helped convince more than 400 leading companies such as Citigroup, JPMorgan Chase, Goldman Sachs, Boise Cascade, Home Depot and Burger King to adopt environmental policies. With the aid of a network that includes thousands of volunteers, activists and supporters, RAN has helped protect millions of acres of forests and diverted hundreds of millions of dollars in capital away from destructive investment projects around the world.

RAN's campaigns are predicated on the notion that corporate executives have the power to make a positive difference in the world by confronting the most challenging issues facing civil society: global warming, addiction to dirty energy, rampant deforestation, and disenfranchisement of Indigenous populations. RAN's objectives are consistent with overwhelming scientific consensus and reflect growing levels of public support calling for immediate action from decision-makers.

RAN is known for its aggressive approach to activism. Its tactics—which include demonstrations, strategic advertising, shareholder resolutions, banner hangs, and infiltration of trade events and conventions—are aimed at highlighting the role of corporations in planetary destruction. RAN has repeatedly utilized the media to disseminate its message across wide demographics and to generate negative publicity for companies it targets.

RECOMMENDATION

While RAN's tactics may appear subversive, our observations reveal that the organization is quite reasonable in its approach and committed to finding solutions that directly address complex environmental problems. While controversial at times, they are also collaborative; they invite decision-makers to become a part of the solution, and they are achieving remarkable results.

Support for RAN's work is also on the rise. While RAN maintains a solid grassroots network rooted in the environmental and social justice movements, the organization continues to form alliances with responsible business leaders, socially responsible investors, Indigenous communities, leading opinion makers and pop-culture celebrities. External polls indicate that the public is aligned with RAN's objectives while organizations such as the National Academy of Sciences and the UN Intergovernmental Panel on Climate Change (IPCC) state unequivocally that the scientific consensus is that Earth's climate is being affected by human activities.

For these reasons, RAN should be taken very seriously by any corporation profiting from the destruction of the environment. We encourage all environmentally negligent companies to take any and all steps necessary to remedy their situation, or be held accountable for their actions by RAN.
Internal communications suggest that starting as early as 2005, RAN was considering mounting a campaign targeting U.S. agribusiness for its role in expanding soy and palm oil production in the rainforests of South America, Southeast Asia, the Pacific Rim and Africa. Details from a staff-wide excursion to an impacted area of the Brazilian Amazon in Oct. 2005 have recently come to light, revealing that strategy discussions regarding the launch of such a campaign were held with key allies. While little additional information has been made public concerning the specifics of these activities, a July 2006 article in The Wall Street Journal alluded to a pending RAN campaign targeting U.S. agribusiness while an interview published in the Nov. 2006 edition of Forest Watch mentioned Archer Daniels Midland (ADM), Bunge and Cargill as likely targets. It has also been discovered that RAN has been aggressively fund raising in anticipation of this new campaign with the support of celebrities and acclaimed human rights activist Anita Roddick.

Over the last five or six years, we have expanded beyond focusing primarily on home improvement retailers, home builders, and logging companies. We added a campaign that focuses on the housing sector, which often finances development projects that are less productive and sustainable development. We also added a third campaign that directly addresses climate change by focusing on the U.S. automobile industry. It’s currently called the “performance Ford” campaign, though we’ll be re-naming it The “Ford Performance” campaign. Its goal is to inspire Detroit, and more specifically the Ford Motor Company, to produce clean cars that will not help to save the planet, but also contribute to the U.S. automotive industry, which is not in a healthy financial state. We’re about to start a fourth campaign which will address the question of bio-energy and bio-fuels. Recently known as our Rainforest Agribusiness Campaign, it will address the threats to forests, primarily in tropical areas, posed by new plantations in South America or Palm Oil plantations in Southeast Asia, as well as the threat that the promotion of bio-fuels poses in general.

But don’t bet on that happening. A private-equity backed Ford, or for that matter, General Motors, isn’t in the business of being a humanitarian. They are in the business of making money, and they will assure that the forests continue to be destroyed. But don’t let that deter you from reading on. This document is not intended to be a guide for activism, but a resource for those who wish to understand the forces at play. It is our hope that by sharing this information, we can empower individuals and organizations to take action against the destruction of our forests and the loss of biodiversity.

**FIG. 01.1**

**FIG. 01.2**

**FIG. 01.3**

**FIG. 01.4**

**FIG. 01.5**
Known Objectives of the Old Growth Campaign:

RAN's Old Growth Campaign works to protect endangered forests, promote sustainable and democratic economies, and protect Indigenous rights. By shining a spotlight on the companies that back outdated, destructive logging methods, we are mobilizing the power of public opinion to hold the corporate sector accountable to protecting our forests and our future.

The Old Growth Campaign continues to target Seattle-based Weyerhaeuser Corporation, the largest lumber company in the world. Weyerhaeuser obtains large quantities of wood by clear-cutting Canada's Boreal forest. More than 10 times the size of California, the Boreal stretches across North America from Alaska to the Atlantic Ocean and forms part of a ring of forest that encircles the entire planet just below the Arctic tundra. It is also the largest terrestrial storehouse of organic carbon – a critical defense against global warming.

In northwest Ontario's stretch of Boreal forest, where Weyerhaeuser owns and operates a major mill that obtains wood from the traditional territory of the Grassy Narrows First Nation, RAN has teamed with the Grassy Narrows community to demand that Weyerhaeuser respect their rights and stop logging their land without free, prior and informed consent.

1. Grassy Narrows: Grassroots organizing and strategic activities to protect traditional land

CIB surveillance indicates that RAN has cultivated chapters in Seattle, Los Angeles and Washington, D.C. – locales which serve as strategic areas to pressure homebuilding subsidiaries of Weyerhaeuser that use wood clear-cut from Grassy Narrows without the community’s consent. The Los Angeles chapter has partnered with anti-sprawl activists to organize demonstrations against Weyerhaeuser-owned Quadrant Homes and to educate potential homebuyers about clear-cut logging and human rights abuses in Grassy Narrows. In Seattle, CIB agents trailed the local chapter as they canvassed door-to-door in neighborhoods built by Weyerhaeuser subsidiary Quadrant Homes. Similarly, RAN activists in D.C. have been observed visiting sales offices of Weyerhaeuser subsidiary Quadrant Homes and canvassing homeowners throughout the beltway to demand an end to destructive logging practices and respect for Indigenous rights.

In Canada, RAN’s presence is strong and well-documented. The group’s partnership with Grassy Narrows has garnered significant media attention and popular support throughout the country. On July 13, RAN made national headlines when more than 100 activists blocked the Trans-Canada Highway in support of Grassy Narrows’ call for a moratorium on logging within their community. A similar blockade followed near Weyerhaeuser’s Kenora saw-mill, where 2,500 trees are hauled out of clear cuts each day. The blockades were organized by more than a dozen activists from RAN and other organizations who lived and worked with Grassy Narrows community members during the summer. These activists have since become lead organizers for the campaign in key Canadian cities such as Toronto, Guelph and Winnipeg. These combined operations have significantly increased the profile and reputation of RAN’s work with First Nations communities in Canada and will surely aid further collaborations with affected communities throughout the Boreal region.

2. Weyerhaeuser: Drew attention to destructive logging practices leading up to annual general meeting

Gassy Narrows community leaders collaborated with RAN to stage a series of events leading up to Weyerhaeuser’s annual general meeting this past April. In March, a “Road to Seattle” tour stopped in seven cities from northern Ontario to Seattle, Wash., and featured testimonials from Grassy Narrows community leaders about their fight to protect their culture, forests, and the right to self-determination on their traditional territory. In Seattle, the same individuals were observed with RAN activists outside the Built Green Annual Conference, educating builders and protesting Weyerhaeuser’s use of wood stolen from their territory. On April 14, they joined with activists and supporters to occupy the rooftop of a model Quadrant Home in Bothell, Wash. The protesters draped a banner from the roof that read: “Weyerhaeuser: We’ll Leave Your Home When You Leave Ours.” The action resulted in extensive television and print news coverage across the region.

In April 2007, RAN helped publicize a fact-finding delegation to Grassy Narrows by Amnesty International which implicated Weyerhaeuser in human rights abuses. RAN has also sent letters to hundreds of responsible investors throughout Canada and the United States detailing the extent of Weyerhaeuser’s environmental and human rights violations.

On April 20 at approximately 8:00 a.m., one day prior to Weyerhaeuser’s annual general meeting, RAN activists were observed scaling Quadrant Homes’ headquarters in Bellevue, Wash. The activists unfurled a giant banner reading: “Weyerhaeuser: Human Rights Abuser.” The action stopped traffic on US-101, and the ensuing media frenzy resulted in Weyerhaeuser forcibly removing several shareholders with suspected ties to RAN from the next day’s meeting. Concerns about Grassy Narrows and a resolution requesting “a feasibility assessment to suspend wood procurement from Grassy Narrows’ territory until the free, prior and informed consent of the community has been established” dominated discussion at the meeting.
**Activist Alert Watch**

**CIB SURVEILLANCE REPORT**

**A**  | **B**  | **C**  | **D**  | **E**
--- | --- | --- | --- | ---
**TIME:** August 2006 | **REPORT NO.:** CIB:05 | **ACQUIRER:** Citi, Bank of America, JPMorgan Chase, Goldman Sachs | **DATE OF INFO:** August 2006 | **COLECTED BY:** Sharon D. Blayze, Senior CIB Intelligence Analyst

**GLOBAL FINANCE CAMPAIGN**

**NARRATIVE**

The Global Finance Campaign works to redirect the global economic system away from environmentally and socially destructive activities and into clean, sustainable, and socially just alternatives. Since 2000, RAN’s Global Finance Campaign has successfully challenged the world’s largest banks – including Citibank, Bank of America, JPMorgan Chase, Goldman Sachs and Toronto Dominion (TD) – to fund a future in which the environment is protected and human rights are respected.

Dirty coal plants, destructive oil pipelines and unsustainable logging operations are all contingent on one thing: the financial support of major banks. In 2004, Citi (formerly Citigroup) became the first bank to adopt a comprehensive environmental policy to guide its lending practices, a step many other banks have since taken. These policies have resulted in significant environmental protections; but they do not address the most pressing environmental and social problem of our time: global warming.

By blending inside negotiation with markets pressure, RAN’s Global Finance team is pushing banks to stop funding coal development and other carbon-intensive projects that contribute heavily to global climate change, and to halt meaningful emission reduction targets for their operations and investments. In addition, RAN monitors the compliance of banks with existing international base standards such as the Equator Principles through our steering committee role with BankTrack, a close network of international allies tracking private sector investment.

**CIB**

CIB has been monitoring the activities of RAN’s Global Finance Campaign for several months. Over the course of our surveillance period, RAN’s efforts to influence banks that fund coal development in the U.S. have escalated, and the coal industry has responded by redoubling its efforts to promote “clean coal” technology. Through ongoing associations with regional organizations such as Coal River Mountain Watch, Ohio Valley Environmental Coalition, Mountain Justice, Rising Tide North America and others, RAN has strengthened its relationships with communities throughout Appalachia and other regions impacted by destructive mountaintop removal mining. It has enlisted these groups to pressure banks that fund the coal industry.

The campaign’s first milestone was achieved when banking giant Wells Fargo dropped its financial support for Massey Energy, one of the most prominent practitioners of mountaintop removal coal mining. The development resulted from several months of grassroots tactics such as advocacy letters, online actions, nonviolent demonstrations, street theater, shareholder activism and media outreach. The event signaled the beginning of a growing movement connecting financial institutions directly to the destructive impacts of mountaintop removal strip mining.

In Sept. 2006, RAN joined the movement to stop Texas utility company TXU from developing 11 new pulverized coal-fired power plants, part of the first wave of 150 proposed to be built throughout the U.S. as part of the Bush administration’s energy plan. The 78 million tons of greenhouse gas emissions emitted by those plants would be:

- Tantamount to putting 14 million new cars on the road.
- Greater than the GHG emissions of 21 U.S. states.
- Larger than the total GHG emissions of several countries, including New Zealand, Denmark, Ireland and Sweden.
- Larger than Japan’s entire emission reduction commitment under the Kyoto Protocol.
- Twice as large as Canada’s Kyoto emission reduction commitment.
- More than 80 percent of the UK’s Kyoto emission reduction commitment.

As a coalition of more than 50 Texas businesses, 31 municipalities, church groups, citizens and numerous local and national environmental organizations united in opposition to TXU’s plan, RAN strategically targeted TXU’s financiers. On December 14, 2006, RAN issued an “Investor’s Briefing” to 54 banks around the world accompanied by letters urging them not to fund TXU’s proposal. The letters, from RAN’s executive director Michael Brune, called the TXU project a “risky transaction” and warned that in addition to the significant climate concerns, the expansion of the coal industry “is associated with destructive and unsafe methods of extraction, as well as the harmful local impacts of mercury and nitrogen oxide pollution.” More than 20 banks responded that they would not finance the proposed plants.

RAN then turned its attention to the project’s three lead arrangers: Citi, Morgan Stanley and Merrill Lynch. Activists were observed in cities across the U.S. working in collaboration with Billionaires for Coal, an offshoot of the Billionaires for Bush parody street theatre group. Dressed in suits and stovepipe hats emblazoned with the TXU logo, the Billionaires for Coal gathered outside bank branches across the country, using comedy and entertainment to help spark public outrage over TXU’s massive proposal. The actions gained the attention of corporate decision-makers within the banking industry and led to high-profile stories in Fortune, The New York Times and The Wall Street Journal.

In March, CIB agents intercepted internal documents revealing a massive escalation in RAN’s campaign consisting of several direct actions meant to coincide with impending court dates and legislative hearings on each of TXU’s proposed coal plants. These actions were averted without incident when news of an 11th hour private equity takeover of TXU was announced - the largest corporate buyout in history - with part of the agreement calling for a scale-back in the number of proposed coal plants from 11 to three.

While the final details of the transfer are in flux, there is little doubt that RAN’s pressure campaign played a large role in derailing TXU’s plan.

**Update:** CIB informs reports rumors that the Global Finance Campaign may soon announce a targeted effort against Citi and Bank of America for their roles in funding new coal-fired power plants and mountaintop removal coal mining. We will monitor this potential development closely and include an update in our next surveillance report.
Known Objectives of the Freedom From Oil Campaign:

The Freedom From Oil Campaign, formerly Jumpstart Ford, is working to end America’s oil addiction, stop oil wars, and cut global warming by convincing the auto industry to dramatically improve fuel efficiency and eliminate vehicle greenhouse gas emissions. Our goal is a world in which everyone can go to a car dealer and have the option to buy an affordable, union-made, pollution-free, petroleum-free vehicle.

Our dream world would look like:

- 100% of cars have hybrid, electric, or fuel cell technology;
- 100% of cars are designed and manufactured for durability and ease of repair;
- 100% of cars are designed and manufactured for comfort, space, and convenience;
- 100% of cars are designed and manufactured for affordability and accessibility;
- 100% of cars are designed and manufactured for beauty and style;
- 100% of cars are designed and manufactured for safety and reliability;
- 100% of cars are designed and manufactured for the environment;
- 100% of cars are designed and manufactured for the future.

Whether it is Ford, GM, Chrysler or Toyota, one of the auto-makers needs to step up and lead the car industry by revolutionizing fuel economy.

The Freedom From Oil Campaign pulled off a series of covert actions in front of hundreds of spectators and media representatives, impedance automakers’ attempts to paint the event as the “green auto show.” At the keynote address by General Motors’ CEO Rick Wagoner, RAN and Global Exchange operatives disguised as local dealer “adoptions” to higher-profile demonstrations, RAN continued its shakedown of America’s first industry at the auto show with more actions exposing the automakers’ previously unnoticed lack of commitment to fuel efficiency and alternative, “oil-free” transportation. A Ford Expedition XXL on display was temporarily impounded by an outfit of costumed agents supposedly representing the “Oil Enforcement Agency.” The group’s black uniforms, sunglasses, and hats adorned with the letters “OEA” looked disturbingly official. We believe these were the same operatives that had organized an “Oil Addicts Anonymous” meeting and a Greenwash Car Wash outside the venue the previous day. The OEA operatives maintained their posts by cordoning off the area surrounding the Expedition while denouncing the vehicle’s contributions to global warming. Combined, these actions reframed the debate in the media over alternative fuels and forced journalists to question automakers’ green initiatives.

RAN’s interest in promoting PHEVs has led to the quiet opening of a new front of the organization under the name Plug-In Bay Area (PIBA), a partnership with the national group Plug In Partners. Since its launch in August 2006, PIBA has spread its message through so-called “educational” events and employed behind-the-scenes negotiations to convince local governments and municipalities to sign on to the campaign promoting PHEVs. The group has already brain-washed several cities and counties such as San Francisco, Alameda, Berkeley, Palo Alto and Marin County to support the development and commercialization of these unnatural, oil-free vehicles. In addition, PIBA recently formed a partnership with the Silicon Valley Leadership Group—an influential business organization that represents major companies in the American technology sector—to promote PHEVs. It is rumored that even internet giant Google plans to launch its own initiative touting PHEVs.

Some of RAN’s higher-profile activities occurred at the industry’s own auto shows. In October, RAN infiltrated the Detroit Auto Show, where it garnered tens of thousands of views. As a result of these actions, the Detroit show with more actions exposing the automakers’ previously unnoticed lack of commitment to fuel efficiency and alternative, “oil-free” transportation. The group has already brain-washed several cities and counties such as San Francisco, Alameda, Berkeley, Palo Alto and Marin County to support the development and commercialization of these unnatural, oil-free vehicles. In addition, PIBA recently formed a partnership with the Silicon Valley Leadership Group—an influential business organization that represents major companies in the American technology sector—to promote PHEVs. It is rumored that even internet giant Google plans to launch its own initiative touting PHEVs.

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Known Objectives of Tasmanian Campaigns:

Efforts coordinated in Japan are helping create a future for Tasmania in which forestry is a sustainable industry that benefits the overall economy, including the island's tourism industry, and respects citizens' rights to preserve their forests for future generations.

The campaign to protect Tasmania's irreplaceable ancient forests has garnered unprecedented support in Australia. According to opinion polls, more than 85 percent of the country favors full protection for Tasmania's old-growth forests. However, rather than heed public sentiment and improve its practices, Gunns Limited persists in destroying Tasmania's world-class woods and instigating lawsuits against ordinary citizens who speak out against the destruction.

Efforts coordinated on moving the Japanese paper market away from old-growth forest products, beginning with paper products sourced from Tasmania's old-growth temperate rainforests, and toward sustainable alternatives.

RAN joined the long-standing battle to protect Tasmania's forests in March 2006 by organizing an international day of action at Australian embassies and consulates around the world, pointing a finger at the "destructive" logging practices of Gunns Limited. Since that time, RAN operators have pressured key purchasers of Gunns' pulp and paper in Japanese markets while continuing to draw global attention to the crisis in Tasmania. Their efforts have drawn fierce criticism from industry-friendly government officials, including Senator Eric Abetz, a liberal senator from Tasmania who is also the Minister for Fisheries, Forestry and Conservation. Abetz has criticized RAN's campaign in Parliament, describing the group's attempts to encourage Japanese customers not to purchase Gunns products as "sheer thuggery."

October 19, 2006 - RAN presented Australian Senator Bob Brown with a World Rainforest Award at Revel, the group's annual fundraising event in San Francisco. The award was purportedly for Brown's willingness to put his reputation and career on the line in opposition to Gunns Limited's logging practices in Tasmania. Senator Brown was the first parliamentary leader of the Australian Green Party and is a defendant in the "Gunns 20" case, a lawsuit brought by Gunns against its most outspoken critics.

November 9, 2006 - With assistance from the World Rainforest Network and singer-songwriter Peter, Nippon had assured its customers that its woodchips were FSC-certified based on private correspondence with Gunns. The RAN report prompted the publication of a report, The Truth Behind Tasmanian Forest Destruction and the Japanese Paper Industry, revealing how Japanese paper companies facilitate the rapid destruction of Tasmania's forests by purchasing large amounts of woodchips from Gunns. The RAN report prompted the publication of a report by the Australian government, in which it attempted to deflect the outcry that had resulted.
FIG. 06.2 INTERCEPTED INTERNAL COMMUNICATION

Known Objectives of PROTECT-AN-ACRE

The Protect-an-Acre Program (PAA) contributes directly to forest communities struggling to protect their rainforest homelands through small grants to local groups. RAN established the Protect-an-Acre program in 1993 to protect the world’s forests and the rights of their inhabitants by providing financial aid to traditionally underfunded organizations and communities in forest regions. The PAA program supports projects that protect forests through grassroots efforts led by local forest communities, Indigenous federations and non-governmental organizations.

Surveillance on Protect-an-Acre

CIB monitoring of RAN’s Protect-an-Acre program tracked a total of 14 transactions totaling $3,210 earmarked for projects “in support of Indigenous communities” around the globe between July 2006 and June 2007. (See Fig 06.1) Our initial suspicions of the program led to a detailed audit of the activities of each of the groups receiving PAA financing. Findings revealed that each group supported by PAA is engaging in legitimate struggles to protect endangered ecosystems and preserve their cultural heritage through various means including land title initiatives, community education, development of sustainable economic alternatives, and grassroots resistance to destructive industrial activities.

Support for the Afulu

The PAA program is an alternative to ‘buy-an-acre’ programs that seek to provide rainforest protection by buying tracts of land, but which often fail to address the needs or rights of local Indigenous peoples. Uninhabited forest areas often go unprotected, even if purchased through a buy-an-acre program. It is not uncommon for loggers, oil and gas companies, cattle ranchers and miners to illegally extract resources from so-called protected areas.
**FIG. 07.1**

**Known Objectives of the Grassroots Organizing Department**

RAN's Grassroots Organizing department is dedicated to building a broad base of well-trained, knowledgeable activists to effectively support all of RAN's campaign efforts and to build a strong movement for the environment and social justice. RAN's organizing team implements solid systems and procedures for recruiting, training, and creating a greater sense of community among our grassroots. Together, we are building a grassroots challenge to global corporate power from the ground up.

**FIG. 07.2**

**Activist Trainings**

RAN has organized and cosponsored more than a dozen activist trainings across the U.S. and Canada. RAN employees have participated in dozens more trainings and action camps and have trained more than 2,500 activists this year alone. Activists are given instruction in corporate campaigning, media, fundraising, non-violent direct action, facilitation, outreach, and anti-oppression and diversity. RAN also distributes free training materials on its web site.

**FIG. 07.3**

**Confiscated Flyers**

Establishing a nationwide network of activist groups

RAN’s organizing efforts seek to cultivate emerging activist communities in key geographical areas that can serve each of its corporate campaigns. RAN has built close alliances with environmental organizations such as Student Environmental Action Coalition (SEAC), the Energy Action Coalition, Rising Tide North America and Mountain Justice. We have also confirmed that RAN has formed close ties to networks and key organizers within the new Students for a Democratic Society (SDS), a multi-issue student-led group with thousands of members. The number of official RAN chapters continues to grow as more activists are recruited and trained to work on critical issues in targeted locales. Intelligence reports have confirmed the existence of operational RAN chapters in several major U.S. cities, including Seattle, Los Angeles, New York, Chicago, Austin and Columbus.

**FIG. 07.4**

**Corrupting the Internet**

**FIG. 07.4**

**Penetrating the Blogosphere**

RAN’s popular blog, *The Understory* (http://understory.ran.org/), continues to gain popularity, receiving upwards of 1,000 online visits per day. It has become a crucial source for the latest information on RAN's activities while creating active discussions around key issues related to RAN’s work.
ADDITIONAL EVIDENCE

ANTI-OPPRESSION PRINCIPLES

Rainforest Action Network (RAN) is working towards ensuring that our words and actions support the inherent value and dignity of all people. We view this as an ongoing process of becoming more accountable to our allies, our supporters, and our own beliefs. We are committed to:

* Working with the perspective that social, economic and environmental issues are interconnected and interdependent.
* Understanding and learning about systems of oppression and challenging the power structures that support those systems and create injustices.
* Examining the resources and privileges we have and utilizing them thoughtfully, respectfully, honestly and transparently.
* Working with the principles of Participatory Democracy in our meetings and actions and recognizing that all people should have equal access to decision-making processes.
* Taking responsibility for equalizing power and creating a space where all are encouraged to actively engage, listen, speak and act with respect.
* Learning about the histories and struggles of impacted communities and other groups as told by them.
* Working in solidarity with communities directly affected by corporate power.
* Prioritizing and building our relationships with impacted communities and a broad base of constituents across social, economic and political boundaries.
* Becoming better allies by helping to build broad-based movements for environmental, social, and economic justice.
* Listening to, learning from and amplifying the voices of our allies.

We, the staff, activists, and volunteers of RAN, commit ourselves to working together to embody the above-stated values. If you share these principles, we invite you to join us in fulfilling them.

January 11, 2007

These principles were adopted in large part from the Community Coalition for Environmental Justice’s Principles of Unity.
FIG. 10.1  FINANCIAL FINDINGS

K N O W N A C C O M P L I C E S

R A N B O A R D O F D I R E C T O R S

Allan Hunt-Badiner
André Carothers
Austen Willacy
James Gollin, Board Chair
Jodie Evans
Martha DiSario
Michael Klein
Pamela Weller
Randall Hayes, President
Scott Price, Treasurer
Stephen Stevick

P A S T B O A R D M E M B E R S

Idelisse Malavé
Nancy Harris Dalwin

H O N O R A R Y B O A R D

Ali MacGraw
Bob Weir
Bonnie Rait
John Denham
Wendy Harrelson

S T A F F

Ananda Lee Tan, Global Finance Campaigner
Andrea Samulon, Rainforest Agribusiness Campaigner
Annie Sattor, Old Growth Campaigner
Areille Gingold, Membership Associate
Bill Barclay, Global Finance Campaigner
Brianna Cayo Cotter, Communications Manager
Brihannala Morgan, Rainforest Agribusiness Campaigner
Branden Barber, Development Director
Brandi Olson, Old Growth Campaign Director
Cameron Scott, Communications Manager
Dana Clark, Corporate Accountability Director
David Fine, Network Administrator
David Sone, Old Growth Campaigner
Debra Erenberg, Staff Accountant
Eos de Feminis, Director of Finance, Operations and HR
Jill Gorsky, Office Manager
Naren Gunasekera, Freedom from Oil Campaigner
Rachel Allison
Rebecca Tarbotton, Global Finance Campaign Director
Robin Beck, Online Organizer
Sam Haswell, Communications Director
Sarah Connolly, Freedom from Oil Campaign Director
Scott Kocino, Membership Manager
Scott Parkin, Global Finance Campaigner
Shannon Coughlin, Program Director
Shannon Laliberte, Development Associate
Sommer Huntley, Executive Assistant
Stan Jones, Webmaster
Tobin Dilworth, Communications Coordinator
Toyoyuki Kawakami, RAN Japan Representative
Tracy Solum, Protect-an-Acre Program Coordinator

P A S T S T A F F M E M B E R S

David Lee
Glenn Barker
Japhet Eli
Jill Gorsky
Naren Gunasekera
Rachel Allison
Rainforest Action Network
221 Pine Street
San Francisco, CA 94104

Panthera onca

M  F  1985  www.ran.org

Photo by Pat Rasmussen

Rainforest Action Network runs hard-hitting campaigns to break America’s oil addiction, reduce our reliance on coal, protect endangered forests and indigenous rights, and stop destructive investments around the world through education, grassroots organizing, and nonviolent direct action.

The format of this document is presented as a satire and meant to be taken lightly. The information, however, is to be taken seriously.

Photo credits: (Pg. 2): Leonardo Freitas, Sachiko Morinaga, Jonathan Macintosh, Jon Schledewitz; (Pg. 3): Eric Slomanson; (Pg. 4): Stefan Ottomanski; (Pg. 7): Jon Schledewitz; (Pg. 9): Andrew Stern, Jonathan Macintosh; (Pg. 12): Vica Bayley / Australian Wilderness Society; (Pg. 14): Jon Schledewitz; (Pg. 16): The Ruckus Society; (Pg. 19): Kip Nunn

Q: What is Rainforest Action Network doing that is relevant to environmental issues?
A: Rainforest Action Network runs hard-hitting campaigns to break America’s oil addiction, reduce our reliance on coal, protect endangered forests and indigenous rights, and stop destructive investments around the world through education, grassroots organizing, and nonviolent direct action.

NEW LEAF PAPER
ENVIRONMENTAL BENEFITS STATEMENT
of using post-consumer waste fiber vs. virgin fiber

Rainforest Action Network saved the following resources by using New Leaf Paper: 2,138 gallons of water, 4 million BTU of energy, 236 pounds of solid waste, and 467 pounds of greenhouse gases.

Calculations based on research by Environmental Defense and other members of the Hunter Task Force.

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Photo by Carlos Miller

WARNING: THESE CARS MAY CAUSE GLOBAL WARMING

Photo by Robert Blakers

WARNING: NEITHER OF THESE CARS ARE EERIELY MUTE OR Boring.

Photo by Pat Rasmussen

WARNING: SOME OF THESE CARS ARE EERIELY MUTE AND Boring.

Photo by Robert Blakers

WARNING: THESE CARS ARE EERIELY MUTE AND Boring.

Photo by Pat Rasmussen