



RAINFOREST ACTION NETWORK



ANNUAL REPORT 2012-2013



*Rainforest Action Network campaigns for
the forests, their inhabitants
and the natural systems that sustain life
by transforming the global marketplace
through education, grassroots organizing
and non-violent direct action.*



Dedicated to the memory of
Rebecca Tarbotton
1973 - 2012

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PHOTOS: SZEFEI / SHUTTERSTOCK; RENI PHOTOGRAPHY
COVER: PAUL HILTON / GREENPEACE

FOREVER CHANGING RAN'S DNA

I can scarcely believe the year that our community has had. We've experienced the full spectrum of emotions, from celebration to deep sorrow and back again.

Almost exactly a year ago, I had to write one of the hardest letters I've ever written to members and supporters, sharing the tragic news that our friend and executive director Becky Tarbotton died unexpectedly in Mexico.

Becky was a truly catalytic leader—someone who, in two brief years at the helm of our organization, changed its DNA forever. She inspired us to build a movement strong enough to push for the transformational changes our planet truly needs.

"What we're really talking about, if we're honest with ourselves, is transforming everything about the way we live on this planet," she said in a speech at our annual dinner in October 2012. "We don't always know exactly what it is that creates social change. It takes everything from science all the way to faith, and it's that fertile place right in the middle where really exceptional campaigning happens—and that is where I strive to be."

I am proud to say that that is exactly where RAN stands today. In August, the Board of Directors announced the appointment of master campaigner Lindsey Allen as our new executive director. Lindsey, like Becky, is a woman of action, a courageous leader willing to go head-to-head with the world's largest corporations to win policy solutions that protect people and the planet.

At a time when the oceans are rising and trees are falling, RAN continues to focus on our core purpose of protecting forests, moving the country off of fossil fuels and defending human rights by running effective and innovative corporate campaigns—campaigns powered by people like you.

There are no words to express how deeply Becky is missed by all of us nor are there words to express my gratitude for the way this community pulled together in the wake of her loss. RAN is here because of you in so many ways.

For our future,



André Carothers
Chairman of the Board



IMAGE: MOPIC / SHUTTERSTOCK



LET ME TAKE YOU TO THE FOREST

As a campaigner, one of the things I love most

is when our campaigns enter the negotiation phase. I find the David vs. Goliath challenge of these negotiations inspiring, and getting them right is critical to ensuring far-reaching environmental and human rights policies that have a real on-the-ground impact. I even relish the not-so-uncommon moment when I'm sitting across from intransigent executives and I'm slid an unacceptable policy commitment that I know should be better. My strategy in those moments is almost always the same: I pause, and then I lean forward to say, "the network is not going to be happy with this."

In those meetings, you truly are my backbone. You are the fire, the smarts, the Network that makes facing some of the largest companies in the world possible. As I reflect on this year, I want to sincerely thank you for that.

A core part of RAN's impact comes from negotiating these policy solutions with some of the world's worst environmental offenders from Cargill and Asia Pulp & Paper to Bank of America. Our negotiation strategy is unique. My starting point for negotiating with a company is not to talk about the incremental changes they consider feasible from a business perspective; instead my approach is to show them what's necessary from a forest, a climate, and a community rights perspective. I call this "taking a company to the forest."

That is the power of doing what RAN does every day. We change the conversation, we convince companies to go beyond what they consider feasible, to enact changes that are necessary and absolutely possible.

Some of you reading this may think this approach is naïve or unrealistic, but I can say this because I've seen it. Last year, RAN celebrated when Disney, the largest children's book and magazine publisher in the world, announced a global paper policy that changes everything about the way the entertainment giant sources and uses paper.

This year, we set our sights even higher. We launched our most ambitious campaign to date, taking on Conflict Palm Oil by going after 20 of the top snack food companies using the disastrous oil; collectively these food giants have an estimated worth of



\$430 billion. We are also leading a massive organizing effort against the Keystone XL tar sands pipeline by preparing more than 76,000 people to take bold action to ensure that President Obama rejects this extreme energy project. And that's just a taste of what we've been up to.

This year was also the year that I had the honor of becoming the Executive Director of Rainforest Action Network after the heartbreaking loss of our leader Becky Tarbotton. After working with a force of nature like Becky, who we miss every day, I can imagine that you may be wondering who I am and what I'm about.

The best way that I can introduce myself to you is by taking you to my forest. I was born in the Sierra Nevada, in a town recently affected by the massive Rim fire. One of my favorite things growing up was walking out the front door and being in the middle of a forest within minutes.

I grew up assuming beautiful pristine places were a given, but I vividly remember when that changed—when the entire face of my favorite mountain was completely clear-cut.

To see the vibrant forest that I loved demolished, left with knee-high stumps and dusty scrap piles, was devastating. But this very tough moment also shifted my way of thinking about all of the work that I now dedicate my life to; because this is just a small taste of what forest communities throughout the world face each day.

Sadly, it is not a given that the things we value most, the air we breathe, the food we eat, the water we drink, will be protected for future generations, and not sacrificed for short-term profits.

At Rainforest Action Network, we are determined to shift what corporations consider valuable to protect our most precious resources. To do this, though, I need to ask for something very big from you. As you look to the year ahead, will you continue to commit to being my fire, my moral compass, my backbone inside and out of the negotiation room?

It is your support that gives us the audacity to go after some of the largest companies in the world, to "take them to the forest," and to show them the level of change that is necessary to re-balance our relationship with the planet.



There is so much power in what we've done and will do together.

Thank you for making the Rainforest Action Network what it is.

Lindsey Allen
Executive Director

PHOTO: DR. MORLEY READ / SHUTTERSTOCK



TROPICAL FORESTS

..... PROGRAM



For many of us, rainforests are a world away from our daily lives.

And yet, they are essential to our survival. Rainforests truly are the lungs of our planet. They produce vital oxygen for all of us while providing homes for millions of people and for some of the world's most threatened and endangered animals.

Intact rainforests still remain, and we have the opportunity to be the generation that makes sure it stays that way.

Right now, Indonesia and Malaysia's rainforests are the deforestation hotspots of our time. Due to the uncontrolled clearing and burning of its rainforests and peatlands, Indonesia ranks third in total global greenhouse gas emissions just behind China and the United States. If we don't mount an all-out effort to protect Indonesia's essential forests, we will not only see climate emissions continue to skyrocket but we will lose irreplaceable animals, like the orangutan, forever.

Here's where RAN comes in. Our campaigns are designed to go after some of the leading causes of deforestation in Indonesia and Malaysia, namely palm oil production and logging for paper.

From Disney to Home Depot, RAN has helped leverage customer power to convince some of the world's largest companies to change the way they do business for the better. RAN's palm oil and paper campaigns are designed to help apply collective pressure directly on the companies causing the most destruction to these precious forests.

What's our goal? We believe the two most important things we need to do to protect these critical rainforests are: support the rights of Indigenous communities and local organizations to steward the forests they know best, and to build a movement of customer power that transforms the global market responsible for this deforestation.

When we speak out together, brands listen — carefully.



RAINFOREST AGRIBUSINESS

CAMPAIGN

RAN has officially launched one of its largest and most ambitious campaigns to date. The new campaign, The Last Stand of the Orangutan: The Power is in Your Palm, aims to remove Conflict Palm Oil from America's snack foods. The campaign is targeting 20 top snack food companies, some of the largest in the world, that use Conflict Palm Oil. The Snack Food 20, as RAN has dubbed them, include some of America's most well known household brands including Pepsi, Heinz, Hershey's, Kraft, Kellogg's and Smucker's.

Oil palm plantations have pushed into the heart of some of the world's most culturally and biologically diverse ecosystems across Indonesia and Malaysia. As a result, Conflict Palm Oil is responsible for the destruction of some of the world's most vital tropical rainforests, which in turn is driving the last populations of wild orangutans to the brink of extinction. But the problems with palm oil don't stop there.

This large-scale destruction of rainforests and carbon-rich peatland landscapes for palm oil expansion in Indonesia and Malaysia is also releasing globally significant quantities of carbon pollution. Annual carbon emissions related to deforestation in Indonesia alone—most of which stem from palm oil plantation expansion—are greater than all the cars, trucks, planes and ships in the United States combined.

In addition, the production of palm oil is responsible for widespread human rights violations as palm oil companies forcefully remove Indigenous people and rural communities from their lands, and employ forced and child laborers.

The use of Conflict Palm Oil in the United States has grown by almost 500 percent in the past decade and can be found in nearly 50 percent of the packaged goods on our grocery store shelves, which means that North American customers have a significant and strategic role to play.

To kick off RAN's new palm oil campaign, RAN activists staged a colorful protest at the Chicago Board of Trade, the primary trading center for agricultural commodities. After the protest, RAN organizers hit the road for The Power is in Your Palm Tour, traveling the country to meet, educate and build a broad base of campaign supporters. Together, the Network also delivered the campaign's demands directly to more than half of the Snack Food 20 companies, as well as Cargill, the largest importer of palm oil into the United States.



PHOTOS: DONTÉ TATUM ; RHETT BUTLER / MONGABAY; PAUL HILTON / GREENPEACE

Meanwhile, the campaign also released a report, *Conflict Palm Oil: How US Snack Food Brands are Contributing to Orangutan Extinction, Climate Change and Human Rights Violations*, exposing the increasingly severe environmental and human rights problems caused by palm oil production. In addition, the team amplified the campaign with a provocative video designed to generate widespread attention about the impacts of Conflict Palm Oil on orangutans. The video, which to date has almost 500,000 views, explains the issue as seen through the eyes of a little girl communicating to an orphaned orangutan through sign language.

The campaign is only a few months old and its already making major waves. To date, the campaign and the severe problems with Conflict Palm Oil have been profiled in media outlets from CNN to Salon.com, and every single CEO in the Snack Food 20 has been put on notice by thousands of their customers who have demanded the removal of Conflict Palm Oil from our food.





RAINFOREST-FREE PAPER CAMPAIGN

RAN's Rainforest-Free Paper campaign has had a globally significant couple of years.

In October of 2012, RAN announced the biggest campaign victory in our history when Disney agreed to change everything about the way the company sources and uses paper. The entertainment giant committed to eliminating all paper linked to rainforest destruction from its entire supply chain as well as emphasizing the company's intention to reduce paper consumption altogether. The global policy includes all of the company's subsidiaries and licensees, and is changing the practices of 35,000 factories worldwide, including 10,000 in China alone.

In the lead up to the Disney campaign victory, RAN's supporters also inspired ten of the top publishing companies in the country to stop buying paper from the endangered forests of Indonesia, including Scholastic, HarperCollins, Hachette Book Group, Pearson, and Simon & Schuster. All of the top ten US publishers in the country now recognize that customers will not accept books with paper that comes from the destruction of endangered rainforests. This is a seismic shift in an industry that just two years ago was rife with controversial paper.

PHOTOS: DAVE M. HUNT / SHUTTERSTOCK ; RAN ARCHIVES; ROBIN AVERBECK / RAN

As part of their commitment to valuing rainforests and human rights, Disney as well as these top publishing companies cut ties with Indonesia's largest and most destructive paper giant, Asia Pulp and Paper (APP). Their actions and RAN's campaign, played a key role in forcing the controversial Singapore-based paper giant to announce a new Forest Conservation Policy in February undertaking environmental and social reforms to its business practices.

As Lafcadio Cortesi, RAN's Asia Director, said in a press release in February: "APP will not be seen as a responsible company in the marketplace until its new commitments are implemented, and it resolves the devastating rainforest and human rights crises it has caused in Indonesia."



In the last several months, our campaigners have spent much of their time focusing on the implementation of these critical policies. This is one of the important behind the scenes strategies we use to ensure our campaigns lead to impact on the ground not just on paper.

This fall, RAN released a guide for companies purchasing paper with our allies at the Environmental Paper Network (EPN): *Performance Milestones for Customers and Other Stakeholders to Assess the Implementation of Commitments Made Under Asia Pulp and Paper's Sustainability Roadmap*. In addition, we have gone back to analyze paper fibers from books released by our top ten publishers to ensure they really are free from endangered rainforests. We've also continued to deepen our relationships with the top decision makers in these companies to not only ensure that they effectively implement their paper policies, but also to support them in becoming advocates that inspire the entire industry to change.

This is what RAN calls campaigning 2.0—we don't just run campaigns to secure policies, we take those policies into the forests and we leverage them to shift the marketplace. And it's working!



ENERGY AND FINANCE

PROGRAM



Solving the the increasing effects of climate change is not a scientific problem; it's a political and economic problem.

Cutting the dirty energy emissions that are causing our climate to cook will take bold leadership and political will from the world's governments. But another institution holds a critical key to the climate problem: The world's biggest banks.

At RAN, our strategy is to follow the money. When it comes to climate change, banks, like Bank of America, Citi and JPMorgan Chase are the ATMs of the dirty energy industries fueling the climate crisis. These banks also play a key role in transitioning us to a clean energy economy. In fact, we can't move off of fossil fuels, like coal and oil, and into a robust clean energy economy without them.

Here's the good news. RAN supporters have already proved that we can leverage our power to pressure and inspire the country's biggest banks to change. In 2009, RAN supporters moved the country's top eight banks to limit their funding for companies that practice mountaintop removal coal mining.

So now we're going after something bigger: getting the country's largest banks to stop funding coal altogether and to start putting that money into clean energy solutions that don't cause air pollution, drinking water contamination, cancer, asthma or climate change. For the health of our communities and the stability of our future energy economy, we must ensure that banks take clear, measurable steps to address the impacts of their financing.

TYPHOON HAIYAN APPROACHING THE PHILIPPINES.

IMAGE: © 2013 JMA/EUMETSAT

COAL FINANCE

CAMPAIGN



Here's the facts. Coal-fired power plants are the biggest source of man-made greenhouse gas emissions in the country, which means coal energy is the single greatest threat facing our climate. Ending our outdated reliance on this dangerous energy source; however, cannot happen until Bank of America, Citi and JPMorgan Chase, the top three banks financing the coal industry, account for climate and health impacts in their funding practices.

As we found in our fourth annual coal finance report card, *Extreme Investments: U.S Banks and the Coal Industry*, which was released in April with allies at Sierra Club and BankTrack, that while many of the country's top banks have adopted environmental policies they have had little measurable impact on reducing the financing provided to the country's most polluting coal companies. In fact, our report card found that in 2012 alone the banking sector financed \$20.8 billion for the dirtiest coal companies, even as US coal consumption for power generation fell 11 percent.

As a result, this year we've escalated our pressure on the leading financiers of coal from the boardroom to the classroom, continuing to motivate the country's biggest banks to account for their climate emissions, reduce their investments in coal and increase their financial leverage for energy efficiency and clean energy solutions.

This May, RAN's energy team turned out in full force at Bank of America's annual shareholder meeting to ensure that the bank's record as the leading financier of coal was in prominent view. RAN organized a 27-member international delegation that included doctors, students, faith leaders and individuals whose lives have been harmed by coal from India to Appalachia.

More than two-dozen members of RAN's dignified delegation stood up to testify inside the shareholder meeting, standing face-to-face with the bank's CEO and board members. At one point in the meeting, CEO Brian Moynihan pleaded with the audience: "Is there anyone out there who has a question that isn't about climate change?" Sadly, no Mr. Moynihan. RAN's campaign has ensured that Bank of America cannot avoid its exposure to coal no matter where its executives turn.

Bank of America and Citi have also been besieged by representatives of the fastest growing segment of the US climate movement: student divestment campaigners. Students on campuses all over the country have joined RAN to take action to tell big banks that they demand better, and will not work for or support banks that bankroll the climate crisis. Over the course of this fall semester, student climate activists and divestment campaigners have targeted career fairs, interviews and informational sessions on dozens of campuses to ensure Bank of America and Citi stay in the spotlight.

The fact is, our financial institutions are large, they are slow to change, and they are designed to prioritize short-term risk over long-term stability. However, they are getting the message. Just in the last month, the country's top banks have joined an initiative to begin accounting for their financed emissions, emissions generated from their lending not just their operations. For banks to acknowledge their role in fueling greenhouse gas emissions is a necessary, first step toward change.

As climate change hits home in the form of evermore extreme weather disasters, the movement of people willing to demand more from banks has swelled. This movement building is a critical component of shifting the banks and the fossil fuel industries they enable.

PHOTOS: SHUTTERSTOCK;TODD ZIMMER / RAN ; NELL REDMOND





KEYSTONE XL

PLEDGE OF RESISTANCE

Building the size and strength of the grassroots climate movement in the US is critical in shifting the actions of governments and corporations. The unified opposition to the Keystone XL pipeline from ranchers in the fields of Nebraska to First Nations communities at the edge of the Athabasca river in Alberta has been awe-inspiring. All of these communities have come together to demand a sane energy future and to put a stop to the northern leg of the Keystone XL pipeline, which would transport oil from the tar sands of Alberta through six states to refineries along the Gulf Coast of Texas for export.

The Keystone XL campaign is coming to an end but the outcome is still in our hands. In the next several months, the State Department will issue its National Interest Determination on Keystone XL, which will be followed by President Obama's final decision on whether or not to approve the pipeline. So far, despite scientific consensus that the pipeline poses significant consequences to the climate and public health, it is not certain that President Obama will buck oil industry pressure and block the pipeline. That's where our Network has come in.

PHOTOS: KAYANA SZYMCAK; RICK REINHARD; KIRA MARDIKES; AARON M. SPRECHER

In order to further escalate the public outcry against the pipeline at this critical moment, RAN joined forces with CREDO Action and The Other 98% to launch a national Keystone XL “Pledge of Resistance.” We are mobilizing thousands to commit to engaging in dignified, peaceful civil disobedience if the National Interest Determination does not come down on the side of protecting our climate and communities. Already, more than 76,000 people have joined us in taking this pledge.

RAN has had the privilege of leading the training and action coordination for this incredible project, supporting hundreds of community leaders across the country who are hungry for the skills they need to organize peaceful nonviolent civil disobedience actions to protect our climate. These are lifelong skills that will not only help stop the Keystone pipeline, but that also empower people to support their communities for whatever comes in their way going forward.

To demonstrate the scale and seriousness of the Pledge and train our grassroots activists, we also organized a series of sit-in actions in Chicago, Washington DC, Houston and Boston. All of these events have seen record participation from everyday people—from Obama staffers and volunteers to teachers and grandmothers, many who have never taken such a bold step before but have come to the conclusion that this is what is needed to alter the course of history on climate change.

If President Obama rises to the challenge and declines to approve the Keystone XL pipeline it will not only be a victory over this one extreme energy project, but will also signal a historic shift in what our government considers acceptable in the era of climate change—a shift that will send ripples through the fossil fuel industry.





PROTECT-AN-ACRE



PROGRAM

RAN believes that Indigenous peoples are the best stewards of the world's rainforests, and that frontline communities organizing against the extraction and burning of dirty fossil fuels are critical players in effectively addressing the climate crisis. That is why RAN established the Protect-an-Acre (PAA) program and the Climate Action Fund (CAF). Since 1993, RAN's Protect-an-Acre program has distributed more than one million dollars in grants to more than 200 frontline communities, Indigenous-led organizations and allies, helping their efforts to secure protection for millions of acres of traditional territory in forests around the world.

As an alternative to "buy-an-acre" programs, PAA provides small grants to community-based organizations, Indigenous federations and small NGOs that are fighting to protect millions of acres of forest and keep millions of tons of CO₂ in the ground. PAA grants support organizations and communities working to regain control of and to sustainably manage their traditional territories through land title initiatives, community education, development of sustainable economic alternatives and grassroots resistance to destructive industrial activities.

PAA was designed to protect the world's forests and the rights of their inhabitants who often suffer disproportionate impacts to their health, livelihood and culture from extractive industry mega-projects and the effects of global climate change

PROTECT-AN-ACRE HIGHLIGHTS

Conservacion, Naturaleza y Vida

\$2,500 to support mapping for Majé Cordillera in Panama to obtain collective land title recognition of 20,000 acres of rainforest territory for an Embera community, and to protect it from illegal logging.

Link-AR Borneo

\$3,000 to train and support communities in West Kalimantan, Indonesia for field monitoring and tracking the implementation of Asia Pulp and Paper's Forest Conservation Policy commitments.

Japan NGO Network on Indonesia

\$2,000 to support a mapping project by Dayak communities to obtain rights to land threatened by logging and palm oil development in Long Bentuk and Mekar Baru villages in East Kalimantan, Indonesia.

Other recipients include: Yayasan Wahana Bumi Hijau, Maya Leaders Alliance, United Farmers of Jambi, Confederación Indígena del Oriente Boliviano, Forest, Nature and Environment Aceh (HAKA), WALHI Aceh, Yayasan Citra Mandiri Mentawai, Foundation for Uganda Women Development, and WALHI Jambi

CLIMATE ACTION FUND

Based on the success of Protect-an-Acre, RAN launched The Climate Action Fund in 2009 as a way to support frontline communities and Indigenous peoples directly challenging the fossil fuel industry. Initially started as a way of taking responsibility for our own carbon footprint, CAF is now a fully-fledged program for businesses and organizations looking for an alternative to traditional, markets-based carbon offset programs.

Modeled off of PAA, CAF directs resources in the form of small grants to frontline activist groups tackling the root causes of climate change—the extraction and combustion of dirty fossil fuels such as coal and oil. Since the program's inception, eighteen grants have been made to grassroots organizations across the globe.

CLIMATE ACTION FUND HIGHLIGHTS

Gutting the Heartland

\$2,000 to support efforts to connect movements against fossil fuel devastation and organizing Illinois Coal Basin residents to stop the expansion of the Eagle Creek #1 mine.

The Alliance for Appalachia

\$2,000 to support a three-day training for 30 new organizers across Central Appalachia to strengthen grassroots efforts to stop mountaintop removal coal mining and build leadership in new communities.

Eyak Preservation Council

\$2,000 to support efforts to protect the Eyak ancestral homeland and the last pristine wild salmon habitat in Alaska while working towards the acquisition and conservation of the Bering River coalfield.

Texas Environmental Justice Advocacy Services (TEJAS)

\$2,000 to support the Manchester Community Festival, which will offer an alternative vision and paths for positive action challenging the southern leg of Keystone XL pipeline.

LEFT: THE LEUSER ECOSYSTEM MANAGEMENT AUTHORITY EMPLOYEE FORUM MONITORING AND PATROL TEAM IS HELPING REMOVE ILLEGAL PALM OIL PLANTATIONS FROM CRITICAL SUMATRAN ORANGUTAN, TIGER AND RHINOCEROS HABITAT.
PHOTO: RUDI HADIANSYAH PUTRA

RIGHT: MOTHER NATURE, IN COORDINATION WITH LOCAL COMMUNITIES AND BUDDHIST MONKS FROM ACROSS CAMBODIA, ORGANIZES HIGHLY VISIBLE TREE BLESSING CEREMONIES AMIDST THREATENED FORESTS OF THE ARENG VALLEY
PHOTO: LUKE DUGGLEBY/ WWW.LUKEDUGGLEBY.COM

OPPOSITE: PHOTO: PAUL HILTON / GREENPEACE



S U P P O R T E R S

J U L Y 1, 2 0 1 2 - J U N E 3 0, 2 0 1 3

THE PANTHER CIRCLE - (\$25,000 and up)

(\$100,000 and up)

Anonymous
Alice and Fred Stanback,
in memory of Rebecca Tarbotton
The Christensen Fund
ClimateWorks Foundation
Ford Foundation
The Grantham Foundation for the
Protection of the Environment

Humanity United
Norad
David & Lucille Packard Foundation
Rockefeller Brothers Fund
The Vanguard Charitable Endowment
Program

(\$50,000 - \$99,999)

Anonymous
Robert Friede
JMG Foundation
Bokara Legendre,
in memory of Rebecca Tarbotton
Quan Yin Foundation
Wallace Global Fund

(\$25,000 - \$49,999)

Abdullah Waleed Al Marzouq
Terrence Meck and Breton Alberti
Anonymous (5)
AuctionCause
Chet and David Barclay
André Carothers
Anna Hawken and Rob McKay
McKay Family Foundation

Mertz Gilmore Foundation
Overbrook Foundation
The Schaffner Family Foundation
Scherman Foundation
Tides Foundation
Women Donors Network,
in memory of Rebecca Tarbotton
Roy Young/Nature's Own

CATALYZING A MOVEMENT - (\$1,000 to \$24,999)

(\$10,000 - \$24,999)

Anonymous (2)
Arntz Family Foundation
Charlotte Appleton
Cornell Douglas Foundation
Harold C. Appleton
Mimi and Peter Buckley
Capital Group Companies
Polly and Randy Cherner
Nancy Heselton and Jeffrey Clements
Gladys Cofrin
James Coleman
Jodie Evans
Fidelity Investments Charitable Gift Fund
Bina and Brian Garfield
Garfield Foundation
Godley Family Foundation,
in memory of Rebecca Tarbotton
Goldman, Sachs & Co.
Sustainable Solutions Foundation
Suzanne and Jim Gollin
Hidden Leaf Foundation
Urs Hoelzle
Roy A. Hunt Foundation
Israel Family Foundation
Virginia Jordan
Dasa and Bruce Katz
Katz Family Foundation
Dorothy Lyddon,
in memory of Rebecca Tarbotton
John Lyddon,
in memory of Rebecca Tarbotton
Mental Insight Foundation
Sandra J. Moss
Chris Noth
Dan Scales
Nancy G. Schaub
Silicon Valley Community Foundation
Philippa Strahm
Wallace Global Fund,
in memory of Rebecca Tarbotton
Working Assets
World Centric

(\$5,000 - \$9,999)

11th Hour Fund
in memory of Rebecca Tarbotton
Colleen Kelly and Jonathan Altman
The Jonathan & Kathleen Altman Foundation
Angelica Foundation
Anonymous (2)
Arntz Family Foundation,
in memory of Rebecca Tarbotton
Katherine B. Arthaud,
in memory of Rebecca Tarbotton
William C. Bannerman Foundation,
in memory of Rebecca Tarbotton
The Frances & Benjamin Benenson Foundation
Laurie and Bill Benenson
Barbara Bosson
Anne Butterfield,
in memory of Rebecca Tarbotton
California Community Foundation
Kawika Campbell
Susan Clark,
in memory of Rebecca Tarbotton
Ben Cohen
Jeani and John Ferrari,
in memory of Justin Ferrari
Jim Fournier
Whoopi Goldberg
Goldman Environmental Foundation
Highfield Foundation
Jewish Community Endowment Fund
The Lawrence Foundation
Max and Anna Levinson Foundation
Pamela and Don Lichty
Christina L. Desser and Kirk Markwald
Deb Sawyer and Wayne Martinson
Barbara Meislin
Kimberly Hughes Moazed and Steve Moazed
Dawn and Justin Newton
Patty and Scott Price
Sherri and Jeff Prince
David Rosenstein
RSF Social Finance
Schwab Charitable Fund
Small Planet Fund
Steve Silberstein
Janet and Barry Traub
Jane Smith Turner Foundation
Paula Hawthorn and Michael Ubell
Ethan Yake

(\$1,000 - \$4,999)

Tracy McCulloch and Dean Alper
Alper Family Foundation
Sharmy and David Altschuler
Amoeba Music
Anonymous (7)
Apple
Arimathea Fund
Avalon Trust
Allan Badiner
Wayne Bailey
Wilhelmina Bandler
Ben & Jerry's Foundation
Meredith Benton
Anna Binder
Alex Bomstein
Helen and Joseph Bouscaren
Mary Brock
Mary and Mike Brune
Madeleine Buckingham
Judith Buechner
Sallie Smith and Jim Butterworth
The Sallie Smith & Jim Butterworth
Charitable Fund
Robert Cannon
Cannon Family Foundation
Allen Carroll
Kim and Andrew Castellano
Catherine Caufield
Jenny Weyman-Chartoff and Bob Chartoff
Liane Collins
Louise Pearson and Grant Couch
J. W. Cowart
Elizabeth Coyte
James K. Cummings
Cigy Cyriac
Kate Dahmen
John Densmore
Gregory Depasquale
Ranae DeSantis
Rebecca and Colin Drake
Griswold Draz
Amy Roth and Bob Epstein
Shaari Ergas
eQuilter.com
Susan M. Falk
Charles Farrell
David Fenton
David Ferguson

Tirzah and David Friedman
Patrick Gagen
Dr. Al Garren
Fred Gellert Family Foundation
Jennifer Goldman
Lisa & Douglas Goldman Fund
Sheryl Gorchow Stuart
Betsy Gordon
The Betsy Gordon Foundation
Norma Kafer and James Gordon
Martha Helmreich and Al Graf
Ken Greenstein
Jill and Robert Hamer
Francine Fanali Harris and Burt Harris
Julie and Jordan Harris
Carey Haskell
Lynda Taylor and Robert Haspel
Don Hazen
Sarah Hodgdon
Michael Honack
Jeri Howland and Jerry Edelbrock
Kristin Hull
Hull Family Foundation
Tamar Hurwitz,
in memory of Rebecca Tarbotton
Kathy and Royce Husted
James Hutchison
Anne Rosenbaum Irwin
Tova Jacober
Jewish Community Fed. of Cleveland
Wanda and Phillip John
Margaret Bullitt-Jonas and Robert A. Jonas
Emily Nielsen Jones
Justgive.org
The Key Foundation
Frances and Michael Kieschnick
Jeanie and Murray Kilgour
Brian Kistler
Carla Kleefeld, Ph.D., LPCC
Christopher A. Knisley
Carl W. Kohls
The Louisa Kreisberg Family Foundation
Susan Labandibar
Diana and John Lamb
Tashana Landray
Nessa and Steven Lear
Liberty Hill Foundation
Pamela Lippe
Beverly Spector and Kenneth Lipson
Living Springs Foundation

LEAVE A LASTING LEGACY

Including Rainforest Action Network in your estate plans ensures that protecting endangered rainforests, moving the country off of fossil fuels and defending human rights will be a big part of your legacy.

A bequest is a simple way to support RAN in the future while retaining control of your assets during your lifetime. We can be named as a beneficiary of your will, trust, retirement plan, life insurance policy, or financial accounts.

Your legacy gift is a gift to the future.

If you have already included RAN in your plans or would like more information about making a bequest to RAN, contact Scott Kocino at 415-659-0548 or skocino@RAN.org.

Livingry Foundation
Sylvia Wen and Matthew London
Russell Long
Loring, Wolcott & Coolidge Trust, LLC
Monica Winsor and Josh Mailman
The Joshua Mailman Foundation
Suzanne Biegel and Daniel Maskit,
in memory of Rebecca Tarbotton
McKay Family Foundation
Grady McGonagill
Sandra and John McGonigle
Molly Meekin
Vera and Ken Meislin
Judith Scheuer and Joseph Mellicker
Barbara Meyer
Meyers Foundation
Jamie Miller
Margot and Roger Milliken
Sarah Milne
April Minnich
Sandra and John Mitchel
Sloane and Nick Morgan,
in memory of Rebecca Tarbotton
The Curtis & Edith Munson Foundation
Robert Negrini
Thomas J. Nерger
Jade Netanaya-Ullman
New Resource Bank
Jody Zaitlin and Mark Nienberg
Jackie Northway-Wallace
Lynnaea Lumbard and Rick Paine
Eli Pariser
Julie and Will Parish
Matthew Palevsky
Renata McElroy-Perlman and Phillip Perlman
Liza and Drummond Pike
Princeton Area Community Foundation
Rosemary Pritzker
Racoosin Family Foundation
Bonnie Raitt
Brian Ratner
Joanna Mountain and Heyward Robinson
John Rodgers
Celeste Rodriguez
Marsha Rosenbaum
Bryan Rutledge
S.W. Friedman Foundation
The San Francisco Foundation
Diego Sanchez-Elia
Jeanine and Guy Saperstein

Harold Schessler
Alice and Chris Semler
Carol and Ken Sibbrell
Karen Kulikowski and Jon Spar
Linda Nicholes and Howard Stein,
in memory of Rebecca Tarbotton
Margo King and John Steiner
Nancy V. Raine and Stephen Stevick
Cole Swedenburg
Gabrielle Stocker
Stoller Family Charitable Lead Annuity Trust
Superior Nut Company, Inc.
Olivier Suzor
Elizabeth Taylor,
in memory of Rebecca Tarbotton
Mr. & Mrs. Edward D. Thomas
Thomas Fund
Sue Thompson
Amy and Michael Tiemann
Marvin Trotter,
in memory of Rebecca Tarbotton
Anna DiRienzo and Aaron Turkewitz
Jon D. Ungar
Gay Dillingham and Andrew Ungerleider
VMware Foundation
Mary Wahl
Nadine Weil
Mariquita West, M.D.
White Cedar Fund
The Whittier Trust Company
Mateo Williford,
in memory of Rebecca Tarbotton
Winky Foundation
Erik Wohlgemuth
The Esther & Morton Wohlgemuth Foundation, Inc.
Ion Yadigaroglu
Dr. Nuvid Yousaf
Leigh Marz and Matthew Zeigler
Patricia and Mel Ziegler

Bequests

The following legacy gifts have been received over the past three years:

Herb Lafair
Hilary Jones
John I. Martin
Kathleen Crowe
Katrina M. Smathers
Marilyn McClory
Maynard and Katherine Buehler Trust
Melisande Congdon-Doyle
R. Joy Stokes
Ronald Baumgarten
Virginia Richter
Winn Schwyhart

In-Kind Gifts

ACA Galleries
Alex and Ani
Alpha Omega Winery
Artisanal Fromagerie & Bistro
Aubin Pictures
Aveda Corporation
Basil Hayden
Beauliu Vineyards
Beretta Pizzeria & Bar
Bullets 4 Peace
Bungalow Munch Organic Granola
André Carothers
Cavallo Point, The Lodge at Golden Gate
Chez Panisse
Ben Cohen
Calleen Cordero
E.Q. Inc.
Eatwell Farm
Eco-Bags Products, Inc.
Frey Vineyards
Ghost Town Farm
Jim Gollin
Grasplan
Grassi Wine Company
Green Living Journal
Megan O. Greene
Harbin Hot Springs
Randy Hayes
Heath Ceramics
Michael Honack

Innovez
JOLYN Swimwear & Clothing Co.
Robert F. Kennedy
Jaime Kinsley
Sarosh Kumana
Lagunitas Brewing Co.
Pamela Lippe
Lonely Planet
Tim McGraw
Carla Montagno
Stephen Morris
Mary L. Morrison
Nimble Fitness
Jackie Northway-Wallace
Chris Noth
Obey Giant Art
Occasions Disc Jockeys
Mayumi Oda
James J. Pallotta
Sarah Jessica Parker
Penman Photographic Artists
Barbara Peterson
Post Ranch Inn
Bonnie Raitt
Real Goods Solar
Mark Ruffalo
Sheri Bodell
Pam Smilow
Solar Living Institute
SPQR
St. George Spirits
Trudie Styler
Tara Design
The Cutting Room
Three Twins Ice Cream
Talia Van-Son
Virayoga LLC
Weekdazed
Pam Wellner
Robin Williams

IMAGE: MOPIC / SHUTTERSTOCK

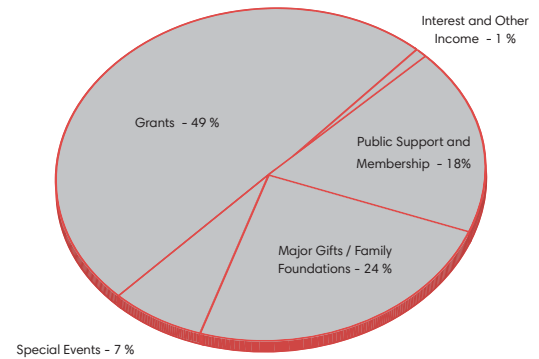


STATEMENT OF ACTIVITIES

SUPPORT AND REVENUE

<i>Public Support and Membership</i>	\$ 812,347
<i>Major Gifts / Family Foundations</i>	1,096,068
<i>Special Events</i>	330,812
<i>Grants</i>	2,230,220
<i>Interest and Other Income</i>	39,876

TOTAL SUPPORT AND REVENUE \$ 4,509,323

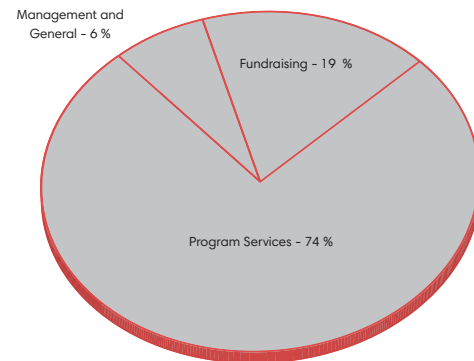


EXPENSES

<i>Program Services</i>	\$ 3,225,103
<i>Management and General</i>	295,956
<i>Fundraising</i>	711,264

TOTAL EXPENSES \$ 4,232,323

<i>Change in Net Assets</i>	\$ 277,000
<i>Net Assets at Beginning of Year</i>	\$ 1,447,273
<i>Net Assets at End of Year</i>	\$ 1,724,273



For a complete financial report by Armanino LLP, contact RAN's Development Office

PHOTOS: RAN ARCHIVES; FÁBIO MITSUKA PASCHOAL; AARON M. SPRECHER



RAINFOREST ACTION NETWORK

STAFF

Amanda Starbuck	<i>Energy and Finance Program Director</i>
Ashley Schaeffer	<i>Palm Oil Campaigner</i>
Ben Collins	<i>Research and Policy Campaigner</i>
Bill Barclay	<i>Policy and Research Director</i>
Chelsea Matthews	<i>Forests Program Coordinator</i>
Christy Tenny-Spalding	<i>Rainforest-Free Paper Campaigner</i>
Gemma Tillack	<i>Senior Agribusiness Campaigner</i>
Ginger Cassady	<i>Forests Program Director</i>
Irina Pekareva	<i>Senior Staff Accountant</i>
Jake Conroy	<i>Online Production and Design Coordinator</i>
Jeri Howland	<i>Development Director</i>
Jessica Serrante	<i>Rainforest Agribusiness National Organizer</i>
Kerul Dyer	<i>Energy and Finance Communications Manager</i>
Lafcadio Cortesi	<i>Asia Director</i>
Laurel Sutherlin	<i>Forests Communications Manager</i>
Lauren Bourke	<i>Deputy Development Director</i>
Lindsey Allen	<i>Executive Director</i>
Marina Bennett	<i>Executive Programs Coordinator</i>
Melanie Berkowitz	<i>Rainforest Agribusiness Assistant National Organizer</i>
Mike Gaworecki	<i>Interim Digital Engagement Director</i>
Nancy Johnson	<i>Office Manager</i>
Nell Greenberg	<i>Communications Director</i>
Noel R. Natividad	<i>Chief Operating Officer</i>
Robin Averbeck	<i>Senior Forests Campaigner</i>
Scott Kocino	<i>Membership Manager</i>
Scott Parkin	<i>Senior Energy and Finance Campaigner</i>
Sophie Roudané	<i>Development Coordinator</i>
Toben Dilworth	<i>Art Director</i>
Todd Zimmer	<i>Energy and Finance Campaigner</i>
Tracy Solum	<i>Protect-an-Acre Program Manager</i>
Vivien Trinh	<i>Development Associate</i>

CONTRACT STAFF

Brinkley Hutchings, Chris Eaton, Gabe Smalley, Hannah Jones, Harry Alper, Jenn Breckenridge, Toyo Kawakami

BOARD OF DIRECTORS

Allan Badiner	<i>Program Chair</i>
André Carothers	<i>Board Chair</i>
Anna Hawken	<i>Development Co-Chair</i>
Anna Lappé	
Catherine Caufield	
James Gollin	<i>Board President</i>
Jodie Evans	<i>Development Co-Chair</i>
Martha DiSario	
Pamela Lippe	
Scott B. Price	<i>Treasurer / Finance Chair</i>
Stephen Stevick	<i>Governance Chair</i>

HONORARY BOARD

Ali MacGraw	John Densmore
Bob Weir	Woody Harrelson
Bonnie Raitt	Daryl Hannah
Chris Noth	

BOARD EMERITUS

Mike Roselle
Randall Hayes

2012-2013 PAST STAFF MEMBERS

Arielle Gingold, Caely French, Hannah Roeyer, Jeremy Nelson, Melanie Gleason, Rebecca Tarbotton, Ryan Halas, Vanessa Green

PHOTO: DONTÉ TATUM
BACK COVER: FG GRANDIN / MNHN

