



RAINFOREST ACTION NETWORK

ANNUAL REPORT 2013-2014



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PHOTO: PAUL HILTON / GREENPEACE
COVER: TAMBAKO THE JAGUAR / FLICKR



RAINFOREST ACTION NETWORK

WORKS AT THE INTERSECTION

OF DEFORESTATION,

CLIMATE CHANGE,

AND HUMAN RIGHTS.

MISSION

Rainforest Action Network campaigns for the forests, their inhabitants and the natural systems that sustain life by transforming the global marketplace through education, grassroots organizing and non-violent direct action.

VISION

Rainforest Action Network envisions a world where each generation works to sustain increasingly healthy forests, where the rights of all communities are respected, and where corporate profits never come at the expense of people or the planet.



THE COURSE AHEAD

AS I HAVE BEEN THINKING

back on this past year, I keep returning to one predominant thought: It has been a challenge. In many ways, it has been a challenge met. We have seen incredible movement in the palm oil sector, including many corporate deforestation commitments. We documented a seismic shift in the publishing industry's paper sourcing. And we have prompted more banks to reconsider investing in fossil fuels. By all accounts it has been an incredibly successful year.

For example, this past September I joined with hundreds of thousands of activists, frontline and Indigenous community leaders, decision makers, blogger moms, environmentalists, human rights defenders, and people from literally around the globe who descended on the streets of Manhattan for the People's Climate March. A few days after that, I was able to represent Rainforest Action Network at the UN Climate Summit.

And that was there where I witnessed one of the biggest corporate targets in RAN's history — commodities giant Cargill, the largest privately held company in the US — announce their new zero deforestation policy. RAN has been campaigning against Cargill on this issue for seven years. But not only was the Cargill CEO committing to zero deforestation in their palm oil supply chain — he was publicly committing to zero deforestation throughout all of his company's commodities supply chains across the globe.

And it's not only Cargill. We have also seen unprecedented success in our Snackfood 20 campaign — designed to pressure major snack food brands to ensure they are not purchasing Conflict Palm Oil. Since the start of our campaign, more than half of those companies have come forward with progressive and sustainable forest policies.

Of course, these are still just promises — and no one at RAN believes that one march or several well-crafted corporate PR announcements are going to solve deforestation, human rights abuses, or climate change overnight. Now comes the long, arduous, often thankless task of tracking these promises and ensuring that they are kept. But that is what we do at Rainforest Action Network.



PHOTO: PAUL HILTON

Yet despite these victories, 2014 has revealed perhaps even greater challenges. As we see the global clock countdown on the very real effects of rainforest loss and climate change, many of us have realized that we not only need to do more — we need to do more, faster.

But at RAN, we take the Network part of our name seriously. We firmly believe that the way to get to the future we want is by working with local groups, supporting them, and helping them reach multinational corporations. We know that the greatest social justice movements throughout history — the most effective solutions, the most inspiring messages, the smartest strategies — all come from the grassroots up. Not the top down.

Whether it is convening workshops with dozens of Indigenous communities and regional networks in Indonesia in order to build case studies and coalitions that make the case against Conflict Palm Oil; or working with communities in Appalachia to document first-hand stories that can then be taken to banks as evidence of risky fossil fuel deals, we know that successful movements are supported by long-term organizing that takes place where people live, on issues that impact them day to day. These are the campaigns that directly impact people's lives and build local leadership and local power that can translate to change on a broader level.

We also know that the issues in these campaigns are highly varied, broad-based, and intrinsically connected — and that effective campaigns need to be understood as complex ecosystems, rather than closed loops. That's why at RAN we demand comprehensive solutions — solutions that include labor rights, human rights, indigenous rights, land rights and more.


And yet ... there is still that feeling that we need to do more. And this is why I am very excited about our newest campaign, Change the Course. As a perfect complement to our tireless corporate campaigns (which are only getting more efficient and more effective), Change the Course represents an expansive approach for RAN. Because in addition to challenging the worst corporate offenders, we know that we also need to fundamentally alter existing systems — otherwise a bad system will only replicate bad projects and practices over and over again. Change the Course leverages our “from the grassroots up” theory of change to bring together individuals and communities across the country, both in person and online, to create a collective vision of the climate stable future we want to live in.

Because after all, it's up to us. We have to Change the Course we're currently on and redirect our society toward a future that is livable, sustainable and just. And it is truly an honor to know that with your help we will do just that. Thank you for making Rainforest Action Network the unstoppable network that we are.

For the planet,

Lindsey Allen
Executive Director





RAINFOREST

THREE WORDS, ONE VISION

Rainforests. They are the lungs of our planet. They provide livelihoods for millions of local communities across the globe. They are the last home for rapidly disappearing animal life. They house millions of yet to be discovered species of flora and fauna. They are the key to future medical and scientific breakthroughs. They keep massive amounts of carbon in the ground and out of the atmosphere while providing oxygen for future generations. And we are currently destroying rainforests equal to the State of New York every year.

Action. “Sentiment without action is the ruin of the soul.” These words of Edward Abbey have never been more true. Today, pipelines are about to dissect pristine lands, hectares of crucial habitat are being burned down for non-native single crop plantations and fossil-fuel dependency has created a climate-critical need for a new way of living. At RAN, we mobilize people who care, nurture effective strategies and coalitions across the globe and bring the message of justice for people and the planet through nonviolent direct action, through tightly targeted media messaging, goal-oriented visioning and through time-tested corporate campaigns. At RAN, we work from the barricades to the board room.

Network. How can we do all this? Why have the likes of Disney, Goldman Sachs and Cargill engaged with us in 2014 — as so many other giant internationals have responded to us since 1985? Because of you. Because of your presence at RAN actions, your emails, your signatures, your phone calls, your online and financial support. RAN makes a difference because our Network makes it their business to care about the planet.

ACTION



PHOTOS (CLOCKWISE FROM LEFT):
RHETT BUTLER / MONGABAY; JOHN DUFFY; DONTÉ TATUM

NETWORK



FORESTS

PROGRAM





IF WE DON'T MOUNT AN ALL-OUT
EFFORT TO PROTECT INDONESIA'S
ESSENTIAL FORESTS, WE WILL NOT
ONLY SEE CLIMATE EMISSIONS
CONTINUE TO SKYROCKET BUT WE
WILL LOSE IRREPLACEABLE ANIMALS,
LIKE THE ORANGUTAN, FOREVER.

SINCE 1985, RAN has been fighting to protect rainforests. And in 2014, we witnessed the full spectrum of possibilities — from corporations resisting the tide of history and clinging to outdated and destructive “business as usual” practices; to sector-wide progress and groundbreaking public commitments from previous high-profile campaign targets.

Currently, RAN is focusing our forest programs largely on Indonesia as that country suffers from one of the highest deforestation rates in the world. As recently as the 1960s, 80 percent of the country was forested; today less than half of that forest cover remains. The region has not only become ground zero for climate change and biodiversity loss, but local communities also face wholesale violation of land rights and blatant labor and human rights abuses.

In response, RAN has been fighting against the devastation caused by the pulp and paper industry and the palm oil industry — and we have been seeing real progress. We have challenged some of the biggest corporate players in the global commodities market and some of the biggest names on supermarket shelves.

This year we also launched a new campaign against a newly identified threat: the production of dissolving pulp — a process that turns pristine forests into toxic sludge that is then transformed into rayon and other fabrics used by many leading clothing brands. From pressuring massive international companies and transforming the global marketplace to supporting local organizations and indigenous communities, RAN will continue this fight on multiple fronts.

PHOTO: SHUTTERSTOCK



CONFLICT PALM OIL CAMPAIGN



IN 2007, at a time when very few Americans were familiar with the commodity of palm oil, Rainforest Action Network recognized this innocuous vegetable oil as one of the biggest threats to rainforests across the world.

The destructive impact of continued agricultural expansion into the forests of Southeast Asia has long been well documented. Acres upon acres of irreplaceable landscape are still being bulldozed or burned on a daily basis as plantations encroach into once pristine forests. Communities are losing their livelihoods, land rights and dignity and endangered species are being pushed to the edge of extinction as non-native, single crop palm plantations carve up ancient habitats.

Palm oil is a cheap and stable vegetable oil with a long shelf life. As food companies raced to transition from trans fats in the mid-2000s, palm oil became the replacement of choice, causing demand — and plantation expansion — to spike dramatically.

In addition, in order to plant fruit-bearing palm trees, ancient carbon-rich peatlands in Indonesia are routinely and systematically drained. When this natural layer of water is removed, a “carbon bomb” of greenhouse gases is released the atmosphere. That is why Indonesia has become the globe’s third largest carbon polluter.

With all this in mind, Rainforest Action Network launched our palm oil campaign with no less of a goal than to fundamentally change the global marketplace for this commodity. From face-to-face meetings with top corporate officials, to nonviolent direct actions at corporate headquarters, to banner drops calling out bad actors, to brand jams designed to disrupt the public relations plans of our targets, RAN has placed mounting pressure on these companies and coined the now widely used term “Conflict Palm Oil.”

In typical fashion, RAN aimed to convince 20 of the biggest snack food giants — dubbed the Snack Food 20 — to adopt and implement comprehensive responsible palm oil procurement policies. And while some may have thought these goals were overly ambitious, Rainforest Action Network has traditionally not focused on what’s possible — rather we focus on what’s necessary.

And today, only one year into our Snack Food 20 campaign, we have seen incredible movement throughout the sector. Palm oil mega-giant Wilmar International has recently adopted a “No Deforestation, No Peat, No Exploitation” policy. After a year of negotiations, Kellogg’s joined industry leaders Nestle, Unilever and Ferrero by releasing a strengthened palm oil purchasing commitment. This was followed by announcements by Mars, Nissin Foods, Dunkin Donuts, and Con Agra — all major players in the palm oil marketplace.

Missing from this list is PepsiCo — one of the biggest purchasers of palm oil in the US. But RAN is continuing the fight, with an aggressive social media and “brand jamming” campaign to pressure PepsiCo to do the right thing.

One of the biggest target in RAN’s history has been agribusiness giant Cargill — the world’s largest privately held company and the biggest importer of palm oil into the U.S. After seven years of non-stop pressure, Cargill’s CEO announced one of the most far-reaching zero deforestation commitments during the September 2014 United Nations Climate Summit. This covers all Cargill commodities, including palm oil, sugar, soy, cattle, and cocoa — and not just in Indonesia but across the globe.

In November of 2014, RAN continued to bring the pressure, releasing a deeply researched report titled *The Last Place on Earth*. The report focuses on the Leuser Ecosystem, the last place where orangutans, elephants, rhinos, sun bears and tigers all share the same habitat — yet it faces imminent destruction through agriculture and other industrial threats.

PHOTOS (CLOCKWISE FROM BOTTOM LEFT):
JEFF LUCAS / GUTTINGTHEHEARTLAND.ORG;
PAUL HILTON; DONTETATUM





RAINFOREST-FREE PAPER CAMPAIGN

FIGHTING FOR FORESTS means fighting on multiple fronts simultaneously. Over the past few years, one of those battles has been focused on stopping massive paper and pulp companies — like Asia Pulp and Paper (APP) and Asia Pacific Resources International (APRIL) — from turning endangered forests into cheap copy paper, tissue, packaging, toilet paper, luxury shopping bags and even books.

In 2009, RAN began our Rainforest Free Paper campaign to specifically target this issue — and one of our first targets was the publishing industry. In December of 2012, independent forensic fiber tests, commissioned by RAN, revealed significant quantities of mixed tropical hardwood and acacia fiber in the paper of children's books. This meant these books pulp were produced directly through the Indonesian rainforest destruction.

Following the release of these results HarperCollins responded. They became the latest top publisher to update its paper policy, placing an end to “sourcing from Indonesian tropical rainforests, old growth and/or endangered forests.” They also instituted a program of random fiber testing of books to ensure they were free of tropical hardwood fiber. RAN soon saw new responsible paper procurement policies from publishers Houghton Mifflin Harcourt and Macmillan.

Just over two years ago, independent fiber tests revealed rainforest-sourced paper in books sold by nearly all top American publishers. Today, RAN can say that we have successfully prodded the 10 biggest publishers — essentially representing the bulk of the publishing industry — in the right direction.

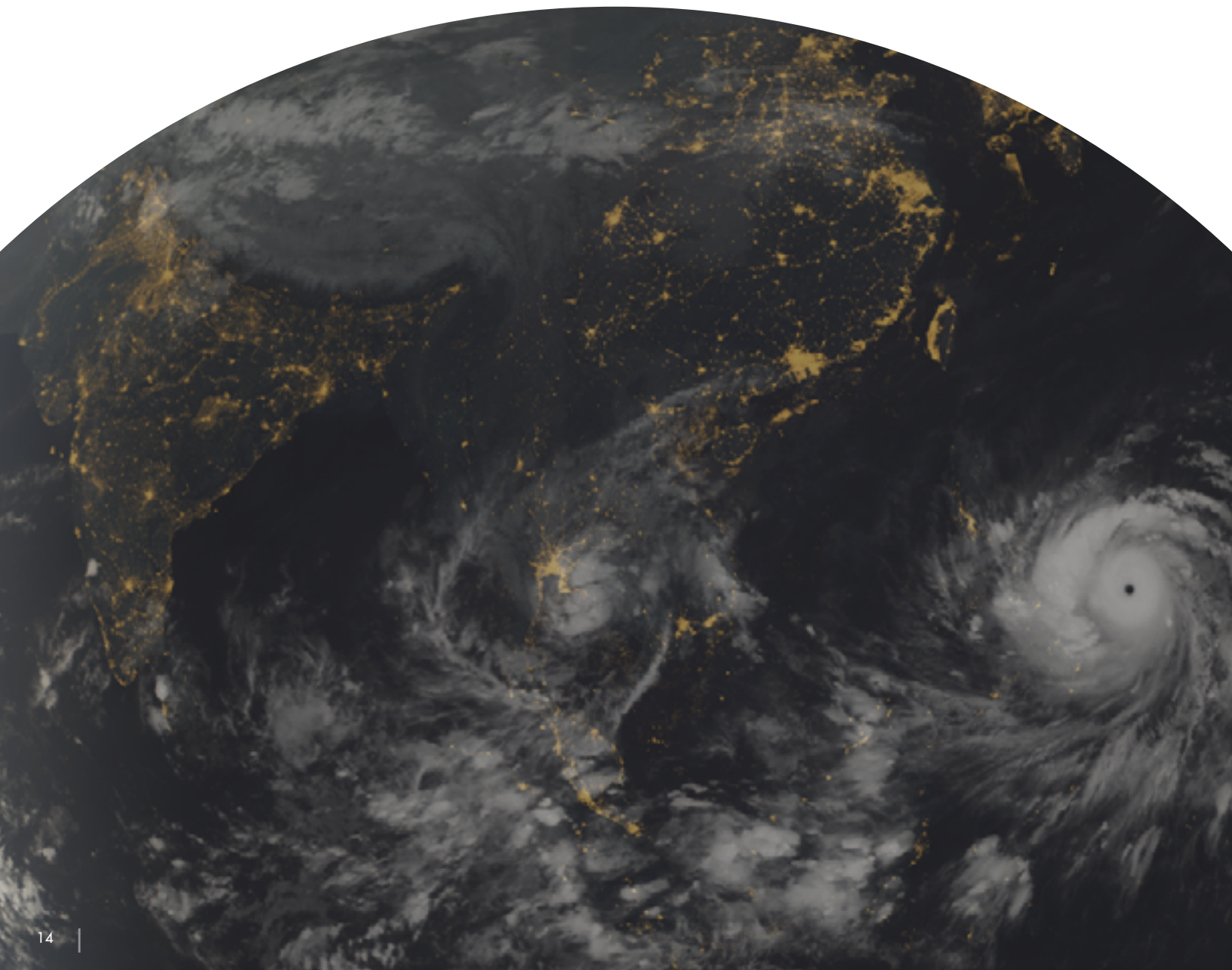
This progress was outlined in May of 2014, when RAN published the report *A New Chapter for the Publishing Industry: Putting Promises into Practice*. “Our report finds that major publishers are doing the hard work needed to root out rainforest destruction from their supply chains,” said Christy Tennery-Spalding, RAN forest campaigner.

In late 2014, RAN launched another campaign designed to protect forests: Out of Fashion. The campaign has been designed to shed light on a threat that has been hiding in plain sight for years: dissolving pulp. Dissolving pulp is a little-discussed yet highly influential commodity in today’s marketplace. Big name fashion brands are complicit in the pulping of pristine forests — seizing Indigenous land, driving species loss, and threatening the climate — in order to produce this toxic sludge that is then spun into fabrics, such as rayon and tencel, and then woven into our clothes.

This campaign was launched with a series of social media outreach efforts, introducing the topic to our community and preparing our Network for coordinated action on this topic in the coming year. Stay Tuned!



CLIMATE AND ENERGY *PROGRAM*





RAN FIGHTS ALONGSIDE PEOPLE
DIRECTLY IMPACTED BY DIRTY
ENERGY CHALLENGING CORPORATE
PRACTICES THAT PLACE PROFITS
ABOVE PEOPLE AND THE PLANET.

I N T H E 21ST Century, we should not be using deadly and outdated technology to power our homes, schools, hospitals and businesses. Burning, transporting and storing fossil fuels all carry significant risks to our public health, to the climate and to those directly involved in these archaic industries.

To put it more directly: No bank or power utility should invest one more cent in coal.

At RAN, we are turning up the heat on banks and the coal industry to force a change in how we think about the true cost of dirty energy. And we have seen results, as more and more leading US banks turn their backs on coal and especially the horrific practice of mountaintop removal for coal mining. We have also been building a movement to stop dirty energy projects like the Keystone XL tar sands pipeline. RAN has trained and networked with volunteers committed to engaging in non-violent civil actions in over 130 cities to stop this carbon time bomb if such actions become necessary in the future.

But the path forward is not only about stopping the worst impacts of climate change. It is also about envisioning and planning for the future that we want to live in. That is why Rainforest Action Network has put the wheels in motion to develop a new program in the coming year to seek out and amplify new ideas from communities across the country. Collectively, we intend to Change the Course of how we think about — and respond to — climate change in the coming decades.



COAL FINANCE CAMPAIGN

BEHIND EVERY COALMINE

stands a bank. Currently, the United States is the world's second largest coal producer. But the facts are irrefutable: Coal is a huge driver of climate change; we can't keep global temperature rise below two degrees if we continue to burn coal.

That's why RAN is systematically pushing the banking sector to cut their ties to the coal industry and to cease the financing of new and existing coal plants, extraction and infrastructure. We are pushing banks to quantify their overall annual emissions — with the aim of eventually reducing those emissions to zero. RAN has made it clear to US banks: Investing in coal equals and extreme investment — with extreme global consequences. There needs to be no further financing for companies pursuing new coal-fired power plants or retrofits of existing coal-fired power plants; no financing for coal export infrastructure; and no financing for mountaintop removal coal mining.

And the banks are listening. In April of 2014, JPMorgan Chase and the Royal Bank of Scotland updated their environmental policies, and ended their relationships with the biggest mountaintop removal coal mining companies. This followed similar actions by Wells Fargo and Bank of the West.

Later that same month, RAN along with partners Sierra Club and BankTrack released our fifth annual Coal Finance Report Card, “Extreme Investments; Extreme Consequences.” The report illustrated how the gap is widening between banks that have cut ties with extreme coal companies and those still holding on to financially and environmentally disastrous relationships. Bank of America, for example, continues these practices and continues to be a high-profile subject of RAN campaigns. However, even as high-profile bankruptcies and costly environmental cleanup settlements illustrate the growing risks involved with lending to coal companies, US banks still provided \$31 billion in financing for coal in 2013. The report specifically cited Citigroup as the top financier of US coal-fired power plants, with Barclays as the lead financier of mountaintop removal (MTR) coal mining.

In the Summer of 2014, RAN became aware of an outrageous proposal to dredge the Great Barrier Reef in order to accommodate an expanded coal exporting program in Queensland, Australia. RAN immediately began negotiating with the largest banks in the United States to solicit their commitments to avoid this project. In a relatively short turn around, Citigroup, Goldman Sachs, Morgan Stanley and JPMorgan Chase all provided RAN with public commitments stating that they would not bankroll the project. Previously, five major European banks had also publicly ruled out investment in this proposal, known as the Abbot Point project. If Abbot Point moves forward it will unlock one of the world’s largest untapped stores of carbon, the Galilee Basin. Nine new mega coal mines are currently planned for the Galilee Basin, five of which would be bigger than any coalmine currently operating in Australia. If fully developed, these mines would produce up to 330 million metric tons of coal per year to be burned and releasing massive amounts of carbon into the atmosphere.

“These banks have clearly taken a good look at the Abbot Point plan and decided that dredging a World Heritage Site to make way for coal ships is obviously a terrible idea,” said RAN Climate and Energy Program Director Amanda Starbuck.

PHOTOS: © PAUL CORBIT BROWN





KEYSTONE XL PLEDGE OF RESISTANCE

THE FIGHT TO STOP the Keystone XL (KXL) pipeline has taken many turns this past year. Regardless of its high profile in Washington partisan politics, the pipeline is simply an environmental disaster waiting to happen — and Rainforest Action Network has joined with tens of thousands of individuals to stop this project.

In 2013, RAN teamed up with CREDO and The Other 98% to launch the “Pledge of Resistance.” To date, more than 96,000 people have taken the pledge and committed to engaging in a nationwide series of peaceful and dignified civil disobedience actions. Last summer, RAN began training these people to take peaceful direct action in their communities to resist the Keystone XL pipeline. The Pledge project has resulted in creating a community of hundreds of action leaders across the country.

In late January of 2014, the US State Department released a highly contested final Environmental Impact Statement on the KXL claiming there would be no impact on global climate change. In response, RAN joined allies to organize “climate vigils” across the country. In just 72 hours, we were able to organize 284 vigils across 49 states, attended by more than 10,000 people — one of the fastest and largest responses to any policy announcement by the Obama administration. Following the public outcry, and in light of a court case brought by Nebraska landowners opposing the KXL being built on their property, the administration put the pipeline on hold. But as 2014 comes to a close, the KXL is back on the front pages — and RAN is ready to mobilize the Pledge network to stop the KXL once and for all.

96,000+ SIGNED PLEDGE
4,000 PEOPLE TRAINED
103 ACTION TEAMS
38 STATES

There is a clearly a growing momentum to the climate movement. In addition to the huge public response to the KXL project, current polling indicates that more than two-thirds of Americans support the EPA's new stricter rules on carbon emissions. And more than 400,000 people, including many RAN staff and board members, marched through the streets of Manhattan on Sunday, September 21, creating the biggest climate-focused demonstration in US history. By all indicators, the public will to stop disastrous projects likes the KXL pipeline, to stop mountaintop removal coal mining, to stop our dependence on toxic fossil fuels and to stop destroying our forests and our planet in search of ever increasing corporate profits is greater than ever before.

That is why we as a movement need to be more proactive. And RAN is currently developing a new project to plan for the future we want. Called Change the Course, this new project is inviting people to create a detailed, collective vision of what a better tomorrow would really look like, through innovative in-person and online formats. Together, activists and organizations can leverage this vision to guide future campaigns and strategies. The fossil fuel industry and their political allies are pushing us towards climate catastrophe. But we believe that people acting together can change this — as we have seen time and time again throughout history. The time for incremental change has passed. We can no longer afford to think of possible or impossible — only what is necessary.

PHOTOS: (OPPOSITE) STEVEN LYONS / CREDO ACTION;
(BELOW) KAYANA SZYMCAK; TOBEN DILWORTH / RAN





PROTECT-AN-ACRE PROGRAM

RAN believes that Indigenous peoples are the best stewards of the world's rainforests, and that frontline communities organizing against the extraction and burning of dirty fossil fuels are critical players in effectively addressing the climate crisis. That is why RAN established our small grants programs: The Protect-an-Acre (PAA) program and the Climate Action Fund (CAF).

Since 1993, RAN's Protect-an-Acre program has distributed more than one million dollars in grants to more than 200 frontline communities, Indigenous-led organizations and allies, helping their efforts to secure protection for millions of acres of traditional territory in forests around the world.

As an alternative to “buy-an-acre” programs, PAA provides small grants to community-based organizations, Indigenous federations and small NGOs that are fighting to protect millions of acres of forest and keep millions of tons of CO₂ in the ground. PAA grants support organizations and communities working to regain control of and to sustainably manage their traditional territories through land title initiatives, community education, development of sustainable economic alternatives and grassroots resistance to destructive industrial activities.

PAA was designed to protect the world's forests and the rights of their inhabitants who often suffer disproportionate impacts to their health, livelihood and culture from extractive industry mega-projects and the effects of global climate change.

PROTECT-AN-ACRE HIGHLIGHTS

Leuser Ecosystem Management Authority Employee Forum

\$2,500 to support a community-led project to remove 24 illegal palm oil plantations covering 25,000 acres from within the Leuser Protected Ecosystem in Aceh and North Sumatra — the first time a project of this nature has taken place anywhere in Indonesia.

Women Movement for Sustainable Development – Liberia (WOMSUD)

\$1,500 to support women-led community based organizations in Grand Cape Mount and Bomi Counties in northwestern Liberia working to limit the expansion of palm oil plantations onto community land and forest areas.

Grassy Narrows Youth Organization

\$2,000 to support the Save Keys Lake Campaign, a youth-led effort working to halt Ontario's 10-year logging plan on Grassy Narrows First Nation's territory in northwest Ontario, Canada.

Other recipients include: Japan NGO Network on Indonesia (JANNI), Save Sarawak's Rivers Network (SAVE Rivers), Mother Nature, Pueblo Originario Kichwa de Sarayaku (Tayjasaruta), Movimento Munduruku, Forest, Nature and Environment Aceh (HAKA), Land is Life (on behalf of Asociacion de Mujeres del Cultura Sapara del Ecuador Ashinwaka), Digital Democracy (on behalf of Peruvian Federation of Achuar Nationalities - FENAP), Associação Xavante Warã, OCEAN, United Farmers of Jambi, Scale Up – Sustainable Social Development Partnership, WALHI Kalimantan Barat, Yayasan Wahana Bumi Hijau (WBH), Jambi Network of Peat Communities, Link-AR Borneo, Yayasan Wahana Bumi Hijau (WBH), Jambi Network of Peat Communities, and WALHI Jambi



CLIMATE ACTION FUND

Based on the success of Protect-an-Acre, RAN launched The Climate Action Fund in 2009 as a way to support frontline communities and Indigenous peoples directly challenging the fossil fuel industry. Initially started as a way of taking responsibility for our own carbon footprint, CAF is now a fully-fledged program for businesses and organizations looking for an alternative to traditional, markets-based carbon offset programs.

Modeled off of PAA, CAF directs resources in the form of small grants to frontline activist groups tackling the root causes of climate change — the extraction and combustion of dirty fossil fuels such as coal and oil. Since the program's inception, eighteen grants have been made to grassroots organizations across the globe.

PHOTOS (L-R):

RUDI PATRA WAS A 2014 RECIPIENT OF THE GOLDMAN ENVIRONMENTAL PRIZE FOR HIS WORK TO REMOVE ILLEGAL PALM OIL PLANTATIONS FROM CRITICAL SUMATRAN ORANGUTAN, TIGER AND RHINOCEROS HABITAT.

PHOTO: GOLDMAN ENVIRONMENTAL PRIZE

MOTHER NATURE, IN COORDINATION WITH LOCAL COMMUNITIES AND BUDDHIST MONKS FROM ACROSS CAMBODIA, ORGANIZES HIGHLY VISIBLE TREE BLESSING CEREMONIES AMIDST THREATENED FORESTS OF THE ARENG VALLEY.

PHOTO: LUKE DUGGLEBY/ WWW.LUKEDUGGLEBY.COM

PARTICIPANTS GATHER FOR THE TAR SANDS HEALING WALK, ORGANIZED BY KEEPERS OF THE ATHABASCA, A NETWORK OF INDIGENOUS FIRST NATIONS GROUPS NEAR FORT MCMURRAY, ALBERTA, CANADA.

PHOTO: BEN COLLINS / RAN

CLIMATE ACTION FUND HIGHLIGHTS

Keeper of the Mountains

\$2,500 to support mountain communities working to end mountaintop removal coal mining in West Virginia through education & organizing, direct actions and an innovative land easement program inspired Larry Gibson, the founder and inspirational leader of Keeper of the Mountains who passed away in 2012.

Keepers of the Athabasca

\$1,500 to support the Tar Sands Healing Walk, an event organized and hosted by members of local First Nations Communities and attended by more than 500 individuals from communities in Fort McMurray, Alberta, where tar sands oil development is causing irreversible damage to both the environment and human health.

Asociación de Autoridades Tradicionales y Cabildos U'wa

\$2,500 to support the efforts of the U'wa Indigenous community to advocate for the cancellation of the Magallanes gas exploration project and other resource extraction plans within their ancestral territory in a remote cloud forest in northeastern Colombia.

For a complete list of grant recipients, visit: www.ran.org/protect_an_acre and www.ran.org/climate_action_fund.

S U P P O R T E R S

JULY 1, 2013 - JUNE 30, 2014



IMAGE: MOPIC / SHUTTERSTOCK

THE PANTHER CIRCLE - (\$ 2 5 , 0 0 0 a n d u p)

(\$100,000 and up)

The 11th Hour Project
Anonymous
Climate and Land Use Alliance
CREDO
Foundation For The Carolinas
The Grantham Foundation for the
Protection of the Environment
Norad
David & Lucile Packard Foundation
V. Kann Rasmussen Foundation
Alice and Fred Stanback
The Tilia Fund

(\$50,000 - \$99,999)

Arcus Foundation
Humanity United
JMG Foundation
Mertz Gilmore Foundation
Dan Scales
The Scherman Foundation
Wallace Global Fund

(\$25,000 - \$49,999)

Anonymous (2)
Chet and David Barclay
The Benindi Fund
André Carothers
Fidelity Charitable Gift Fund
Urs Hoelzle
The William Kistler Charitable Fund
Overbrook Foundation
Robin Russell
The Schaffner Family Foundation
Lekha Singh
Sidhu Singh Family Foundation
Mary E. Weinmann Charitable Lead Unitrust
World Centric

CATALYZING A MOVEMENT - (\$ 1 , 0 0 0 t o \$ 2 4 , 9 9 9)

(\$10,000 - \$24,999)

Colleen Kelly and Jonathan Altman
The Jonathan & Kathleen Altman Foundation
Arkay Foundation
Arntz Family Foundation
Avalon Trust
The Frances & Benjamin Benenson Foundation
Laurie and Bill Benenson
David Berge
Pamela Boll
Mimi and Peter Buckley
Canopy
Kim and Andrew Castellano
Polly and Randy Cherner
Chorus Foundation
Gladys Cofrin
Cornell Douglas Foundation
Earthshine Foundation
Lauren Embrey
Jodie Evans
Firedoll Foundation
Roy A. Hunt Foundation
Janelia Foundation
Virginia Jordan
Dasa and Bruce Katz
Katz Family Foundation
Anna Lappé
Bokara Legendre
Charlotte Levinson
The Max and Anna Levinson Foundation
Mental Insight Foundation
New Priorities Foundation
Dawn and Justin Newton

Scott B. Price
Rosemary Pritzker
Rose Foundation for Communities and
the Environment (Underdog Fund)
David Rosenstein
RSF
Nancy G. Schaub
Herschel & Jane Segal
Small Planet Fund
Rebecca and Michael Vest
Quan Yin Foundation
Roy Young/Nature's Own

(\$5,000 - \$9,999)

ABC Home & Planet Foundation
Alper Family Foundation
Tracy McCulloch and Dean Alper
Anonymous (5)
Harold C. Appleton
Arimathea Fund
Karen Azarchi
Wilhelmina Bandler
Cynthia Beard
Allen Carroll
Susan Clark
Ann D. Cornell
Joanna and Brian Fisher
Chloe Atkins and Erin Flynn
James Fournier
Elizabeth Furber
Bina and Brian Garfield
Garfield Foundation
Goldman Environmental Foundation

Suzanne and Jim Gollin
Adelaide Gomer
Michele A. Grennon
Hidden Leaf Foundation
Highfield Foundation
Michael Honack
Dan Houser
The Houser Foundation Inc.
Jewish Community Endowment Fund
Frances and Michael Kieschnick
Pamela and Don Lichty
Livingry Foundation
Russell Long
John K. Lyddon Family Foundation
Deb Sawyer and Wayne Martinson
Barbara Meislin
Barbara Meyer
Sandra J. Moss
Julie and Will Parish
Jeanine and Guy Saperstein
Alice and Chris Semler
Steve Silberstein
Linda Nicholes and Howard Stein
Philippa Strahm
Mary Tarbotton
Jane Smith Turner Foundation
Gay Dillingham and Andrew Ungerleider
Mateo Williford
Ethan Yake

(\$1,000 - \$4,999)

Dan Abrams
Abdullah Waleed Al Marzouq
Sharman and David Altshuler
Anonymous (5)
As You Sow Foundation
Lynn and Jerry Babicka
Allan Badiner
William Barclay, III
Catherine Jason and Christopher Barnes
Helen and Joseph Bouscaren
Mary Brock
Bruce Ford Brown Charitable Trust
Mimi and Bruce Brown
Dianna Cohen and Jackson Browne
Judith Buechner
The Buhl Foundation, Inc.
Anne Butterfield
Sallie Smith & Jim Butterworth
The Sallie Smith & Jim Butterworth
Charitable Fund
Brett Byers
Jenny Weyman-Chartoff and Bob Chartoff
The Christiano Trust
Sallie Calhoun and Matt Christiano
Ron and Tova Claman
Nancy Heselton and Jeffrey Clements
James Coleman
The Community Foundation Serving
Boulder County
Louise Pearson and Grant Couch
J. W. Cowart
Elizabeth Coyte

S U P P O R T E R S

J U L Y 1 , 2 0 1 3 - J U N E 3 0 , 2 0 1 4

(C O N T I N U E D)

Critical Beats for the Climate

Harriett Crosby
James K. Cummings
Cigy Cyriac
Lisa E. Danzig
The Davidson Family Foundation
Sandra Davidson
Christina De Limur
D. L. Chris Diehl
Tom Dinwoodie
Griswold Draz
Julie Dyer
Jeri Howland and Jerry Edelbrock
Amy Roth and Bob Epstein
eQuilter.com
Ellayn M. Evans, in memory of Joyce T. Todd
Susan Meyers Falk
Charles Farrell
Nidhi Kalra and David Ferguson
Jeani and John Ferrari
Pam and Dennis Fisco
Scott Fitzmorris
Natalie Foster
Jennifer King and Timothy Fredel
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Al Garren Fund
Patricia M. Geiger
Fred Gellert Family Foundation
Global Greengrants Fund
Jennifer Goldman
Lisa & Douglas Goldman Fund
Goldman Sachs Philanthropy Fund
Holly Roberson and John Goldstein
The Betsy Gordon Foundation
Martha Helmreich and Al Graf
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Francine Fanali Harris and Burt Harris
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Meredith Hirshfeld
Maggie Hooks
Hooks-Ferrari Charitable Gift Fund
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Brian Johnson
Beth and Mike Johnston
Marcy Levine and Peter Joseph
C. William Kauffman
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Lynn and William Kilbourne
Jeanie and Murray Kilgour

Katharine L. King
Brian Kistler
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Carl W. Kohls
Susan Labandibar
Diana and John Lamb
Tashana Landray
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Zahavah Levine
Liberty Hill Foundation
Nathaniel Link
Pamela Lippe
Living Springs Foundation
Debra and Edward Mahony
Christina L. Desser and Kirk Marckwald
Chris McCutcheon
Lanng Tamura and Grady McGonagill
Sandra and John McGonigle
The McKenzie Foundation
McKenzie River Gathering Foundation
Elaine Wallace and Guy Merckx
Vera and Ken Meislin
Judith Scheuer and Joseph Mellicker
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Gerrish Milliken
Sarah Milne
Kimberly Hughes Moazed and Steve Moazed
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Christopher Moscone
Ilyse Hogue and John Neffinger
Robert Negrini
Thomas J. Neger
New Resource Bank
Chris Noth
Lynnaea Lumbard and Rick Paine
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Mukesh D. Patel
Renata and Phillip McElroy-Perlman
Nuri B. Pierce
Liza and Drummond Pike
The Prentice Foundation
Princeton Area Community Foundation
The Queer Evolution Fund
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Bonnie Raitt
Brian Ratner
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Joanna Mountain and Heyward Robinson
John Rodgers
Marjorie and Richard Rogalski
Alice Rothchild, in memory of Rebecca Tarbotton
Seymour and Sylvia Rothchild Family Charitable
Foundation, in memory of Rebecca Tarbotton

Luana and Paul Rubin
Denise Desjardins and Paul Rudd
Lois and James Rupke
Jonah Sachs
Diego Sanchez-Elia
Craig Harwood and Tim Saternow
Dinmani N. Savla
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Stefan Schroedl
Martin E. Segal
The Serena Fund
Rosalind Seysses
Karen MacKain and Arnold Shapiro
William Shireman
William Shuman
Donald Simon
Karen Kulikowski and Jon Spar
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James Stent
Nancy V. Raine and Stephen Stevick
Stoller Family Charitable Lead Annuity Trust
Anne and Elliot Sumers
Superior Nut Company, Inc.
Sedge Thomson
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Tomkins Family Foundation
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Paula Hawthorn Michael Ubell
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Tom Van Dyck
Vintage Hills Elementary School
H.J. von der Goltz
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in memory of Rebecca Tarbotton
Nadine Weil
Ashley and Minott Wessinger
Mariquita West, M.D.
Steven Wetter
Mani White
White Cedar Fund
WildWoods Foundation
Reid Williams
Wendy Williams
Erik Wohlgemuth
Elaine and Donald Wood
Zaitlin-Nienberg Family Fund
Leigh Marz and Matthew Zeigler
Patricia and Mel Ziegler

Monthly and Quarterly Donors (\$500 and up, annually)

Abdullah Waleed Al Marzouq
Margaret Bryant
Jenny Weyman-Chartoff and Bob Chartoff
Ginger and Wendell Covalt
James K. Cummings
Elizabeth Denning
Elise Dose
Elizabeth Goodman
Frank Hagan
Konstanze Hickey
Meredith Hirshfeld
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Ruth Pickering
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Dimitra Reber
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Rosa and Anthony Smith
Karen Kulikowski and Jon Spar
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David Trautvetter
Marvin Trotter
Judith and Richard Watson
Leslie Wilson
Janet Woodward
John Woolsey

LEAVE A LASTING LEGACY

Including Rainforest Action Network in your estate plans ensures that protecting endangered rainforests, moving the country off of fossil fuels and defending human rights will be a big part of your legacy.

A bequest is a simple way to support RAN in the future while retaining control of your assets during your lifetime. We can be named as a beneficiary of your will, trust, retirement plan, life insurance policy, or financial accounts.

Your legacy gift is a gift to the future.

If you have already included RAN in your plans or would like more information about making a bequest to RAN, contact Lauren Bourke at 415.659.0521 or lauren@RAN.org.

Bequests

Anonymous
Ronald Baumgarten
Roger Blum Richman
Maynard Buehler
Melisande Congdon-Doyle
Herb Lafair
Marilyn McClory
Virginia Richter
Winn Schwyhart
R. Joy Stokes

In-Kind Gifts

A16 Rockridge
A16 San Francisco
ABC Home & Planet Foundation
Alma Rosa Winery
Atkinson's Market
Aveda Corporation
Ben Helmer Photography
Bioneers
Bungalow Munch
Cavallo Point, The Lodge at Golden Gate
Cheryl Mitouer
Chop Bar
The Cleaver Co. and The Green Table
Copa De Arbol Beach & Rainforest Resort
The Cutting Room
Dash Hemp
Destination Cape Breton Association
Eatwell Farm
Esalen Institute
Flora
Gabrielle Sanchez, Inc
Gloria Ho Photography
Grasplan
Grassi Wine Company
Green Toys

Hilton Waikiki Beach
Hirsch Vineyards
Jacob & Co.
John Schaeffer / Sunhawk Farms
Ketchum Flower Co.
Lagunitas Brewing Co.
Lalime's Restaurant
Lonely Planet
Michael Ubell
NourishMe
Pamela Lippe
Patagonia
Play Hard Give Back
Post Ranch Inn
Postography
Ramen Shop
Raphael Mazzucco
Real Goods Solar
Runa Tea
Sarah Jessica Parker
Sawtooth Brewery
Scopa Restaurant
Shoeholics Magazine
Siren Fish Co.
Solar Living Institute
Spirit Works Distillery, LLC
SPQR
Spruce Salon & Spa
The Steinberg Group
TOAST Kitchen + Bar
Tribune Tavern
Tropicana Las Vegas
Universal Parks & Resorts

“

If not the best, certainly one of the best — leanest, most effective, highly leveraged, environmental organizations in the world.”

—John Steiner,
Boulder, CO

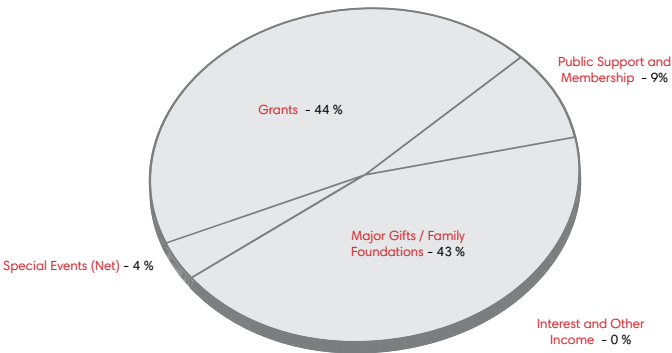
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STATEMENT OF ACTIVITIES

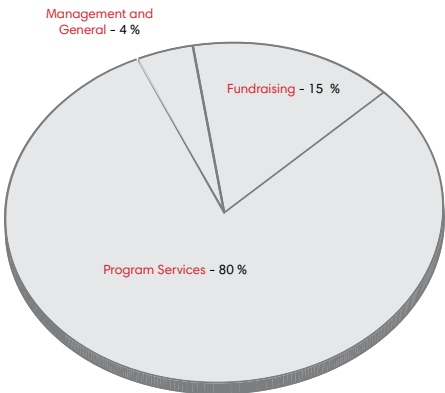
SUPPORT AND REVENUE

<i>Public Support and Membership</i>	\$ 683,349
<i>Major Gifts / Family Foundations</i>	3,484,259
<i>Special Events (Net)</i>	347,465
<i>Grants</i>	3,506,524
<i>Interest and Other Income</i>	1,283
TOTAL SUPPORT AND REVENUE	\$ 8,022,880



EXPENSES

<i>Program Services</i>	\$ 3,703,847
<i>Management and General</i>	196,347
<i>Fundraising</i>	715,085
TOTAL EXPENSES	\$ 4,615,279



<i>Change in Net Assets</i>	\$ 3,407,601\$
<i>Net Assets at Beginning of Year</i>	\$ 1,724,273
<i>Net Assets at End of Year</i>	\$ 5,131,874



RAINFOREST ACTION NETWORK

STAFF

Adrienne Fitch-Frankel
Andrea Skinner
Amanda Starbuck
Ashley Schaeffer Yildiz
Avani Mody
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Brad A Schenck
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Chelsea Matthews
Christy Tennery-Spalding
Christopher J. Herrera
Claire Sandberg
Elise Nabors
Emm Augusta Smith Talarico
Fitri Sukardi
Gabe Smalley
Gemma Tillack
Ginger Cassady
Irina Pekareva
Jake Conroy

Interim Agribusiness National Organizer
Executive Programs Manager
Climate and Energy Program Director
Responsible Food Campaigner
Climate and Energy Program Assistant
Research and Policy Campaigner
Policy and Research Director, Forests
Digital Engagement Director
Senior Forest Campaigner
Forest Program Coordinator
Forest Campaigner
Director of Communications and Chief Storyteller
Climate and Energy Communications Manager
Climate and Energy Network Organizer
Stack Developer
Indonesia Coordinator
Digital Campaign Strategist, Forests
Agribusiness Campaign Director
Forest Program Director
Senior Staff Accountant
Online Production and Design Coordinator

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Jeri Howland
Jessica Nuti
Jessica Serrante
Lafcadio Cortesi
Laurel Sutherland
Lauren Bourke
Lindsey Allen
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Stayson Varghese
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Toben Dilworth
Todd Zimmer
Tom Picken
Toyoyuki Kawakami
Tracy Solum
Vivien Trinh

Digital Campaign Strategist, Climate and Energy
Development Director
Individual Giving Coordinator
Rainforest Agribusiness National Organizer
Asia Director
Senior Communications Strategist
Deputy Development Director
Executive Director
Office Manager
Chief Operating Officer
Senior Forest Campaigner
Climate and Energy Senior Campaigner
Development Coordinator
Accounting Clerk
Digital Content Manager
Art Director
Climate and Energy Campaigner
Forests and Finance Senior Campaigner
RAN Japan Director
Small Grants Program Officer
Database and Donor Services Coordinator

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André Carothers
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Anna Lappé
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Deepa Isac
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Michael Northrop
Pamela Lippe
Scott B. Price

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Board Chair
Development Co-Chair
Secretary
Audit Chair
Governance Chair
Board President
Development Co-Chair

Treasurer / Finance Chair

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Bob Weir
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Chris Noth

John Densmore
Woody Harrelson
Daryl Hannah

BOARD EMERITUS

Mike Roselle
Randall Hayes

2012-2013 PAST STAFF MEMBERS

Meghan Raley Barlow, Marina Bennett, Melanie Berkowitz, Gemma Bradshaw, Kerul Dyer, Caely French, Mike Gaworecki, Melanie Gleason, Nell Greenberg, Scott Kocino

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