



Photo by Carlos J. Ortiz

RAN launches new campaign targeting the ABC's of rainforest destruction

On October 9, Rainforest Action Network officially launched its Rainforest Agribusiness Campaign with a full-page advertisement in *The Chicago Tribune*, criticizing agribusiness giants Archer Daniels Midland (ADM), Bunge, and Cargill for intensifying global warming by participating in clearing vast areas of tropical rainforests to make way for soy and palm oil plantations.

The next day, RAN activists draped a 50-foot banner across the face of the historic Chicago Board of Trade building at the start of the morning's trading. Calling them the "ABC's of rainforest destruction," RAN singled out ADM, Bunge and Cargill for their roles in destroying tropical rainforests and trampling human rights in South America, Southeast Asia and the Pacific.

Ironically, these companies are destroying forests in the name of solving the global warming crisis through biofuel. ADM, Bunge,

and Cargill would like us to believe that we can maintain our car addiction by simply fueling our vehicles with biodiesel and ethanol. To produce these fuels, ADM, Bunge and Cargill clear pristine forests, burn the remaining stumps, drain carbon- and methane-rich peat swamps, and transport the fuel crops around the world for our cars. Their processes are so environmentally reckless that Indonesia and Brazil have become the third and fourth largest emitters of greenhouse gases—mostly resulting



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Grassy Narrows begins negotiations over logging moratorium

On Sept. 21, RAN teamed up with the Christian Peacemaker Teams, First Nation leaders, and more than 200 human rights and environmental activists to demand that the Ontario provincial government honor Native land rights by suspending unrestrained mining and logging on native lands without the consent of Indigenous First Nations.

Just ahead of Provincial elections, we pointed a 75-meter arrow reading "Native Land Rights Now" at the Ontario legislature. Representatives from Grassy Narrows, Ardoch Algonquin and Kitchenuhmaykoosib Inninuwug (KI) First Nations, and the Nishnawbe Aski Nation federation representing 49 northern Ontario communities renewed their calls for a moratorium on industrial activities on their traditional territories.

Last month, we achieved a major benchmark when former Ontario Supreme Court Justice Frank Iacobucci began negotiations with community leaders in Grassy Narrows. A moratorium for unrestrained industrial development is being considered.

Despite the encouraging progress, nothing has changed on the ground in Grassy Narrows...yet. RAN continues to push buyers like Weyerhaeuser and OfficeMax to stand up for Indigenous rights by boycotting wood and paper products from community territory.

Grassy Narrows is just one of more than 50 First Nations in northern Ontario looking to assert their rights over decisions about land use and industrial expansion. Nationally, Canada's Boreal Forest is



home to more than 600 First Nations. Many communities faced with encroaching oil, mining and gas operations are taking advantage of recent Supreme Court decisions requiring a much stronger role for First Nations in land use decisions.

With dozens of potential conflicts on the horizon, the newly appointed ministers of natural resources and Aboriginal affairs in Ontario can show strong leadership by recognizing that approaches to land development will need to change significantly in northern Ontario.

To find out how you can support RAN's Old Growth Campaign, visit FreeGrassy.org.



Above: Taking the message straight to the province. Photo by Jon Schledewitz / Redline. Inset photo: Judy DaSilva, Grassy Narrows First Nation, by David Parsons

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trees	water	energy	solid waste	greenhouse gases
19 fully grown	6,129 gallons	10 million Btu	885 pounds	1,719 pounds

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from burning forests.

What's more, ADM, Bunge and Cargill support semi-legal and illegal processes to evict traditional inhabitants from the land they need for factory farms. The result is displacement of millions of Indigenous people. For millions of others, traditional subsistence farming becomes impossible.

It's time that we held these companies responsible for their hypocrisy. RAN is building a movement to replace ADM, Bunge and Cargill's global appetite for destruction with people-led local food and renewable energy systems that sustain our communities and our planet. With your support, we will hold big agribusiness accountable by urging them to stop destroying rainforests, stop displacing communities, and stop trading our climate for profit.



Take Action! Tell agribusiness giants ADM, Bunge, and Cargill to stop destroying rainforests!

Write to:

- Ms. Patricia A. Woertz, CEO, Archer Daniels Midland Company, 4666 Faries Parkway, Decatur, IL 62526
- Mr. Alberto Weisser, CEO & Chairman of the Board, Bunge Ltd., 50 Main Street, White Plains, NY 10606
- Mr. Gregory R. Page, CEO, Cargill, Incorporated, 15407 McGinty Road, West Wayzata, MN 55391

Or visit www.ran.org/get_involved today to send an email!



You can contribute to RAN's newest campaign! Visit RAN.org/give.



Jumpstarting Detroit one gas-guzzler at a time

Last year, your support helped push the largest megadealer network, AutoNation, to put ongoing pressure on automakers to produce ultra fuel-efficient vehicles. Since then AutoNation CEO Mike Jackson has continued to speak out in favor of fuel efficiency, but America's second-largest network of car dealerships, Penske Automotive Group, has been silent. With 311 dealerships, Penske Automotive Group is an influential player in the auto industry. RAN is urging Penske to join AutoNation in taking "soft orders" for Plug-in Hybrid Electric Vehicles, publicly supporting an increase in fuel efficiency standards to 40 miles per gallon by 2012, and setting a goal to increase the fuel economy of all vehicles sold at its dealerships.

On October 22, as part of a national "No War No Warming" day of action, Freedom from Oil activists unfurled a dramatic 15-foot banner on the Rinke Toyota dealership in Centerline, Mich. The group accused Toyota of "driving war and warming" and challenged megadealer Penske Automotive Group to demand that its suppliers—like Toyota—improve their fleet-wide fuel economy and reduce global warming pollution. Despite putting more hybrids on the road than any other automaker, Toyota continues to fight legislation to curb greenhouse gas pollution and is accelerating full steam into the heavy truck market.

Automakers like Toyota need to hear from their biggest customers, the dealers, that it is past time to start producing plug-in hybrid electric vehicles and to dramatically increase fuel efficiency across the board.



Take Action! Tell Penske Automotive Group CEO Roger Penske to stand up to the automakers and help stop global warming! Visit RAN.org/get_involved today!



You can help support this campaign! Visit RAN.org/give.

Transportation is the primary cause of global warming, accounting for more than a third of greenhouse gas emissions in the U.S. The auto industry remains at an environmental standstill by choosing to fight progress and greenwash gas-guzzlers rather than offering real solutions. To this end, RAN has launched The Transportation Challenge, an online toolkit for organizing your campus or local government to help break America's addiction to oil one gas-guzzler at a time.



Left to right: Clean car enthusiasts from Plug In America, Interfaith Power & Light and Global Exchange join RAN and supporters for a rally at Toyota Santa Monica to urge Toyota to drop its suit against California and 12 other states for trying to regulate greenhouse gas pollution; Oil Enforcement Agency agents secure the perimeter during an action at Penske-owned Toyota dealer in Centerline, Mich.; actress Alexandra Paul joins the rally in Santa Monica.



Global Finance Campaign targets coal industry's biggest funders

In 2000, the year RAN launched the Global Finance Campaign, not one global financial institution had developed an institutional policy to govern the social and environmental impact of its lending operations. Seven years later, as a result of our efforts, it is now commonplace for the world's largest banks to address these concerns with official policies. With your support, RAN has shown mega-banks that they can become part of the solution by protecting millions of acres of forests and recognizing the rights of Indigenous peoples while diverting billions of dollars away from destructive energy projects and toward safe, secure energy solutions.

Though we helped shape groundbreaking policies by Citi and Bank of America in 2004, neither has adequately addressed the effect its lending has on the urgent problem of climate change. While their considerable pledges to invest in renewables are commendable, both banks continue to fund the leading causes of global warming and have displayed no leadership in averting the pending climate catastrophe.

In the United States, electricity generation from coal is the leading cause of global warming; the largest source of toxic mercury; and a top contributor to air pollution, asthma and ecological destruction. More than 120 new coal-fired power plants are currently being planned throughout the U.S. at a projected cost of \$125 billion. Both Citi and Bank of America are top lenders to companies proposing to build these power plants which, if built, will emit more than 600 million tons of carbon dioxide annually and negate nearly every other effort to combat climate change.

While Citi and Bank of America finance this coal rush, leading climate scientists are recommending drastic reductions in global emissions in order to prevent climate chaos. NASA's chief climate scientist, Dr. James Hansen, has called for a moratorium on all new coal-fired power plants. A United Nations scientific panel tasked with studying the issue also warned against further development and construction of conventional coal-fired power plants.

RAN is urging banks to follow these recommendations and has launched a new campaign aimed at shifting the financial sector's multi-billion dollar investments away from dirty energy and toward clean energy solutions once and for all. With your help, we are going to show Citi and Bank of America that we can no longer afford to ignore the threat that climate change poses to our environment, our health, and our security.

BANKROLLING GLOBAL WARMING



- According to *Bloomberg*, Citi was the top underwriter for the coal industry in 2006, issuing twice as much money as its closest competitor.
- According to *The Wall Street Journal*, Citi "served as the largest arranger of corporate financing for the power and oil and natural-gas industries in 2006."
- Despite making small steps to reduce its internal carbon footprint (e.g., the direct emissions from their offices), Citi needs to be accountable to the billions of dollars it invests in dirty energy. In order to bring about real solutions to global warming, Citi must set real goals for reducing the "financed emissions" from its investment portfolio.

Bank of America



- Bank of America has lent billions of dollars toward the construction of dozens of new coal-fired power plants. If these proposed plants are built, Bank of America will be financing hundreds of millions of tons of new CO₂ emissions every single year. The bank's clients include some of the country's largest power and utility companies: AES, Dynegy, Florida Power and Light, Great Plains Energy, Idaho Power, Peabody Energy and many more.
- Bank of America has invested billions of dollars in companies that practice mountaintop removal coal mining, including Massey Energy, Arch Coal, Alpha Natural Resources and others. These companies are responsible for the loss of millions of acres of Appalachian forests and mountains, and Bank of America is continuing to bankroll the destruction.

Banks, Climate Change & the New Coal Rush



Experts weigh in on coal's impact on global warming

On Oct 2, RAN unveiled research detailing Citi and Bank of America's extensive investments in the coal industry and held a press teleconference to announce the launch of the new campaign. The call featured Goldman Prize Winner Julia "Judy" Bonds of Coal River Mountain Watch; Bill McKibben, renowned author and founder of Step It Up; and Leslie Lowe, energy and environment program director at the Interfaith Center on Corporate Responsibility.

NO NEW COAL

RAN turns up the heat on Bank of America's coal investments

RAN wasted no time kicking off the first round of actions aimed at Bank of America. On Oct. 23, activists dropped a 50-foot banner reading "Bank of America: Funding Coal, Killing Communities" from a crane directly across the street from Bank of America's downtown Charlotte, N.C., headquarters. The action sent a clear message to executives and decision-makers inside the company as well as TV viewers across the country that dirty coal has no place in our modern economy.

Along with funding new coal-fired power plants, Bank of America is also a top funder of mountaintop removal coal mining, a highly destructive method of coal extraction which involves exploding the tops off of mountains to reach the coal within and dumping the rubble in adjoining valleys - choking streams and increasing flood risks for local communities. Bank of America has invested billions of dollars in companies that practice mountaintop removal in the Appalachian region of the U.S., including Massey Energy, Arch Coal and Alpha Natural Resources. These companies are responsible for the loss of millions of acres of forests and mountains and the decimation of communities throughout Appalachia.

Meanwhile, grassroots momentum is building and RAN has been working closely with Appalachian allies and communities in coal-affected communities to urge Bank of America to shift its investments from coal to renewable energies such as wind and solar power. Such a move could ultimately meet all of the U.S.'s energy demands by mid-century without using any coal. Together, we're going to make it happen!

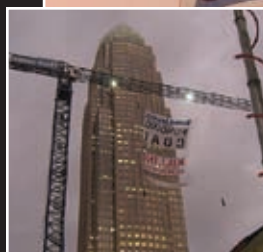


Photo by Alexander Rodriguez



There are many ways to get involved in RAN's campaign to stop Citi and Bank of America from funding dirty coal. Visit DirtyMoney.org today and download the Campus Toolkit to find out how!



You can support the efforts of RAN's Global Finance campaign by making a donation today! Visit RAN.org/give.



Don't be fooled. There is no such thing as 'clean' coal

The coal industry spends millions of dollars each year lobbying elected leaders and trying to convince the public that burning more coal is good for America. The truth is that there is no such thing as "clean coal." The technology to capture emissions doesn't yet exist, and the term itself is a classic example of coal industry spin. The entire life cycle of coal is dirty and destructive -- from mountaintop removal methods that destroy forests and watersheds to coal-fired power plants that create massive amounts of toxic sludge to smokestacks that contribute to asthma and lung disease. The planet simply cannot afford more coal.

pictured: RAN ad in TV WEEK, distributed at the Society of Environmental Journalists conference in September in Palo Alto, Calif; The Truth Behind Dirty Coal factsheet available for download at DirtyMoney.org

Saving the Rainforests 101

Want to get more involved in RAN's work to save the planet? RAN's grassroots team has got your needs covered regardless of your age or level of involvement. From elementary school classrooms to college campuses to your local community, RAN has a wide range of resources and materials for activists and educators ready to take a stand to protect the world's rainforests.

For activists:

Pounce!: The Community RAN Chapter Start-Up Kit — A step-by-step guide that lets activists know how to form a new RAN Chapter! *Pressure Drop Primer* — A campus organizing guide for serious rabble-rousers. And don't forget to visit RAN.org/get_involved for useful tips on outreach, media, fundraising and organizing.

For youth:

Elementary School:


Kids Action Toolkit—A beautifully illustrated guide full of factsheets, activities and action ideas to inspire the next generation of rainforest heroes! *Forest Family Forever!* —The award-winning animated DVD. *Rainforest Heroes.com* — A web site created specifically for kids the earth can count on! Be sure to check out Salmon Sally's Upstream Sprint!

Middle School and High School:

RYSE Youth Zine — The official organizing booklet for RAN's youth program, RYSE (RAN Youth Sustaining the Earth). *Campus Climate Challenge 2.0* — Outlines the basic steps for running a successful campaign to reduce your campus's greenhouse gas emissions. Visit RyseUp.org to sign up for the youth e-newsletter!

For educators:

Rainforest Action Network Climate Action Curriculum — This new curriculum was inspired by our popular climate action education workshop. It is participatory, engaging, action-based, and a lot of fun. Choose projects with your students that you can complete in either one period, one week, or over the course of a semester. *Forest Family Forever!* — The award-winning animated feature continues to inspire children around the world. Visit the "educators" page on RyseUp.org or the "Teacher's Lounge" on RainforestHeroes.com to sign up for the educators e-newsletter!

 Visit ran.org/get_involved/resources to download these and other exciting materials or email activism@ran.org to request hard copies.

RAN inaugurates new Indigenous Fellowship Program

RAN's newly-created Indigenous Fellowship Program (IFP) provides Indigenous/First Nations activists with training and coaching in market-based campaign strategy. Throughout the ten-week program, the fellow works in close collaboration with RAN staff in our San Francisco office, receiving hands-on training in grassroots organizing, campaign planning, media relations and fundraising. The program allows each fellow to bring back valuable knowledge and skills to share with peers within their community. The program also strengthens RAN's ability to work collaboratively with Indigenous/First Nations communities by building alliances and developing capacity.

The IFP's first fellow is Joseph Dore Jr., 25 years old, from Ginoogaming First Nations (Longlac) situated in Northern Ontario, Canada.

"I am honored and pleased to be selected this year for the IFP 2007. I come to RAN to learn, educate myself, meet new friends, share my stories, receive training and build capacity to advocate at the grassroots level to stand up for my treaty rights and protect my lands and resources for future generations of Anishnawbe peoples and future generations of Canadians alike."





On October 18, RAN celebrated “REVEL: The Art of Activism” with 650 of its closest friends at the Design Center Galleria in San Francisco. The annual event, now in its 13th year, is a nod to the beauty and creativity of RAN’s 22 years of direct action for the Earth.

To honor their courage and devotion to the environment, RAN presented *World Rainforest Awards* to coalfield resident and community organizer Maria Gunnoe; Bioneers founders and co-presidents Kenny Ausubel and Nina Simons; author and environmentalist Paul Hawken; and film writer, director and producer Stuart Townsend. RAN also paid tribute to the life and works of Body Shop-founder Anita Roddick, who used the cosmetic store chain to support causes like saving the rainforests, ending animal testing, and promoting debt relief for impoverished nations. In addition, legendary Grateful Dead guitarist and RAN Honorary Board member Bob Weir held his exclusive 60th birthday celebration at REVEL. RAN also honored activist and friend Jeremy Paster with a special *People and Planet Award*.

This year’s REVEL was the largest and most successful to date. The fun-filled evening raised vital funds for RAN’s hard-hitting campaigns; honored the sacrifices and successes of environmental heroes; and inspired friends both old and new to support RAN’s message that environmentally and socially destructive practices are unwelcome in the 21st century global marketplace.

2007 WORLD RAINFOREST AWARD RECIPIENTS

PAUL HAWKEN

The Spirit of the Rainforest Award

Paul Hawken is an environmentalist, entrepreneur, journalist and author who has dedicated his life to sustainability and changing the relationship between business and the environment. He has started and run ecological businesses, written and taught about the impact of commerce on living systems, and consulted with governments and corporations on economic development, industrial ecology and environmental policy.

MARIA GUNNOE

The David vs. Goliath Award

Maria Gunnoe is a community organizer for the Ohio Valley Environmental Coalition and life-long resident of Boone County, West Virginia – the number one coal producer in the state. Maria’s first-hand experience of the destruction of mountaintop removal coal mining operations and their impact on Appalachian communities has led her to organize around the issue for the past 10 years.

NINA SIMONS & KENNY AUSUBEL

The Visionary Leadership Award

Nina Simons and Kenny Ausubel are co-presidents and founders of Bioneers, a nationally recognized nonprofit dedicated to disseminating practical and visionary solutions for restoring Earth’s imperiled ecosystems and healing our human communities.

STUART TOWNSEND

The Art in Activism Award

Stuart Townsend is an Irish-born actor, director, writer and producer. His directorial debut, *Battle in Seattle*, due out this Fall, takes an in-depth look at the five days that rocked the world in 1999 as tens of thousands of activists took to Seattle’s streets to protest the World Trade Organization.

JEREMY PASTER

The People and Planet Award

Jeremy Paster has been a longtime advocate for the environment and social justice all over the world, working for and helping found several advocacy groups. Jeremy has been a key inspiration for numerous high-profile campaigns, including the 1999 World Trade Organization meetings in Seattle, and several aimed at reforming the world’s most powerful corporations.



Photos (left to right): Paul Hawken’s words of thanks set the tone for a wonderful run of gratitude throughout the evening; Bob Weir took to the stage and jammed with Tea Leaf Green prior to being joined by Sean Lennon, Harper Simon and Billy Kreutzmann; Maria Gunnoe inspired the crowd with her story of courage in the face of terrible odds living in the heart of coal country. Photos by Susana Millman.



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HELP RAN BUILD A MOVEMENT TO DEMAND SOLUTIONS



Photo by Leonardo Freitas

With the creativity, tenacity and support of people like you, RAN is building a movement to demand solutions – not just soundbites – from corporate America in 2008.

Because RAN does not take contributions from big corporations or the government, we are able to wage our market-based campaigns without outside influence. That's where you come in: your financial support makes our work possible. Believe it. We can't do it without you.

Please make a tax-deductible year-end gift to keep our work moving forward!

Visit ran.org/give to make your end of year gift today or use the enclosed envelope provided.



River rafting for the rainforests!

There are many unique and creative ways to support Rainforest Action Network. Just ask these tireless youngsters from The American Adventure Service Corps (TAASC - www.taasc.org) in Morganton, N.C. Over the course of their ten-day journey, twenty youth members between the ages of 8 and 18 completed an ambitious 400-mile canoe expedition from the mountains of western North Carolina to the Atlantic Ocean raising more than \$2,100 for RAN.

RAN congratulates the entire team at TAASC and thanks them for their hard work and dedication to saving the world's rainforests!

***Got an exciting idea about how you can support RAN?
Contact our development team at (415) 659-0536 or
email give@ran.org.***