Wake Up! Weyerhaeuser

Weyerhaeuser is the #1 destroyer of old-growth forests in North America.

Take Action Today!

Write to Weyerhaeuser CEO Steve Rogel and tell him to develop a global policy to protect endangered forests.

WRITE TO:
Steve Rogel
Chief Executive Officer
Weyerhaeuser
Mail Stop CH 2D23
33663 Weyerhaeuser Way South
Federal Way, WA 98003

GO TO:
action.ran.org

RAN Breaks The Bank

Bank of America Agrees To Protect Forests And Reduce Greenhouse Gas Emissions

Ending one of the shortest campaigns in RAN history, Bank of America agreed to adopt sweeping new forest protection and climate change policies on the eve of a National Day of Action that was to officially launch "No Way BofA." In the wake of RAN’s recent Citigroup victory, Bank of America was to be the next target of a RAN-led grassroots campaign calling on the mega-bank to stop pillaging the planet and exceed environmental standards set by Citigroup earlier this year. RAN’s effective negotiating skills and grassroots organizing followed an April 22nd “Earth Day Deadline” issued to ten of the nation’s largest financial institutions, urging them to take significant steps towards protecting the environment or risk being highlighted as an environmental laggard by RAN’s members, activists, and allies around the world.

Bank of America responded in an enormous way! Its climate change and forest policies developed with input from RAN set new industry best practices and signify the beginning of a sea change in the relationship between ecology and economy. Big banks are waking up to the fact that if the environmental bubble bursts, the global economy bursts with it. Along with Citigroup’s environmental standards, Bank of America’s policies are a clear sign that the era of destructive investment is ending. With the help of dedicated members and activists like you, we are confident that we will help usher in a new era of socially responsible and environmentally sustainable investing!

Of course, there’s still much more work to be done. RAN is ready to work with any bank that takes its environmental responsibility seriously and is willing to help shape policies that ensure protection for endangered forests, reductions in climate-changing greenhouse gas emissions, and protection of the rights of indigenous communities to defend their land and livelihood. Bank of America’s new policy is an excellent example of how RAN motivates corporations to develop meaningful solutions to the most pressing environmental problems of our time. RAN’s campaigns serve as the catalyst to compel corporations to catch up with modern values.

The Global Finance Campaign has never had a busier or more exciting time! Ongoing dialogue with Citigroup, a new policy to implement at Bank of America, and productive negotiations with some of their largest competitors all makes for an action-packed season. Stay tuned!

RAN compels Bank of America to set new standards:

1. **Stabilize Earth’s Climate**
   Bank of America agreed to reduce greenhouse gas emissions from its chain of activities according to best estimates of the Intergovernmental Panel on Climate Changes. Setting a reduction goal of 7 percent by 2008, it is the first US bank to set targets and timelines to help combat climate change.

2. **Protect Endangered Forests**
   Bank of America agreed to end funding for logging, mining and drilling in pristine intact forests worldwide. New no-go zones expand forest protection to encompass intact tropical, temperate and boreal forest ecosystems as defined by the World Resources Institute. Even more, it will help fund mapping of forests for future protection.

3. **Respect Indigenous Rights**
   Bank of America has agreed to respect the rights of indigenous communities whose livelihoods or cultural integrity could be adversely impacted by its investments. The bank will not finance operations in areas where indigenous land claims are not settled. This is one step closer to our goal of free and informed prior consent for all.
Ford: America’s Oil Addict

The first step toward recovery is for Ford Motor Company to admit it has a problem: oil addiction. According to the EPA, Ford vehicles ranked the absolute worst in average fuel efficiency of all major automakers in 2003. Ford’s oil addiction endangers us all. Instead of working to help stop catastrophic climate change, Ford continues to threaten the health of our communities, environment and economy by manufacturing and marketing the most out-dated fleet of gas-guzzlers on the road today.

Write and call today! Tell Ford to demonstrate clear vision for a clean energy future now. Demand that Ford make a U-turn and take immediate action to produce a new fleet of vehicles that get 50 mpg by 2010 and have zero tailpipe emissions by 2020.

Grassroots Pressure Moves World Bank

After years of grassroots pressure, the World Bank commissioned an independent review of its role in environmental destruction. The Extractive Industries Review (EIR) strongly recommended that the bank change course and adopt major reforms, including phasing out its support for coal mining immediately and for oil production by 2008. It also recommends respect for human rights by requiring prior informed consent for any project affecting indigenous and local peoples, including securing a ‘social license’ from affected communities. Finally, the EIR report calls for the establishment of ‘no-go zones’. It’s time now for the Bank to adopt these recommendations. Write today and tell World Bank President James Wolfensohn to adopt all of the EIR recommendations.

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WRITE TO:
Mr. James Wolfensohn, President
World Bank Group
1818 H St, NW
Washington, DC 20433-0001

Support RAN today!

Become a sustaining member.

Being a sustainer means that with your regular and continued support, we can spend more time running campaigns and less time fundraising. If we can keep winning victories, we can save the rainforests. Your ongoing support is crucial to our success!

☐ Please charge my credit card. ☐ Monthly. ☐ Quarterly with a tax-deductible gift of. ☐ $15 ☐ $25 ☐ $50
☐ I want to help, but not on a monthly or quarterly basis. Here is my contribution of $_________. ☐ $100 ☐ $ ________

Name ___________________________ ☐ VISA ☐ AMEX ☐ MC
Address _________________________
City, State, Zip ____________________
Phone __________________________
Email __________________________

Not your typical tree huggers!

Saving forests and stopping climate change one corporation at a time.

Support RAN today!