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# Action is our Middle Name:

RAN supporters took 277,842 urgent actions in the last 6 months.

Email subscribers supported RAN campaigns with more than

\$880,000

#### What does ACTION mean to RAN?

As we prepare to set ambitious goals for the next five years, we want to take a moment to reflect on the methodology behind the "Action" in Rainforest Action Network and how we went from a small group of activists to one of the most effective and impactful organizations in the world.

Our time-tested and meticulous tactics employ...

- » Globally recognized, cutting-edge research and reports like our annual Banking on Climate Chaos report and the groundbreaking Forests & Finance online database.
- Collaborative partnerships with international NGOs, local community activists, and Indigenous leaders protecting forests.
- Peaceful direct actions from marching in the streets and occupying federal agencies to dropping banners outside the headquarters of big industry leaders.
- Traditional and social media campaigns spotlighting our issues and partner voices in big media outlets and connecting with over six million supporters across platforms.
- High-level corporate negotiations with major industry leaders such as PepsiCo, Disney, Cargill, JPMorgan Chase, Bank of America, and many more.

At the heart of our mission is our commitment to working with Indigenous and frontline communities who are directly impacted by profit-driven systems of injustice.

And with your help, we have been taking action!

- We took the message of climate emergency right to the doorsteps of bankers and decision-makers by unfurling a giant "Code Red" banner in New York City, Glasgow, and San Francisco
- We exposed the money behind the massive fossil fuel industry in our Banking on Climate Chaos report
- We sent petitions and made phone calls to push banks like Wells Fargo and Chase to create stronger climate policies
- We escalated public pressure on insurance companies like Liberty Mutual and Chubb with meeting requests on their calendars, distributing postcards, bus stop ads, and inperson organizing in front of the homes of CEOs
- We showed up at the Bank of America headquarters on the day of their AGM to deliver 50,000 signatures urging them to stop funding climate chaos

People power is an essential part of our strategy, and with it we hold corporations accountable. We often hear that our goals are too ambitious or politically unfeasible. But with every action you've taken alongside us, we've challenged corporate power and business as usual. And we win.

# Through their Lens: UPLIFTING THE VOICES OF FRONTLINE

## AND INDIGENOUS COMMUNITIES

Indigenous and frontline communities suffer disproportionate impacts to their health, livelihood, and culture from the effects of the global climate crisis and from destructive and invasive extractive industry mega-projects. Though Indigenous Peoples comprise just five percent of the world's population, the lands they steward protect a stunning eighty percent of life on earth. Science and an abundance of historical evidence make it clear that keeping forests standing is absolutely critical to successfully confronting the climate crisis. Our Community Action Grants program provides small grants that serve as crucial, rapid funding for people fighting in their own communities. Following are a few highlights of the grants RAN has administered in the last six



PHOTOS: Isis Medeiros / Amazon Watch; Pueblo Shuar Arutam

#### **Pueblo Shuar Arutam (PSHA)**

\$10,000 to support fortifying Pueblo Shuar Arutam's Indigenous Guard program that is monitoring and protecting almost 600,000 acres of Shuar territory in the Ecuadorian Amazon.

#### Kelompok Studi dan Pengembangan Prakarsa Masyarakat (KSPPM)

\$11,000 to support mobilizations and land rights advocacy work with 23 Indigenous Tano Batak communities in the Lake Toba region in Northern Sumatra, Indonesia, impacted by Toba Pulp Lestari - a notorious company which stole their land.

#### Articulação dos Povos Indígenas do Brasil (APIB)

\$10,000 to support 2 major Indigenous mobilizations bringing several thousand people to the Brazilian capital from the Amazon and all parts of the country to counter efforts by the Bolsonaro government to legalize mining and other industrial activities on Indigenous lands, as well as spotlighting a Supreme Court case that could undermine Indigenous land rights.

### **International Indigenous Youth Council - Twin Cities Chapter** \$5,000 to support community organizing and direct actions led

by Indigenous youth to uplift and amplify frontline, BIPOC, youth perspectives, and stories as part of the "For the Future: Stop Line 3" series of actions.

For a complete list of grant recipients, visit: » grants.RAN.org



# FROM THE CANOPY

Ginger Cassady, RAN EXECUTIVE DIRECTOR

### Not Optimistic, But Hopeful



One of RAN's founders used to talk about the important difference between being optimistic and being hopeful. The difference can seem subtle, and in fact there have been countless studies about the psychological and philosophical distinction between the two and how they each can impact our individual and collective well-being. The definition of optimism is rooted in the philosophical doctrine that ours is the best of all possible worlds. In this sense, optimism speaks to the present. Hope, on the other hand, is defined as a desire, with anticipation, for a certain outcome. It inherently speaks to the future. This is where we find the distinction important.

At Rainforest Action Network, we don't consider ourselves optimists. In fact, quite the opposite. We see the cup as dangerously empty, which is why we identify a critical problem, analyze the corporations who are accountable, and campaign against the biggest economic players of the world to shift entire industrial sectors. Our strategy is to focus on what is wrong and what needs to change. And as we rapidly approach our global carbon emissions deadline, with no significant action from the corporations fueling the worst of the climate crises, it may be hard to feel anything but pessimism.

But that doesn't mean we are without hope. Our hope — our trust that a just and sustainable future is possible — is what brings life to our work.

At this time last year I was honored to be in solidarity with a Native matriarch Mama Julz and hundreds of Water Protectors on Anishinaabe land in Northern Minnesota who were powerfully resisting the Enbridge Line 3 pipeline. I spent over ten hours locked to the pipeline while it underwent active construction and was eventually extracted and arrested. I spent the night in the county jail with dozens of other organizers, most of them Indigenous and people of color. I listened to them for hours into the evening as they shared stories about the many ways they had been oppressed, harassed, and profiled, as well as their deep commitment to defending and protecting their ancestral lands.

It gave me a lot of time to reflect on the critical moment of this resistance, the role that RAN has played in it for the last 35 years, and what makes the time-honored tradition of civil disobedience a crucial catalyst for change. It takes courage to remain hopeful — the institutions we target are unfathomably powerful with seemingly bottomless resources. But as long as their drive remains rooted in personal gain and profit, they will never match the strength that comes from weaving together a mobilization of dedicated and hopeful individuals.

So, faced with one crisis after another, where do we turn? Where do we find hope, strength, and resilience? The answer is always the same: we find it in each other. At Rainforest Action Network, we know the only way to face the biggest challenges — the only way to make lasting, positive change — comes from people coming together. Communities on the front lines, ancestral leaders, trusted allies, new friends, family across the globe. It comes from people's power. It comes from you. And that fills us

Thank you for joining us in the fight of our lifetime — the fight for people and planet.

In solidarity,

Ginger Cassady **Executive Director** 



Rajes Sitanggang walks quietly and confidently through the dense shrubs and trees. Then, at a tall, slender tree, he stops. It's a benzoin tree. Rajes touches its bark, pulls out a knife, and cuts into it: "The forest is the source of income for our daily needs. We earn so much from the forest. We are a part of the forest, and it is a part of us."

Rajes is the *raja huta*, the village chief of the Pargamanan-Bintang Maria community in North Sumatra, Indonesia. The community is part of the Indigenous Batak Toba Peoples who have taken care of their customary forests for many generations. The benzoin tree plays a central role for them and for Rajes' community, as selling its frankincense-like tree sap has provided food, housing, and education for its people.

Right now their entire livelihoods are being threatened by pulp and paper giant Toba Pulp Lestari (TPL). The company has turned a portion of the communities' ancestral lands into plantations and is potentially expanding its business — without their permission — and cutting down the ancient forests they depend on to survive.

This might look like the problem of a small group of people
— but in fact it fits into a bigger picture: The picture of the
insatiable, extraction-driven hand of corporations grabbing for
the planet's last resources for short term corporate profits at
the expense of communities, wildlife, forests, and our climate.
Across the globe, frontline communities have a crucial thing in
common: they're fighting for their birthright, which is the right to
their lands.

"To the day I die, [the land] will stay with my children for generations. It will not be given away."

We know that loss of forests worldwide not only harms local Indigenous peoples but is also associated with the biodiversity crisis and the global climate crisis. And it's proven that Indigenous people protect 80% of the world's remaining biodiversity.

Like so many other Indigenous communities in Indonesia and across the world, Pargamanan-Bintang Maria is fighting back — and there's a way we can join the fight and show solidarity from the other side of the world. What feeds the ruthless expansion of Big Agribusinesses like TPL is the demand for more and cheaper commodities from international brands. Brands like Procter & Gamble and Kao who are complicit in destroying the lives and livelihoods of communities like Pargamanan-Bintang Maria. Because the palm oil they use to make their products is from the same ruthless corporate giant that's stealing Rajes' communities' lands — products that line our store shelves, from Crest toothpaste to Bioré facial cleanser to Heads and Shoulder shampoo.

Rajes Sitanggang gently touches the benzoin tree he had cut into earlier. He looks up into the tree canopy where the evergreen, lush leaves are glistening.

"We will continue to cultivate our land like our ancestors did.

That's how the Indigenous community here lives. [Because] we are the stewards of our customary land."

### IT'S TIME TO INSURE OUR FUTURE

#### **Calling Out the Insurance Industry for Their Climate Failures**

The climate movement has awakened to a powerful fact: Insurance is critical to the expansion of fossil fuel infrastructure. Whether it is a multibillion dollar liquified natural gas terminal, a thousand mile long tar sands pipeline, or a new deepwater drilling platform, you simply cannot build it without insurance.

Insurance companies are built on the presumption that they protect us from catastrophic risks. But when it comes to the biggest risk of all, climate chaos, the industry is actively pouring fuel on the fire. That's why the climate movement is ramping up pressure tactics on U.S. insurers. And it's working! Recently...

- » Bermuda-based AXIS Capital became the first North American insurer to commit to stop insuring any company developing coal infrastructure and announce a plan to phase out all coal business.
- » Insurance giant **Travelers** adopted a policy committing to not underwrite new coal-fired power plants and phase out insurance for many coal and tar sands oil companies.
- » Climate laggard AIG committed to no longer provide underwriting and investments in the construction of any new coal-fired power plants, thermal coal mines, or tar sands oil projects.

Will you help us pressure insurers to take responsibility for their actions?

TAKE ACTION AT » RAN.org/CallOutInsurers

### **ACTION RECAP**

On April 10th, RAN joined up with a coalition of Indigenous rights, environmental justice, and climate organizers to paint a mural at the 2022 Risk Management Society (RIMS) conference.

PHOTO: Brooke Andersen

Two days later, RAN and allies at Indigenous Environmental Network dropped a giant banner spotlighting Chubb Insurance's destructive climate and human rights record.

PHOTO: Toben Dilowrth / RAN

RAN and partners gather in front of Cincinnati City Hall to deliver over 100,000 signatures demanding Procter & Gamble end rainforest destruction and human rights abuses. PHOTO: Ethan Bielik

Indigenous representatives from Tano Batak, North Sumatra at the capital city of Jakarta to collect the Indonesian President Joko Widodo's promise to resolve the land conflict on Indigenous Tano Batak lands and customary forests.

RAN and partners deliver 50,000 signatures to the BoA headquarters in Charlotte, NC demanding climate action.

On April 24th, RAN joined GreenFaith Charlotte to visit the homes of three Bank of America executives to hold Bank of America accountable for the \$232 Billion they've poured into fossil fuels since 2016.

PHOTOS: Kalyxa Roman / RAN















Where do you live? What experience do you bring to RAN? How long have you worked for RAN? In what capacity?

I was based in Jakarta, Indonesia but moved to Manchester, United Kingdom late last year. I've been working for RAN for nearly 10 years now. I started as an intern right out of college in the San Francisco office and then moved to Indonesia as the Forest Program's Indonesia Coordinator. I studied development, and being fluent in American and Indonesian culture helped bridge our partners' work to RAN's global campaigns.

### What's your current job title? What responsibilities does it entail?

I'm a Senior Forest Campaigner and work with our global forest team to hold companies accountable in the forest commodity supply chain for their human rights abuses and environmental impacts. On the day-to-day, I coordinate between our team and Indonesian partners on cases on that we collaborate on to advocate for Indigenous, local community and workers' rights, as well as rights-based forest protection.

# One of RAN's core values is "Indigenous and Frontline Partnerships" Can you describe how that applies to your

A key part of our campaign work is partnering with local NGOs and Indigenous and local communities who are impacted by palm oil and pulp paper. It's not only critical that we amplify their calls for remedy but also work in partnership to build a campaign together. Partnerships built on trust and

collaboration has been really important in my work and the campaigns where we've had success.

#### Why is RAN's forest work focused in Indonesia?

Indonesia has one of the highest rates of deforestation driven by the production and demand of forest-commodities like palm oil and pulp and paper that global brands use to produce household products.

# What are some of your favorite learning materials (books, movies, podcasts) on racial justice and/or environmental activism/organizing?

I love the video of Ruth Wilson Gilmore on Geographies of Capitalism. It's powerful and connects the dots between racial capitalism, its global dimensions, prison abolition, and solidarity work. I also enjoyed learning about Tricontinentalism, which is an anti-imperialist perspective that emerged from the Global South. Again, it speaks to the global dimensions of racial capitalism.

# What do you do to stay positive and hopeful, despite the enormity of the work that is needed to protect people and planet?

I've always found the most hope and joy being with and among our local partners. I enjoy hearing stories of their older campaigns and how the movement came to what it is now. There's always a bunch of funny stories about overcoming insurmountable challenges and becoming more resilient.



April 2-10th was the #DefundClimateChaos
Week of Arts where activists around the world
participated to demand an end to fossil fuel
finance. The StopTheMoneyPipeline coalition
mailed 30,000 street art images to activists
around the country to put up in their communities
in one of the largest coordinated street art actions
ever.

In March we teamed up with Taring Padi in partnership with Justseeds to share these artworks in solidarity with the Indigenous Batak Peoples of North Sumatra, Indonesia. For them, land is their identity. If they lose their land and their forests, they lose part of themselves.

ART CREDITS: Cesar Maxit; Cy Wagoner; Jackie Fawn; Andrea Narno; Fernando Marti; Kill Joy; Monica Trinidad; Sarah Farahat













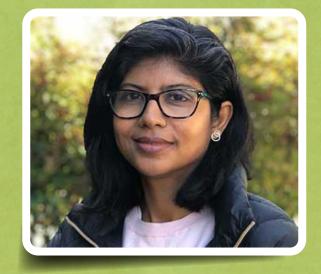






### RAN Welcomes new Climate and Energy Program Director, Aditi Sen

In March, RAN was delighted to welcome our new Climate and Energy Program Director, Aditi Sen. Aditi brings extensive research, policy, and advocacy experience with a deep commitment to equity. Aditi has worked at the nexus of climate and sustainable development for over 15 years and brings a deep commitment to centering human rights and equity in climate action. She was previously at Oxfam where she led corporate engagement on climate issues for the Behind the Brands campaign.





### **Asad Rehman joins RAN Board of Directors**

In April, we were thrilled to welcome our newest RAN Board Member Asad Rehman. Asad is the Executive Director of the radical anti-poverty and social justice organization War on Want and a leading climate justice activist whose work over the last 20 years has helped to reframe the climate crisis as a crisis of neoliberal capitalism, inequality, and racism. Asad helps to coordinate the Global Green New Deal Project and was one of the founders of the COP26 Coalition. Over the last 35 years, he has worked with many social movements both globally and nationally including the anti-racist movement, the alterglobalisation movement, and the anti-war movement.

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By planning for a future gift to Rainforest Action Network, members of the Lasting Impact Circle contribute to a legacy that will protect our climate, keep forests standing, and uphold human rights.

CIRCLE

**Learn more** at » RAN.org/planned\_giving