

## What you can do

1

### Close your accounts. Make noise.

RBC cares about your business. Transfer your mortgage and RRSPs to a credit union that keeps your money out of fossil fuels and let RBC know about it. Inform the branch manager. **Email** [ombudsman@rbc.com](mailto:ombudsman@rbc.com). **Call** 1-800-769-2540. **Visit** [carrythetorch.com](http://carrythetorch.com). Hit up RBC employees and groups on [facebook](#) and [myspace](#), etc...



2

### Download Resources Online

Visit [RAN.org/tarsands](http://RAN.org/tarsands) to adopt an RBC branch, download educational presentations, factsheets, flyers (including this one) and other materials that you can use to contribute to the campaign. You'll also be able to contact RAN organizers and volunteers to support your local campaign.



3

### Organize!

This campaign is all about visible, creative, collective action. **RBC has the power to stop financing expansion of the tar sands and together, we have the power to influence RBC.** So grab a few friends, pay a visit to your local RBC branch, and start making a difference for the future!



Resources Online at:

<http://ClimateFriendlyBanking.org>

Sign up for email updates and new ways to get involved with this campaign



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## Create profit from destruction

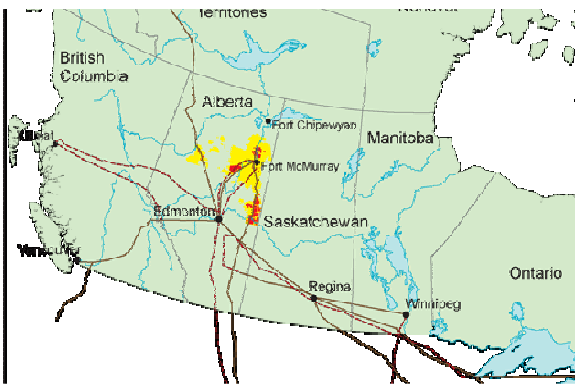


RBC's dirty oil problem



## \$100B question: clean power or pollution?

Analysts project that **investments in excess of \$100 billion will nearly triple tar sands production by 2020**—doubling Global Warming emissions by 2012 and locking in high emissions for decades to come.



Every dollar wasted on expanding the tar sands is taken away from investments in clean energy alternatives critical to beating the climate challenge. **With more than \$3.6 trillion in assets, Canada's banks can lead Canada's \$1.3 trillion economy toward solutions to global warming.**

## Tar Sands: Destroying Communities

*"The cumulative impacts of oil sands development has all but destroyed the traditional livelihood of First Nations in northern Athabasca watershed."* —Chief Alan Adam, Athabasca Chipewyan First Nation

Tar sands mines are licensed to use twice the amount of fresh water that the entire city of Calgary uses in a year. At least 90% of the fresh water used winds up in enormous toxic tailings ponds. According to an analysis of industry data, **the ponds leak over 11 million litres a day of contaminated water into the environment\***. That's enough to fill four Olympic swimming pools.

First Nations facing elevated cancer levels downstream are suing over failed or missing consultation.

**Producing a barrel of oil from the tar sands also produces three times the greenhouse gas emissions as a barrel of conventional oil.**

\*see: environmentaldefence.ca



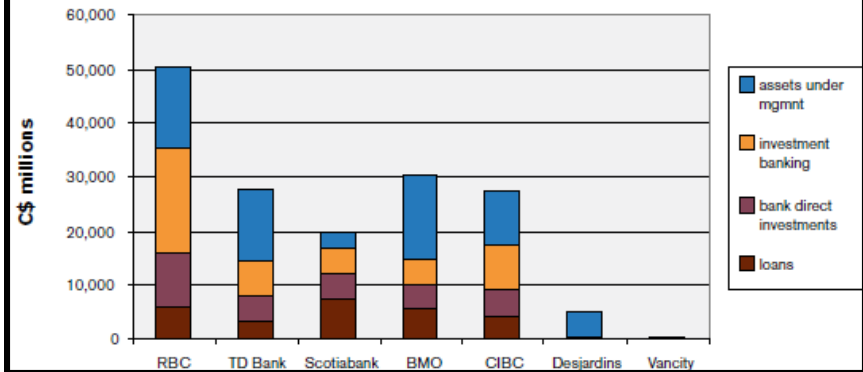
## RBC: Canada's #1 Fossil Fuel Financier\*

A detailed review of financing in the energy sector reveals:

- Direct funding for fossil fuel extraction: **\$15.9 billion**
- Total financing for fossil fuel extraction: **\$50.5 billion**
- Est. equivalent tonnes of CO<sup>2</sup> financed by RBC: **198 million**

\*Estimates based on 2007 data. Methodology available at [climatefriendlybanking.com](http://climatefriendlybanking.com)

### Financing of oil, gas and coal by Canadian Banks



## Follow the Money: Lessons from Coal

In 2005, RAN began working with communities impacted by coal in the US to pressure Bank of America, the biggest coal industry financier at the time. Activists "adopted" Bank of America branches by meeting with managers, flyerng customers and organizing protests. In December 2008, after hundreds of protests, BofA announced it would "*phase out financing*" of mountain-top removal—one of the most destructive methods of coal mining.

